

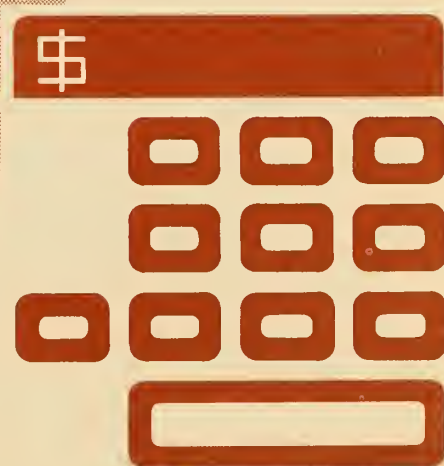
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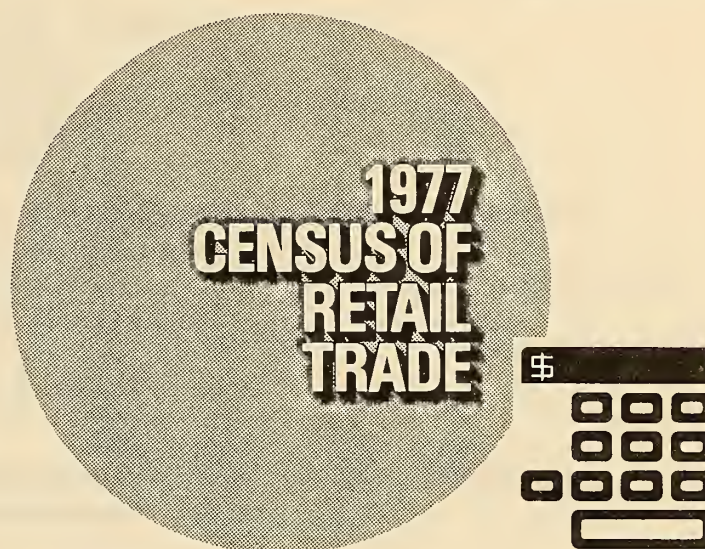
v. 2
pt. 23

Major Retail Centers
in Standard Metropolitan
Statistical Areas

Michigan

1977 CENSUS OF RETAIL TRADE





Major Retail Centers
in Standard Metropolitan
Statistical Areas

Michigan



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This report was prepared in the Business Division under the general direction of Tyler R. Sturdevant, Chief. Michael G. Farrell, Assistant Chief for Census Programs, was responsible for overall planning and management of the Division's census programs; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Bobby E. Russell, Chief, Retail Census Branch, with primary staff assistance by Dennis P. Pike, Mark E. Wallace, Merrihew Scarborough, Don Overton, Scott Dillon, and John Vignali. Alvin H. Barten, assisted by Sidney O. Marcus, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Heyward D. Glisson, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Andrew K. Nelson and Leonard S. Sammarco, was primarily responsible for planning and implementing the programs.

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This report is a retabulation of selected data from the 1977 Census of Retail Trade previously included in the Geographic Area Series (RC77-A) of reports. The many individuals who contributed to the planning, implementation, and review of the entire census thereby helped make this report possible.

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WHAT IS IN THE TABLES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 2	No. 3	No. 4	No. 5

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area

AIDS TO TABLE USE

DESCRIPTIONS OF MAJOR RETAIL CENTERS

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central Business District.
(D)	Withheld to avoid disclosing data for individual companies.
MRC	Major Retail Center.
(NA)	Not available.
(NC)	Not comparable.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
—	Zero.

INTRODUCTION

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HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them

for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

¹ **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area

statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores¹ located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.² MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977, except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

¹ An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

² Minimum square footage criterion was waived in a few special cases at request of local CSAC.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

1. Total retail stores.^{1 2}
2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).

¹ For all establishments, including those with no payroll.

² Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

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The following are common to each SMSA which has a central business district and at least one major retail center. Applicable tables and maps have been omitted in areas where either no central business district or no major retail center existed.

MAPS

Standard Metropolitan Statistical Area
Central Business Districts
Major Retail Centers

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5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972
6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business
7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

SMSA's

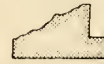
Ann Arbor	4
Battle Creek	15
Bay City	23
Detroit	33
Flint	56
Grand Rapids	67
Jackson	78
Kalamazoo-Portage	87
Lansing-East Lansing	97
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Publication Program.	Inside back cover

MICHIGAN

LEGEND

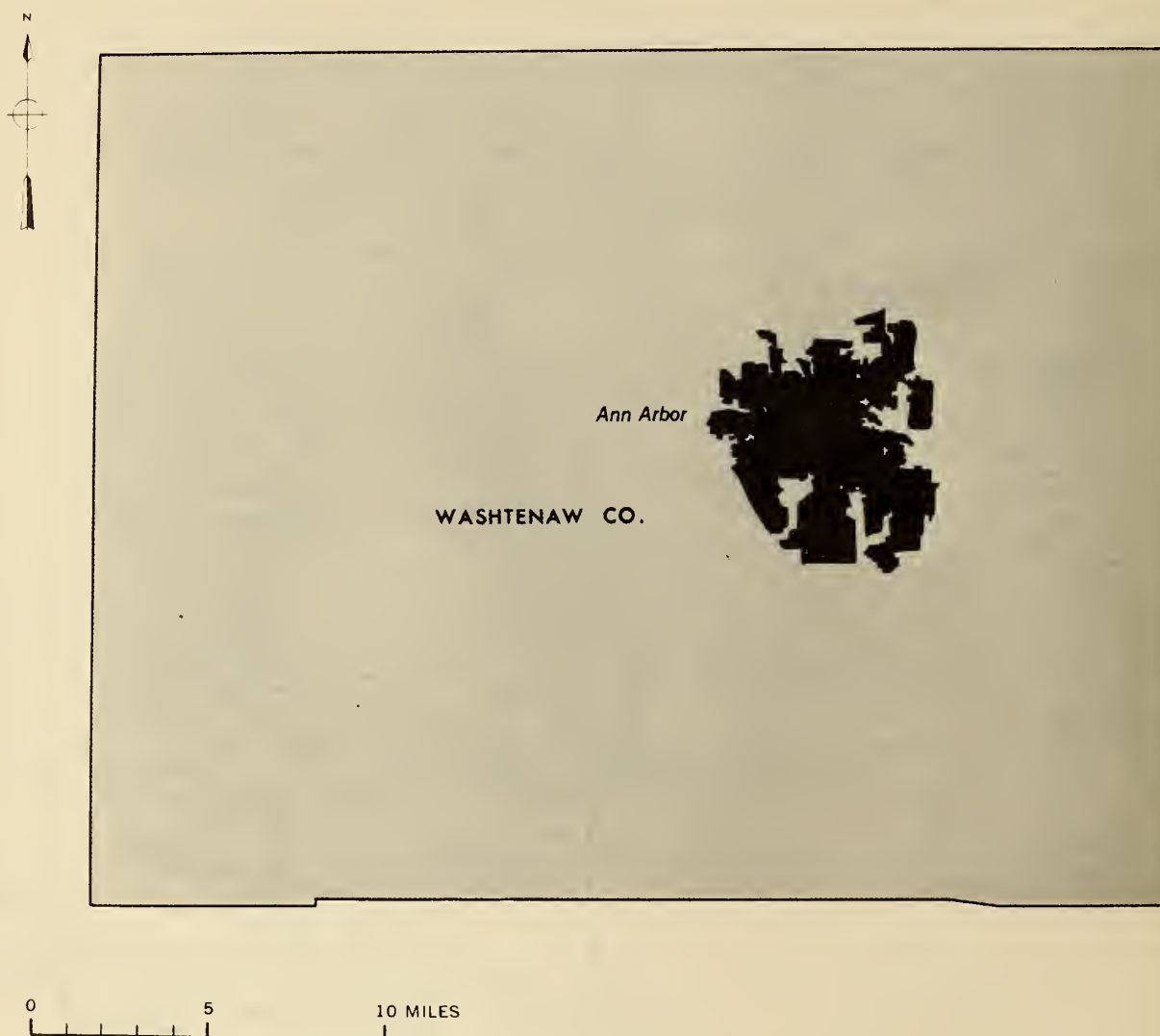
- Places of 100,000 or more inhabitants
- Places of 50,000 to 100,000 inhabitants
- SMSA central cities with fewer than 50,000 inhabitants
- Places of 25,000 to 50,000 inhabitants outside SMSA's

 Standard Metropolitan Statistical Areas (SMSA's)



ANN ARBOR

Standard Metropolitan Statistical Area



ANN ARBOR

Central Business District



Comprising Census Tract 1

0 1000 2000 3000 FEET

ANN ARBOR

Major Retail Centers

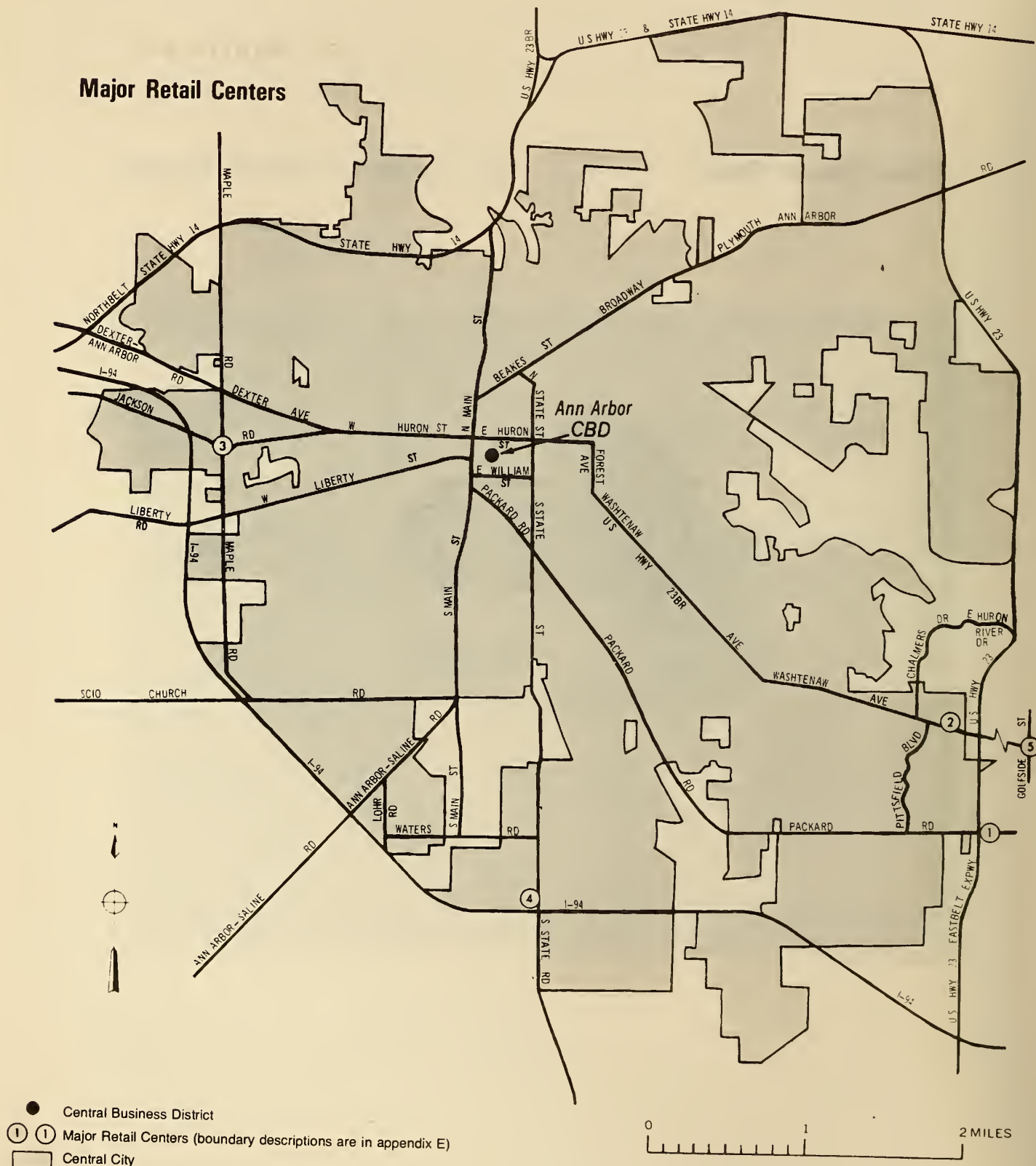


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 2	No. 3	No. 4	No. 5
54, 58, 591	Retail stores:^{1 2}								
	Number	1 645	810	190	24	69	87	109	41
	Sales (\$1,000)	970 893	493 407	69 207	66 451	72 345	85 969	114 762	33 567
	Payroll entire year (\$1,000)	121 804	65 797	12 773	11 355	9 120	11 025	14 064	4 767
54, 58, 591	Convenience goods stores:								
	Number	521	234	61	8	19	30	17	23
	Sales (\$1,000)	(D)	(D)	21 575	9 671	15 295	37 599	5 569	7 325
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number	529	337	101	8	30	30	84	5
	Sales (\$1,000)	(D)	217 169	41 602	54 028	25 543	26 019	107 063	11 615
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number	595	239	28	8	20	28	8	13
	Sales (\$1,000)	367 058	(D)	6 030	2 752	31 507	22 351	2 130	14 627
52	Number of Establishments								
	Retail stores ^{1 2}	1 645	810	190	24	69	87	109	41
	Building materials, hardware, garden supply, and mobile home dealers	72	24	4	2	3	9	-	-
525 52 ex. 525	Hardware stores	29	9	2	-	1	5	-	-
	Other	43	15	2	2	2	4	-	-
53	General merchandise group stores	27	11	2	2	3	2	3	1
	Department stores ⁴	7	5	-	1	1	1	3	1
	Variety stores	11	3	1	-	1	1	-	-
	Miscellaneous general merchandise stores	9	3	1	1	1	-	-	-
54	Food stores⁵	171	71	10	2	3	5	4	4
	Grocery stores	107	39	7	2	1	3	-	1
55 ex. 554	Automotive dealers	122	34	4	1	5	7	-	3
	Gasoline service stations	163	61	-	3	7	8	4	7
56	Apparel and accessory stores	141	103	30	1	14	8	46	2
	Men's and boys' clothing and furnishings stores ..	27	21	8	-	1	1	11	1
	Women's clothing and specialty stores and furriers ..	50	36	8	1	5	4	17	-
	Women's ready-to-wear stores	46	33	7	1	5	4	16	-
562, 3, 8	Family clothing stores	12	6	2	-	1	-	2	-
	Shoe stores	37	29	9	-	5	3	12	1
	Other apparel and accessory stores	15	11	3	-	2	-	4	-
57	Furniture, home furnishings, and equipment stores	144	77	28	2	7	10	16	2
	Furniture stores	28	13	7	-	1	1	2	-
	Home furnishings stores	53	27	5	-	2	3	8	2
	Household appliance, radio, television, and music stores	63	37	16	2	4	6	6	-
58	Eating and drinking places	308	143	47	5	14	21	13	19
	Eating places	264	128	37	5	11	20	13	18
	Drinking places (alcoholic beverages)	44	15	10	-	3	1	-	1
591	Drug and proprietary stores	42	20	4	1	2	4	-	-
	Miscellaneous retail stores ⁶	455	266	61	5	11	13	23	3
59 ex. 591, 6	Liquor stores	23	10	4	-	-	1	-	1
	Miscellaneous shopping goods stores	217	146	41	3	6	9	19	-
	Florists	24	12	4	-	-	-	1	1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Ann Arbor CBD					
	Retail stores²-----	190	69 207	12 773	2 858	2 192
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	2 223	433	89	42
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	2	(D)	(D)	(D)	(D)
531	Department stores ³ -----	-	-	-	-	-
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	10	4 109	544	130	101
541	Grocery stores -----	7	2 809	190	48	37
55 ex. 554	Automotive dealers -----	4	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	30	21 843	4 015	897	623
561	Men's and boys' clothing and furnishings stores -----	8	3 283	576	152	53
562, 3, 8	Women's clothing and specialty stores and furriers -----	8	14 005	2 710	583	433
562	Women's ready-to-wear stores -----	7	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	28	9 117	1 350	312	143
5712	Furniture stores -----	7	2 798	444	95	28
5713, 4, 9	Home furnishings stores -----	5	1 618	312	70	46
572, 3	Household appliance, radio, television, and music stores -----	16	4 701	594	147	69
58	Eating and drinking places -----	47	15 660	3 774	824	947
5812	Eating places -----	37	13 150	3 120	679	783
5813	Drinking places (alcoholic beverages) -----	10	2 510	654	145	164
591	Drug and proprietary stores -----	4	1 806	206	52	36
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	61	(D)	(D)	(D)	(D)
592	Liquor stores -----	4	841	27	7	8
594	Miscellaneous shopping goods stores -----	41	(D)	(D)	(D)	(D)
5992	Florists -----	4	407	54	11	9

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4					
	Retail stores²-----	109	114 762	14 064	3 373	2 307
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	3	74 718	8 465	2 011	1 190
531	Department stores ³ -----	3	74 718	8 465	2 011	1 190
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	4	1 405	272	68	76
541	Grocery stores -----	-	-	-	-	-
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	4	1 527	91	22	24
56	Apparel and accessory stores -----	46	21 028	2 647	610	449
561	Men's and boys' clothing and furnishings stores -----	11	4 842	727	158	95
562, 3, 8	Women's clothing and specialty stores and furriers -----	17	9 360	1 076	266	231
562	Women's ready-to-wear stores -----	16	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	4 192	567	115	70
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	16	4 724	583	182	126
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	8	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	2 678	329	106	66
58	Eating and drinking places -----	13	4 164	1 065	261	288
5812	Eating places -----	13	4 164	1 065	261	288
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	-	-	-	-	-
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	23	7 196	941	219	154
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	19	6 593	798	188	138
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Ann Arbor						
	Retail stores²-----	810	493 407	65 797	15 024	9 726
52	Building materials, hardware, garden supply, and mobile home dealers -----	24	27 286	3 619	807	256
525	Hardware stores -----	9	(D)	508	113	58
52 ex. 525	Other -----	15	(D)	3 111	694	198
53	General merchandise group stores -----	11	96 868	11 866	2 782	1 680
531	Department stores ³ -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	575	105	28	31
54	Food stores⁴ -----	71	89 377	(D)	(D)	(D)
541	Grocery stores -----	39	81 974	8 296	1 763	667
55 ex. 554	Automotive dealers -----	34	55 267	5 876	1 328	443
554	Gasoline service stations -----	61	(D)	2 053	492	365
56	Apparel and accessory stores -----	103	49 529	7 580	1 742	1 237
561	Men's and boys' clothing and furnishings stores -----	21	9 176	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	36	(D)	4 170	937	740
562	Women's ready-to-wear stores -----	33	(D)	(D)	(D)	(D)
565	Family clothing stores -----	6	(D)	498	102	101
566	Shoe stores -----	29	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	11	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	77	35 982	4 858	1 152	574
5712	Furniture stores -----	13	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	27	6 681	1 042	245	177
572, 3	Household appliance, radio, television, and music stores -----	37	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	143	46 132	11 186	2 499	2 917
5812	Eating places -----	128	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	15	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	20	(D)	2 069	489	281
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	266	(D)	(D)	(D)	(D)
592	Liquor stores -----	10	5 423	513	118	90
594	Miscellaneous shopping goods stores -----	146	34 790	5 009	1 178	743
5992	Florists -----	12	1 663	462	91	65

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Ann Arbor, Mich., SMSA					
	Retail stores² -----	1 645	970 893	121 804	27 071	16 936
52	Building materials, hardware, garden supply, and mobile home dealers -----	72	53 124	6 534	1 496	526
525	Hardware stores -----	29	8 437	1 157	261	154
52 ex. 525	Other -----	43	44 687	5 377	1 235	372
53	General merchandise group stores -----	27	(D)	22 725	4 321	2 548
531	Department stores ³ -----	7	148 719	21 360	4 065	2 330
533	Variety stores -----	11	(D)	650	153	113
539	Miscellaneous general merchandise stores -----	9	(D)	715	103	105
54	Food stores⁴ -----	171	162 047	16 835	3 787	1 753
541	Grocery stores -----	107	149 030	14 637	3 303	1 308
55 ex. 554	Automotive dealers -----	122	206 461	18 813	4 239	1 340
554	Gasoline service stations -----	163	80 669	5 505	1 336	986
56	Apparel and accessory stores -----	141	61 351	9 063	2 103	1 531
561	Men's and boys' clothing and furnishings stores -----	27	10 947	1 746	429	215
562, 3, 8	Women's clothing and specialty stores and furriers -----	50	31 603	4 838	1 095	889
562	Women's ready-to-wear stores -----	46	(D)	(D)	(D)	(D)
565	Family clothing stores -----	12	7 762	863	192	172
566	Shoe stores -----	37	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	15	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	144	55 314	7 470	1 759	822
5712	Furniture stores -----	28	12 734	2 056	463	177
5713, 4, 9	Home furnishings stores -----	53	12 111	1 853	441	247
572, 3	Household appliance, radio, television, and music stores -----	63	30 469	3 561	855	398
58	Eating and drinking places -----	308	90 777	21 715	4 874	5 466
5812	Eating places -----	264	81 753	19 653	4 399	4 963
5813	Drinking places (alcoholic beverages) -----	44	9 024	2 062	475	503
591	Drug and proprietary stores -----	42	(D)	3 742	932	567
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	455	69 036	9 402	2 224	1 397
592	Liquor stores -----	23	9 380	812	194	159
594	Miscellaneous shopping goods stores -----	217	42 232	5 989	1 408	916
5992	Florists -----	24	2 892	722	154	114

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Ann Arbor					
	Retail stores ² -----	148	48 262	8 509	2 061	1 814
52	Building materials, hardware, garden supply, and mobile home dealers-----	7	2 007	407	86	57
525	Hardware stores-----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other-----	5	(D)	(D)	(D)	(D)
53	General merchandise group stores-----	4	6 204	1 128	262	211
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores-----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	1	(D)	(D)	(D)	(D)
54	Food stores-----	4	1 332	313	73	67
55 ex. 554	Automotive dealers-----	4	1 646	217	51	27
554	Gasoline service stations-----	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores-----	21	13 907	2 225	551	499
561	Men's and boys' clothing and furnishings stores-----	4	1 733	199	47	30
562, 3, 8	Women's clothing and specialty stores and furriers-----	11	11 234	1 852	466	443
562	Women's ready-to-wear stores-----	9	(D)	(D)	(D)	(D)
565	Family clothing stores-----	1	(D)	(D)	(D)	(D)
566	Shoe stores-----	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	21	6 221	913	249	160
5712	Furniture stores-----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores-----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	14	2 907	347	104	68
58	Eating and drinking places-----	45	7 709	1 861	409	536
5812	Eating places-----	33	6 015	1 542	344	444
5813	Drinking places (alcoholic beverages)-----	12	1 694	319	65	92
591	Drug and proprietary stores-----	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	36	7 935	1 270	326	224
592	Liquor stores-----	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	17	5 093	917	237	168
5992	Florists-----	3	263	49	17	14

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Ann Arbor			
	Retail stores² -----	43.4	(D)	67.6
52	Building materials, hardware, garden supply, and mobile home dealers -----	10.8	40.6	37.7
525	Hardware stores -----	37.2	24.7	40.1
52 ex. 525	Other -----	-4.0	42.9	37.3
53	General merchandise group stores -----	(D)	137.3	(D)
531	Department stores ³ -----	(D)	(D)	190.8
533	Variety stores -----	-14.5	-53.0	(D)
539	Miscellaneous general merchandise stores -----	-26.7	(D)	(D)
54	Food stores⁴ -----	208.5	85.2	15.7
541	Grocery stores -----	(NA)	87.4	12.5
55 ex. 554	Automotive dealers -----	(D)	69.1	76.6
554	Gasoline service stations -----	(D)	(D)	96.8
56	Apparel and accessory stores -----	57.1	62.8	59.8
561	Men's and boys' clothing and furnishings stores -----	89.4	40.1	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	24.7	(D)	46.6
562	Women's ready-to-wear stores -----	25.5	43.2	51.9
565	Family clothing stores -----	(D)	112.3	163.8
566	Shoe stores -----	104.6	(D)	(D)
564, 9	Other apparel and accessory stores -----	(D)	(D)	160.5
57	Furniture, home furnishings, and equipment stores -----	46.6	81.2	52.7
5712	Furniture stores -----	(D)	53.4	18.0
5713, 4, 9	Home furnishings stores -----	(D)	96.4	79.4
572, 3	Household appliance, radio, television, and music stores -----	61.7	85.2	63.0
58	Eating and drinking places -----	103.1	104.0	93.6
5812	Eating places -----	118.6	(D)	107.6
5813	Drinking places (alcoholic beverages) -----	48.2	(D)	20.3
591	Drug and proprietary stores -----	(D)	50.8	49.8
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	(D)	82.1	(D)
592	Liquor stores -----	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	(D)	110.4	97.2
5992	Florists -----	54.8	37.6	59.3

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Ann Arbor					
	Retail stores¹ -----	14.0	7.1	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	8.1	4.2	3.2	5.5	5.5
525	Hardware stores -----	32.5	(D)	(D)	(D)	0.9
52 ex. 525	Other -----	5.1	(D)	(D)	(D)	4.6
53	General merchandise group stores -----	(D)	0.6	(D)	19.6	(D)
531	Department stores ² -----	(D)	-	-	(D)	15.3
533	Variety stores -----	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	0.1	(D)
54	Food stores³ -----	4.6	2.5	5.9	18.1	16.7
541	Grocery stores -----	3.4	1.9	4.1	16.6	15.3
55 ex. 554	Automotive dealers -----	(D)	(D)	(D)	11.2	21.3
554	Gasoline service stations -----	(D)	-	-	(D)	8.3
56	Apparel and accessory stores -----	44.1	35.6	31.6	10.0	6.3
561	Men's and boys' clothing and furnishings stores -----	35.8	30.0	4.7	1.9	1.1
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	44.3	20.2	(D)	3.3
562	Women's ready-to-wear stores -----	52.9	44.5	(D)	(D)	(D)
565	Family clothing stores -----	50.4	(D)	(D)	(D)	0.8
566	Shoe stores -----	23.1	19.4	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	30.7	27.3	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	25.3	16.5	13.2	7.3	5.7
5712	Furniture stores -----	(D)	22.0	4.0	(D)	1.3
5713, 4, 9	Home furnishings stores -----	24.2	13.4	2.3	1.4	1.2
572, 3	Household appliance, radio, television, and music stores -----	(D)	15.4	6.8	(D)	3.1
58	Eating and drinking places -----	33.9	17.3	22.6	9.3	9.3
5812	Eating places -----	(D)	16.1	19.0	(D)	8.4
5813	Drinking places (alcoholic beverages) -----	(D)	27.8	3.6	(D)	0.9
591	Drug and proprietary stores -----	(D)	(D)	2.6	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	25.0	(D)	(D)	(D)	7.1
592	Liquor stores -----	15.5	9.0	1.2	1.1	1.0
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	7.1	4.3
5992	Florists -----	24.5	14.1	0.6	0.3	0.3

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

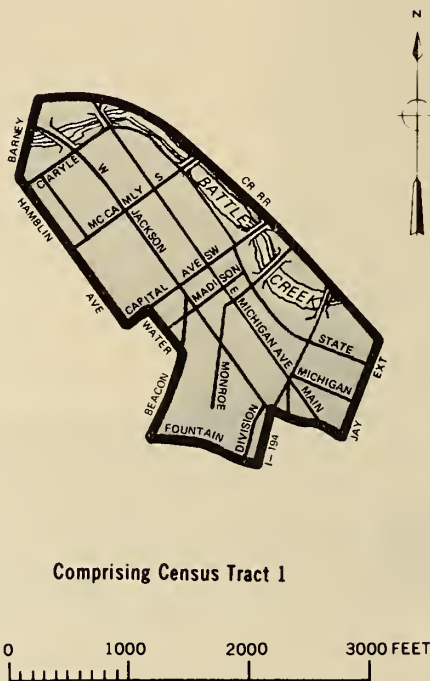
BATTLE CREEK

Standard Metropolitan Statistical Area



BATTLE CREEK

Central Business District



Comprising Census Tract 1

BATTLE CREEK

Major Retail Center

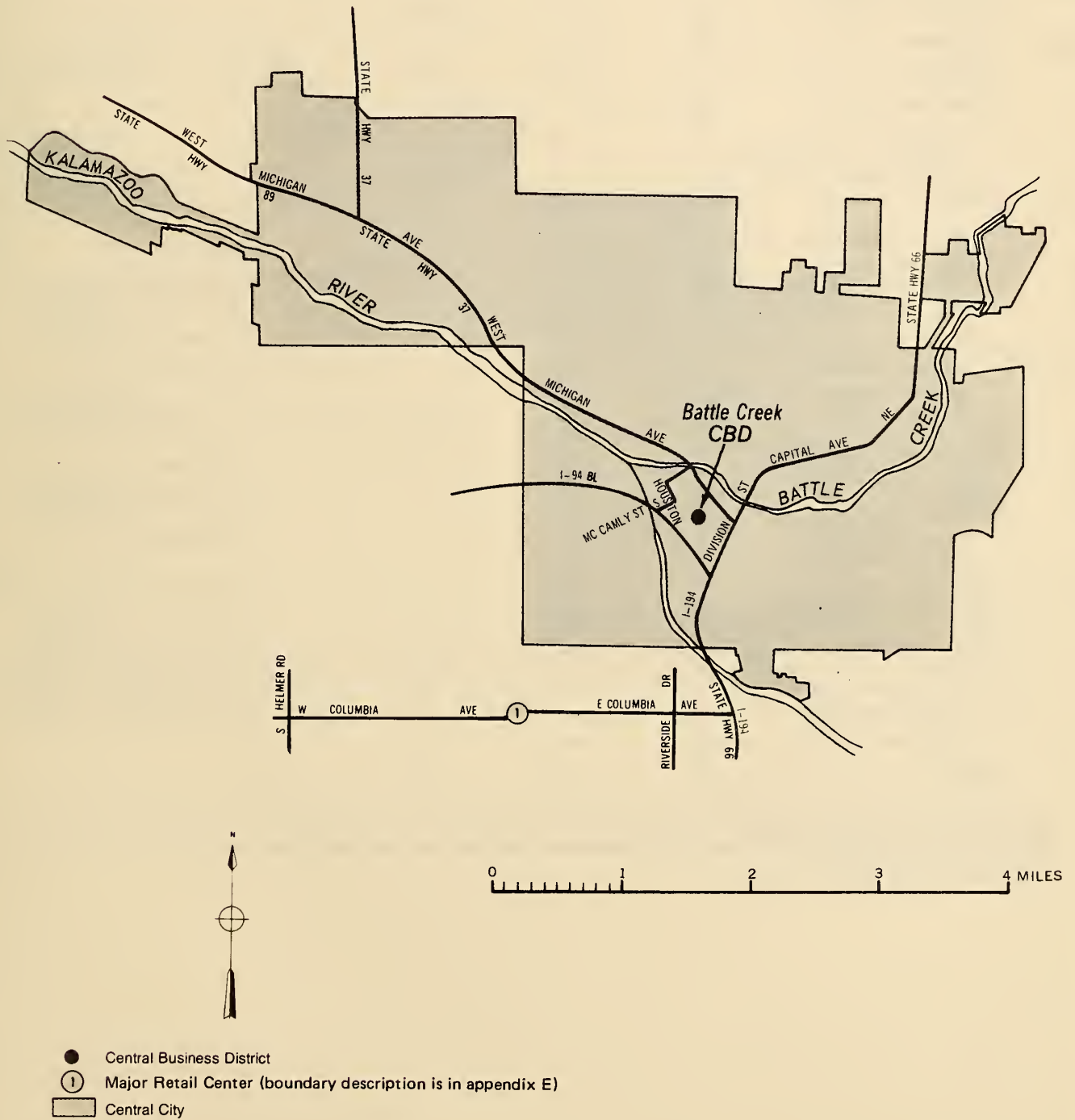


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:^{1 2}				
	Number -----	1 340	446	91	101
	Sales (\$1,000) -----	525 163	195 188	35 183	84 765
	Payroll entire year (\$1,000) -----	66 143	24 816	5 482	14 374
	Paid employees for week including March 12 ---	9 599	3 437	853	1 545
54, 58, 591	Convenience goods stores:				
	Number -----	478	161	30	40
	Sales (\$1,000) -----	(D)	50 269	5 727	31 023
53, 56, 57; 594	Shopping goods stores (GAF):³				
	Number -----	350	127	50	38
	Sales (\$1,000) -----	134 978	60 315	23 113	46 378
52, 55, 59, ex. 591, 4, 6	All other stores:				
	Number -----	512	158	11	23
	Sales (\$1,000) -----	(D)	84 604	6 343	7 364
	Number of Establishments				
	Retail stores^{1 2} -----	1 340	446	91	101
52	Building materials, hardware, garden supply, and mobile home dealers -----	90	27	3	4
525	Hardware stores -----	29	7	-	-
52 ex. 525	Other -----	61	20	3	4
53	General merchandise group stores -----	26	8	2	3
531	Department stores ⁴ -----	4	3	1	1
533	Variety stores -----	14	2	1	2
539	Miscellaneous general merchandise stores -----	8	3	-	-
54	Food stores⁵ -----	152	42	4	10
541	Grocery stores -----	111	28	1	6
55 ex. 554	Automotive dealers -----	111	30	3	4
554	Gasoline service stations -----	143	40	1	10
56	Apparel and accessory stores -----	78	29	24	11
561	Men's and boys' clothing and furnishings stores --	11	7	6	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	10	7	3
562	Women's ready-to-wear stores -----	20	7	4	3
565	Family clothing stores -----	15	4	3	1
566	Shoe stores -----	23	7	7	5
564, 9	Other apparel and accessory stores -----	5	1	1	-
57	Furniture, home furnishings, and equipment stores -----	116	39	9	9
5712	Furniture stores -----	32	8	2	1
5713, 4, 9	Home furnishings stores -----	37	12	1	4
572, 3	Household appliance, radio, television, and music stores -----	47	19	6	4
58	Eating and drinking places -----	286	108	23	25
5812	Eating places -----	212	72	17	23
5813	Drinking places (alcoholic beverages) -----	74	36	6	2
591	Drug and proprietary stores -----	40	11	3	5
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	298	112	19	20
592	Liquor stores -----	14	4	-	1
594	Miscellaneous shopping goods stores -----	130	51	15	15
5992	Florists -----	22	8	2	2

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers with 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1					
	Retail stores² -----	101	84 765	14 374	2 421	1 545
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	(D)	(D)	(D)	(D)
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	10	19 437	1 879	406	165
541	Grocery stores -----	6	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	4	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	10	2 898	234	65	58
56	Apparel and accessory stores -----	11	2 617	323	78	85
561	Men's and boys' clothing and furnishings stores -----	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	541	61	15	13
562	Women's ready-to-wear stores -----	3	541	61	15	13
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	5	1 122	151	26	22
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	9	2 490	344	80	44
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	1 513	199	44	25
58	Eating and drinking places -----	25	7 942	1 868	375	473
5812	Eating places -----	23	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	2	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	5	3 644	429	110	56
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	20	(D)	(D)	(D)	(D)
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	15	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Battle Creek					
	Retail stores ² -----	446	195 188	24 816	5 835	3 437
52	Building materials, hardware, garden supply, and mobile home dealers -----	27	10 516	1 237	292	138
525	Hardware stores -----	7	2 347	(D)	(D)	(D)
52 ex. 525	Other -----	20	8 169	(D)	(D)	(D)
53	General merchandise group stores -----	8	33 879	4 812	1 072	752
531	Department stores ³ -----	3	31 147	4 439	997	694
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	42	29 243	3 120	737	319
541	Grocery stores -----	28	27 963	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	30	52 135	4 844	1 141	339
554	Gasoline service stations -----	40	15 571	988	257	192
56	Apparel and accessory stores -----	29	12 093	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	7	2 042	354	90	49
562, 3, 8	Women's clothing and specialty stores and furriers -----	10	3 450	609	135	113
562	Women's ready-to-wear stores -----	7	3 276	588	130	107
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 573	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	39	7 054	1 140	271	131
5712	Furniture stores -----	8	1 179	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	12	964	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	19	4 911	(D)	(D)	(D)
58	Eating and drinking places -----	108	14 463	3 553	847	872
5812	Eating places -----	72	11 171	2 964	699	736
5813	Drinking places (alcoholic beverages) -----	36	3 292	589	148	136
591	Drug and proprietary stores -----	11	6 563	896	239	106
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	112	13 671	(D)	(D)	(D)
592	Liquor stores -----	4	393	30	9	10
594	Miscellaneous shopping goods stores -----	51	7 289	966	225	139
5992	Florists -----	8	888	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Battle Creek, Mich., SMSA					
	Retail stores ²	1 340	525 163	66 143	14 432	9 599
52	Building materials, hardware, garden supply, and mobile home dealers	90	24 746	2 846	690	340
525	Hardware stores	29	6 247	893	208	128
52 ex. 525	Other	61	18 499	1 953	482	212
53	General merchandise group stores	26	77 634	13 806	2 299	1 420
531	Department stores ³	4	69 797	12 812	2 069	1 206
533	Variety stores	14	(D)	721	174	170
539	Miscellaneous general merchandise stores	8	(D)	273	56	44
54	Food stores ⁴	152	115 047	10 874	2 419	1 260
541	Grocery stores	111	107 786	9 804	2 149	1 076
55 ex. 554	Automotive dealers	111	109 707	9 520	2 247	800
554	Gasoline service stations	143	54 688	3 848	942	709
56	Apparel and accessory stores	78	21 564	3 190	722	483
561	Men's and boys' clothing and furnishings stores	11	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	24	5 460	841	181	150
562	Women's ready-to-wear stores	20	5 286	820	176	144
565	Family clothing stores	15	9 484	1 379	315	190
566	Shoe stores	23	3 705	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	5	(D)	25	5	11
57	Furniture, home furnishings, and equipment stores	116	22 938	3 237	746	430
5712	Furniture stores	32	4 864	673	166	96
5713, 4, 9	Home furnishings stores	37	6 784	1 034	231	145
572, 3	Household appliance, radio, television, and music stores	47	11 290	1 530	349	189
58	Eating and drinking places	286	52 955	12 778	2 917	3 252
5812	Eating places	212	45 342	11 415	2 577	2 916
5813	Drinking places (alcoholic beverages)	74	7 613	1 363	340	336
591	Drug and proprietary stores	40	(D)	2 442	585	332
59 ex. 591, 6	Miscellaneous retail stores ⁵	298	(D)	3 602	865	573
592	Liquor stores	14	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	130	12 842	1 572	369	271
5992	Florists	22	1 968	434	99	85

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Battle Creek SMSA in 1972

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

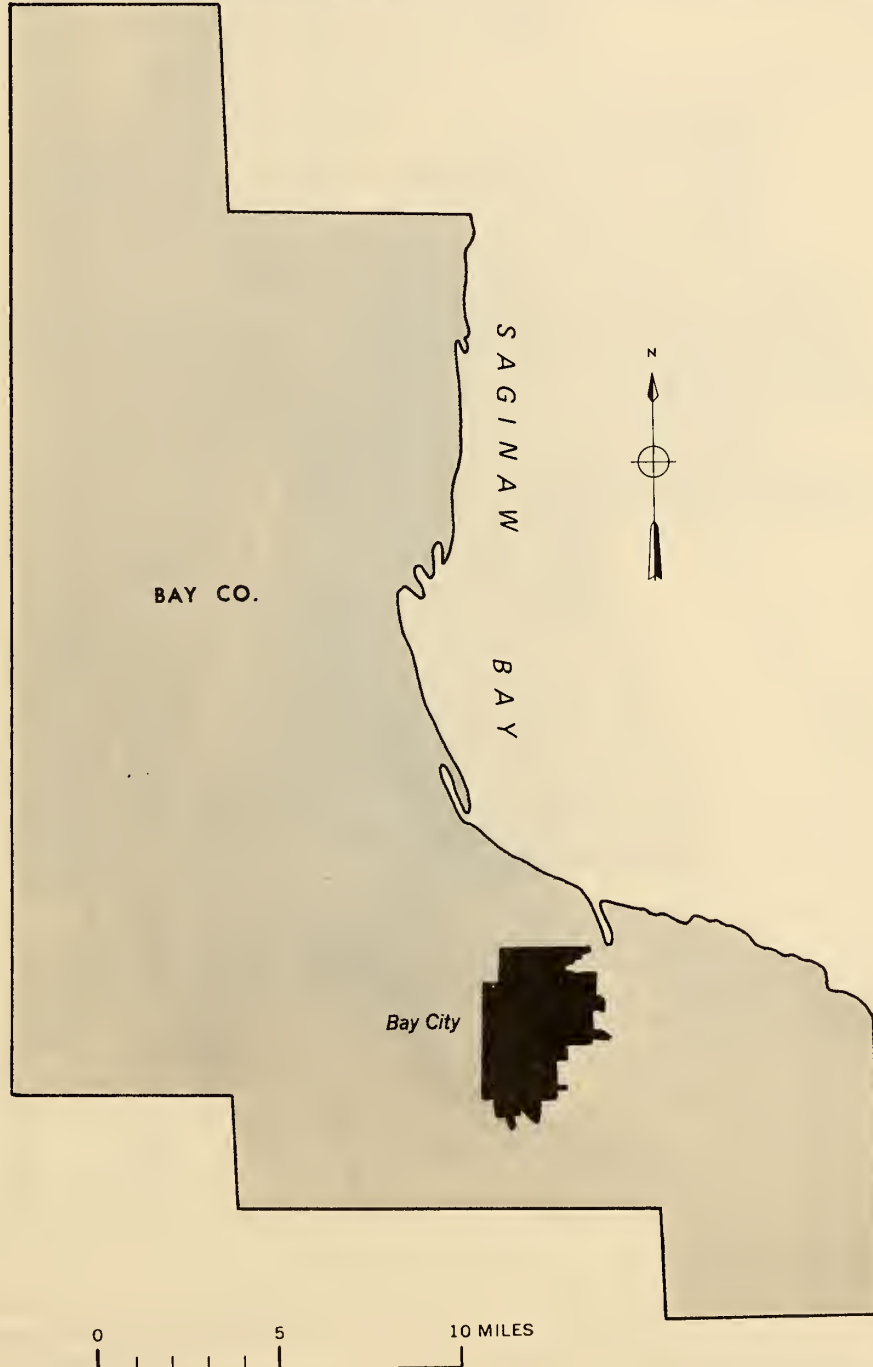
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Battle Creek SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Battle Creek SMSA in 1977

BAY CITY

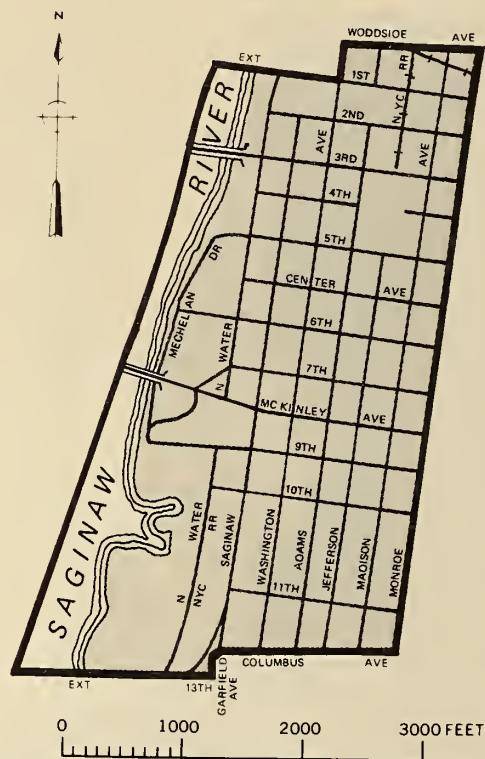
Standard Metropolitan Statistical Area



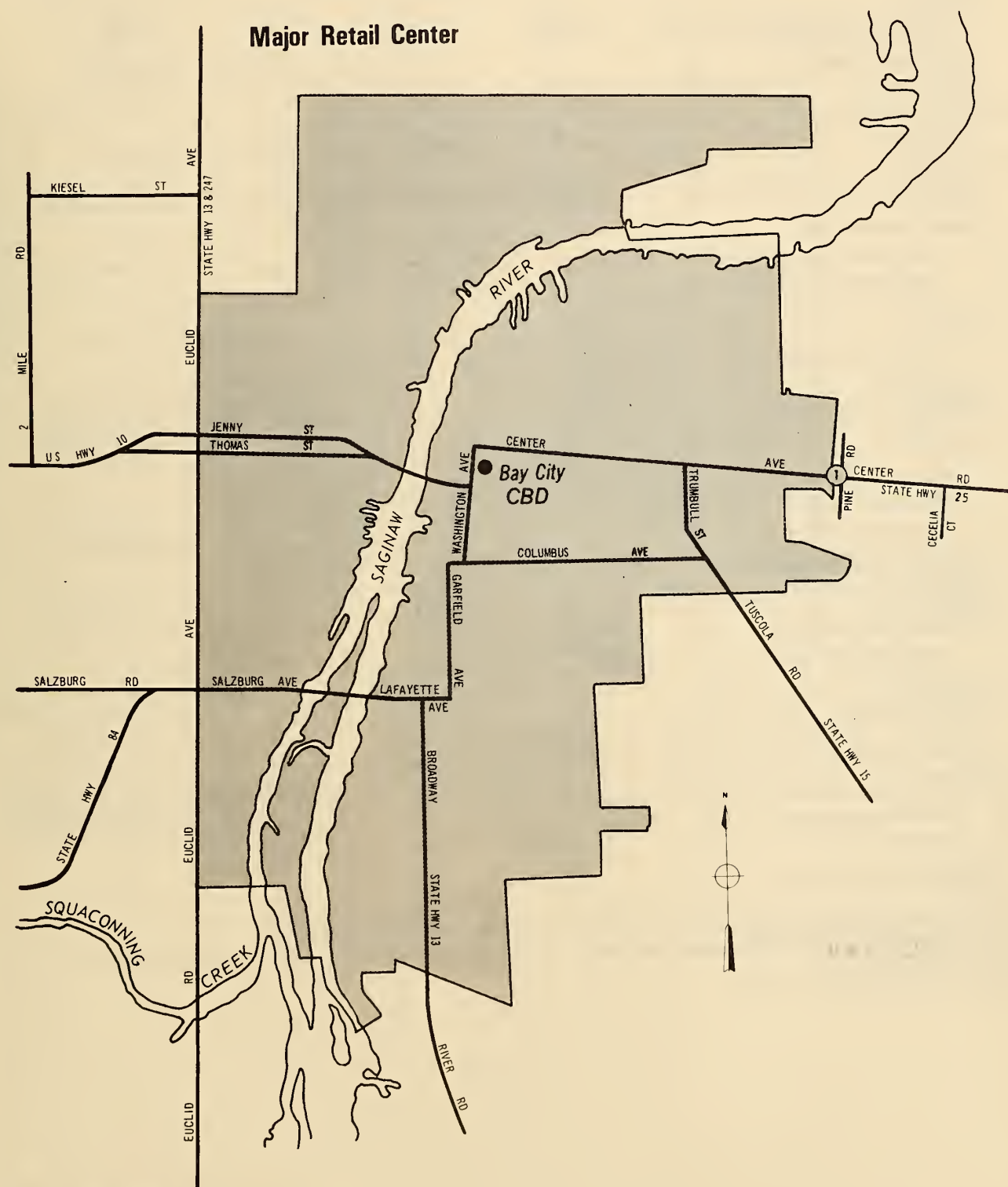
BAY CITY

Central Business District

Comprising Census Tract 2



BAY CITY



U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:^{1 2}				
	Number -----	938	498	126	64
	Sales (\$1,000) -----	(D)	(D)	73 265	58 685
	Payroll entire year (\$1,000) -----	46 623	(D)	10 235	6 178
	Paid employees for week including March 12 ---	6 809	(D)	1 447	927
54, 58, 591	Convenience goods stores:				
	Number -----	350	193	30	23
	Sales (\$1,000) -----	(D)	(D)	9 243	27 415
53, 56, 57; 594	Shopping goods stores (GAF):³				
	Number -----	255	137	63	31
	Sales (\$1,000) -----	104 108	66 776	38 846	27 253
52, 55, 59, ex. 591, 4, 6	All other stores:				
	Number -----	333	168	33	10
	Sales (\$1,000) -----	(D)	(D)	25 176	4 017
	Number of Establishments				
	Retail stores^{1 2} -----	938	498	126	64
52	Building materials, hardware, garden supply, and mobile home dealers -----	49	25	4	3
525	Hardware stores -----	15	9	-	-
52 ex. 525	Other -----	34	16	4	3
53	General merchandise group stores -----	14	10	6	3
531	Department stores ⁴ -----	7	5	3	3
533	Variety stores -----	5	4	2	-
539	Miscellaneous general merchandise stores -----	2	1	1	-
54	Food stores⁵ -----	139	72	5	8
541	Grocery stores -----	85	43	1	4
55 ex. 554	Automotive dealers -----	86	29	9	3
554	Gasoline service stations -----	97	52	7	4
56	Apparel and accessory stores -----	60	40	26	13
561	Men's and boys' clothing and furnishings stores --	8	6	3	3
562, 3, 8	Women's clothing and specialty stores and furriers -----	25	17	10	6
562	Women's ready-to-wear stores -----	23	16	9	6
565	Family clothing stores -----	8	5	4	-
566	Shoe stores -----	13	8	7	2
564, 9	Other apparel and accessory stores -----	6	4	2	2
57	Furniture, home furnishings, and equipment stores -----	84	41	11	5
5712	Furniture stores -----	20	8	4	2
5713, 4, 9	Home furnishings stores -----	29	13	3	1
572, 3	Household appliance, radio, television, and music stores -----	35	20	4	2
58	Eating and drinking places -----	183	104	22	12
5812	Eating places -----	94	45	14	9
5813	Drinking places (alcoholic beverages) -----	89	59	8	3
591	Drug and proprietary stores -----	28	17	3	3
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	198	108	33	10
592	Liquor stores -----	12	9	-	-
594	Miscellaneous shopping goods stores -----	97	46	20	10
5992	Florists -----	16	11	3	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Bay City CBD					
	Retail stores ² -----	126	73 265	10 235	2 475	1 447
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	22 873	3 406	807	449
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	5	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	9	21 428	1 912	509	142
554	Gasoline service stations -----	7	1 409	91	25	23
56	Apparel and accessory stores -----	26	9 417	1 709	392	320
561	Men's and boys' clothing and furnishings stores -----	3	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	10	2 162	311	83	79
562	Women's ready-to-wear stores -----	9	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 951	347	65	40
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	11	3 408	625	150	68
5712	Furniture stores -----	4	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	1 427	231	59	24
58	Eating and drinking places -----	22	4 059	1 057	252	244
5812	Eating places -----	14	3 214	877	207	207
5813	Drinking places (alcoholic beverages) -----	8	845	180	45	37
591	Drug and proprietary stores -----	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	33	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	20	3 148	516	105	90
5992	Florists -----	3	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Bay City						
	Retail stores² -----	498	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	25	9 345	(D)	(D)	(D)
525	Hardware stores -----	9	(D)	279	77	42
52 ex. 525	Other -----	16	(D)	876	199	82
53	General merchandise group stores -----	10	(D)	(D)	(D)	(D)
531	Department stores ³ -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	4	2 503	434	104	76
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	72	41 011	3 705	855	448
541	Grocery stores -----	43	35 500	3 119	707	308
55 ex. 554	Automotive dealers -----	29	45 148	3 949	906	297
554	Gasoline service stations -----	52	18 339	1 278	343	228
56	Apparel and accessory stores -----	40	(D)	2 229	528	451
561	Men's and boys' clothing and furnishings stores -----	6	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	17	3 943	612	138	136
562	Women's ready-to-wear stores -----	16	(D)	(D)	(D)	(D)
565	Family clothing stores -----	5	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	(D)	347	65	40
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	41	8 465	1 332	290	147
5712	Furniture stores -----	8	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	13	(D)	243	53	34
572, 3	Household appliance, radio, television, and music stores -----	20	3 011	(D)	(D)	(D)
58	Eating and drinking places -----	104	15 740	3 429	788	856
5812	Eating places -----	45	10 065	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	59	5 675	(D)	(D)	(D)
591	Drug and proprietary stores -----	17	(D)	818	230	149
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	108	(D)	(D)	(D)	(D)
592	Liquor stores -----	9	1 691	90	17	23
594	Miscellaneous shopping goods stores -----	46	6 205	969	199	145
5992	Florists -----	11	(D)	101	25	18

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Bay City, Mich., SMSA					
	Retail stores² -----	938	(D)	46 623	10 658	6 809
52	Building materials, hardware, garden supply, and mobile home dealers -----	49	23 716	2 479	553	255
525	Hardware stores -----	15	(D)	446	110	68
52 ex. 525	Other -----	34	(D)	2 033	443	187
53	General merchandise group stores -----	14	56 476	7 056	1 636	1 018
531	Department stores ³ -----	7	52 477	6 383	1 485	901
533	Variety stores -----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	139	89 280	8 212	1 832	918
541	Grocery stores -----	85	77 911	6 953	1 541	659
55 ex. 554	Automotive dealers -----	86	106 485	9 160	2 122	749
554	Gasoline service stations -----	97	36 405	2 260	567	415
56	Apparel and accessory stores -----	60	18 263	2 800	651	557
561	Men's and boys' clothing and furnishings stores -----	8	(D)	417	104	66
562, 3, 8	Women's clothing and specialty stores and furriers -----	25	7 045	972	218	210
562	Women's ready-to-wear stores -----	23	(D)	(D)	(D)	(D)
565	Family clothing stores -----	8	(D)	827	212	201
566	Shoe stores -----	13	(D)	452	80	50
564, 9	Other apparel and accessory stores -----	6	1 164	132	37	30
57	Furniture, home furnishings, and equipment stores -----	84	18 272	2 814	609	309
5712	Furniture stores -----	20	7 421	1 626	344	144
5713, 4, 9	Home furnishings stores -----	29	2 810	281	63	40
572, 3	Household appliance, radio, television, and music stores -----	35	8 041	907	202	125
58	Eating and drinking places -----	183	34 553	7 431	1 647	1 908
5812	Eating places -----	94	25 856	5 939	1 292	1 543
5813	Drinking places (alcoholic beverages) -----	89	8 697	1 492	355	365
591	Drug and proprietary stores -----	28	(D)	1 538	385	249
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	198	(D)	2 873	656	431
592	Liquor stores -----	12	2 496	126	30	33
594	Miscellaneous shopping goods stores -----	97	11 097	1 468	312	227
5992	Florists -----	16	1 189	225	57	36

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Bay City					
	Retail stores²-----	148	67 297	9 133	2 201	1 769
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	546	92	21	15
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	8	20 978	2 834	636	557
531	Department stores ³ -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores -----	9	7 917	703	167	103
55 ex. 554	Automotive dealers -----	12	15 250	1 749	457	183
554	Gasoline service stations -----	7	722	107	28	30
56	Apparel and accessory stores -----	32	9 073	1 592	383	361
561	Men's and boys' clothing and furnishings stores -----	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	3 030	543	137	139
562	Women's ready-to-wear stores -----	8	2 603	479	123	117
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	10	3 347	567	135	107
564, 9	Other apparel and accessory stores -----	3	713	64	15	27
57	Furniture, home furnishings, and equipment stores -----	16	4 543	713	195	112
5712	Furniture stores -----	5	1 892	304	92	58
5713, 4, 9	Home furnishings stores -----	4	710	125	29	13
572, 3	Household appliance, radio, television, and music stores -----	7	1 941	284	74	41
58	Eating and drinking places -----	26	2 714	669	157	243
5812	Eating places -----	14	1 735	508	108	189
5813	Drinking places (alcoholic beverages) -----	12	979	161	49	54
591	Drug and proprietary stores -----	4	1 466	154	37	31
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	29	4 088	520	120	134
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	20	3 414	447	101	118
5992	Florists -----	3	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Bay City			
	Retail stores ² -----	8.9	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	94.0	46.7
525	Hardware stores -----	(D)	(D)	(D)
52 ex. 525	Other -----	29.2	(D)	(D)
53	General merchandise group stores -----	9.0	72.4	29.9
531	Department stores ³ -----	2.7	(D)	33.9
533	Variety stores -----	26.8	(D)	11.5
539	Miscellaneous general merchandise stores -----	(D)	3.9	-36.6
54	Food stores ⁴ -----	(D)	39.8	45.0
541	Grocery stores -----	(NA)	36.7	42.1
55 ex. 554	Automotive dealers -----	40.5	47.0	71.9
554	Gasoline service stations -----	95.2	114.5	88.6
56	Apparel and accessory stores -----	3.8	(D)	43.2
561	Men's and boys' clothing and furnishings stores -----	-15.5	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	-28.6	-3.4	(D)
562	Women's ready-to-wear stores -----	(D)	(D)	72.5
565	Family clothing stores -----	(D)	(D)	248.9
566	Shoe stores -----	-41.7	(D)	(D)
564, 9	Other apparel and accessory stores -----	(D)	21.5	(D)
57	Furniture, home furnishings, and equipment stores -----	-25.0	11.8	30.8
5712	Furniture stores -----	(D)	2.3	25.8
5713, 4, 9	Home furnishings stores -----	(D)	(D)	53.1
572, 3	Household appliance, radio, television, and music stores -----	-26.5	1.8	28.9
58	Eating and drinking places -----	49.6	59.9	65.9
5812	Eating places -----	85.2	76.5	80.9
5813	Drinking places (alcoholic beverages) -----	-13.7	37.0	33.1
591	Drug and proprietary stores -----	(D)	19.4	31.4
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	(D)	(D)	114.7
592	Liquor stores -----	-	(D)	85.6
594	Miscellaneous shopping goods stores -----	-7.8	28.1	85.0
5992	Florists -----	-7.2	(D)	72.1

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Bay City					
	Retail stores ¹ -----	(D)	(D)	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	(D)	(D)
525	Hardware stores -----	(D)	(D)	-	1.0	0.8
52 ex. 525	Other -----	9.5	3.4	(D)	3.4	4.8
53	General merchandise group stores -----	(D)	40.5	31.2	18.2	(D)
531	Department stores ² -----	56.6	(D)	(D)	16.5	(D)
533	Variety stores -----	(D)	65.5	(D)	(D)	0.7
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	0.5	0.2
54	Food stores ³ -----	(D)	(D)	(D)	(D)	(D)
541	Grocery stores -----	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	47.5	20.1	29.2	(D)	(D)
554	Gasoline service stations -----	7.7	3.9	1.9	(D)	(D)
56	Apparel and accessory stores -----	(D)	51.6	12.9	6.3	(D)
561	Men's and boys' clothing and furnishings stores -----	66.1	52.2	(D)	0.9	0.5
562, 3, 8	Women's clothing and specialty stores and furriers -----	54.8	30.7	3.0	(D)	(D)
562	Women's ready-to-wear stores -----	54.2	32.7	(D)	1.8	1.5
565	Family clothing stores -----	82.0	81.6	(D)	2.3	1.1
566	Shoe stores -----	(D)	(D)	2.7	0.9	0.7
564, 9	Other apparel and accessory stores -----	18.8	(D)	(D)	0.4	(D)
57	Furniture, home furnishings, and equipment stores -----	40.3	18.7	4.7	(D)	(D)
5712	Furniture stores -----	45.8	(D)	(D)	1.6	(D)
5713, 4, 9	Home furnishings stores -----	21.5	(D)	(D)	1.0	(D)
572, 3	Household appliance, radio, television, and music stores -----	47.4	17.7	1.9	(D)	(D)
58	Eating and drinking places -----	25.8	11.7	5.5	(D)	(D)
5812	Eating places -----	31.9	12.4	4.4	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	14.9	9.7	1.2	(D)	(D)
591	Drug and proprietary stores -----	15.4	8.2	(D)	3.1	2.9
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	29.9	18.0	(D)	7.5	6.3
592	Liquor stores -----	-	-	-	(D)	(D)
594	Miscellaneous shopping goods stores -----	50.7	28.4	4.3	(D)	(D)
5992	Florists -----	44.5	(D)	(D)	0.3	(D)

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

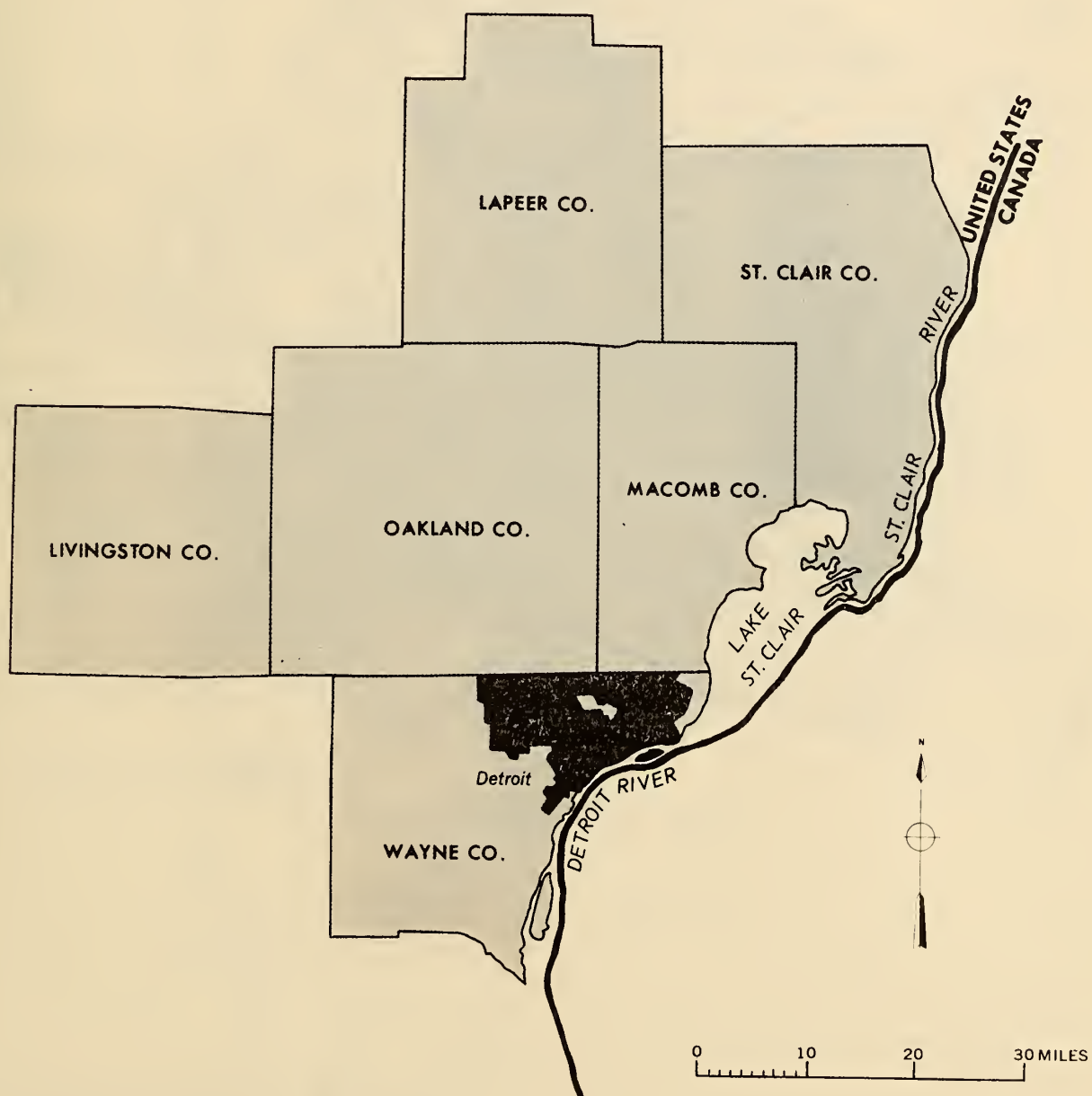
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

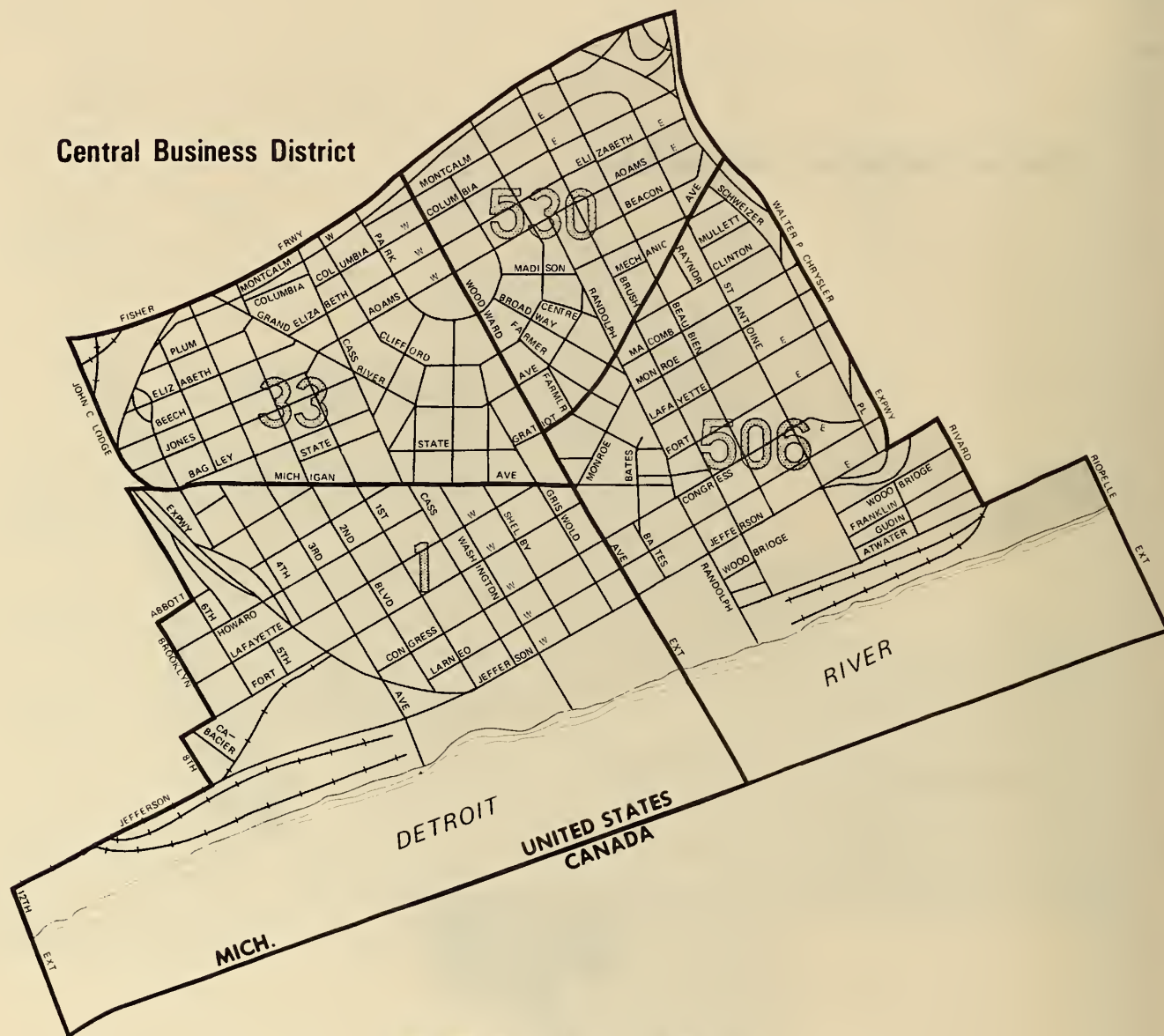
DETROIT

Standard Metropolitan Statistical Area



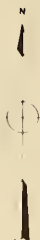
DETROIT

Central Business District



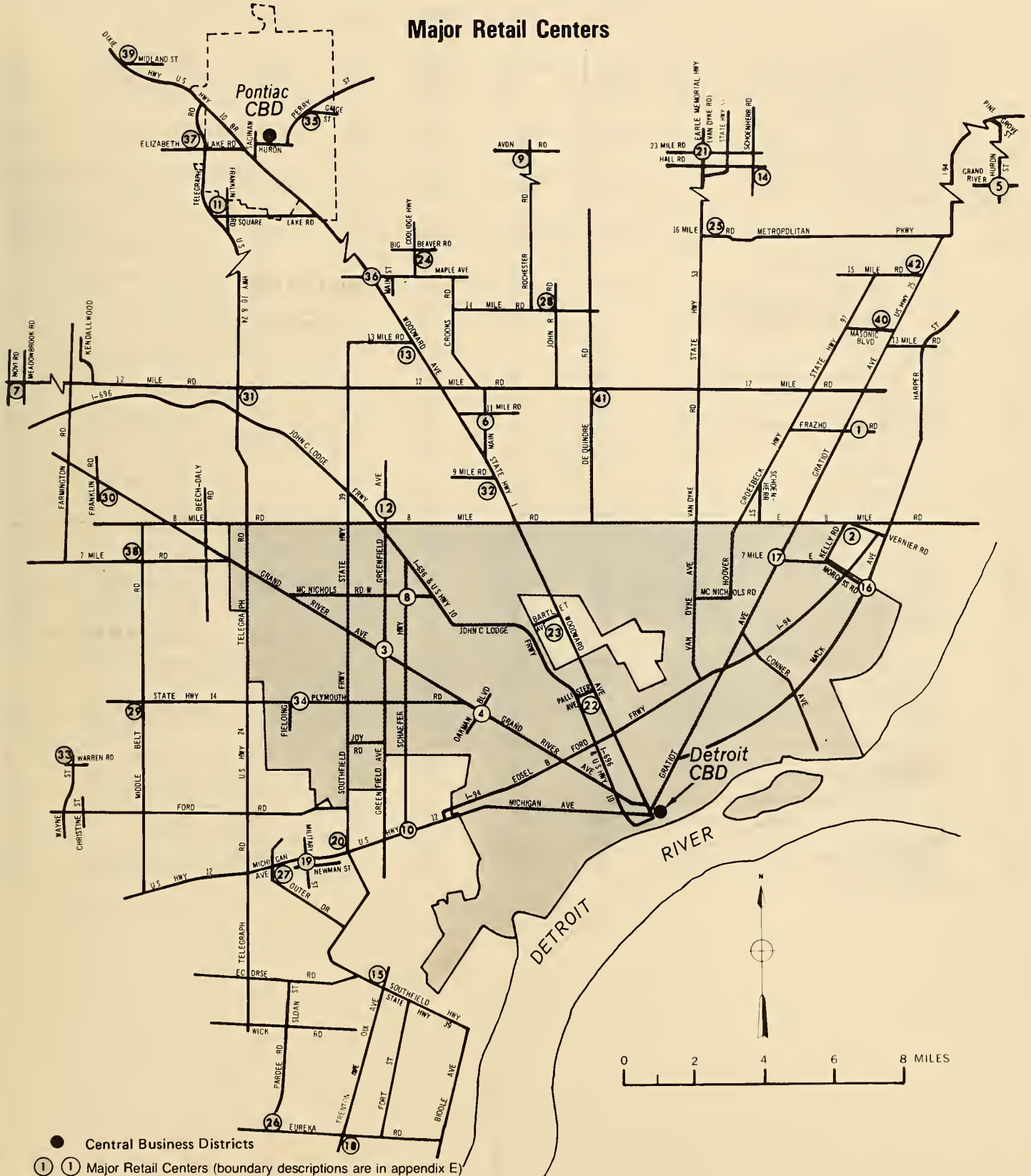
Comprising Census Tracts 1, 33, 506 and 530

0 1000 2000 3000 FEET



DETROIT

Major Retail Centers



- Central Business Districts
- ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City
- - - Corporate limit of other CBD city

U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers		
			Detroit	Pontiac	Detroit	Pontiac	No. 1	No. 2	No. 3
	Retail stores:^{1 2}								
	Number	27 711	6 803	428	473	47	38	107	45
	Sales (\$1,000)	15 628 930	2 932 776	297 623	241 729	14 754	36 481	170 909	48 583
	Payroll entire year (\$1,000)	1 832 695	(D)	34 776	47 600	2 133	5 005	22 297	7 512
	Paid employees for week including March 12 ---	250 196	(D)	4 336	7 028	275	569	3 175	1 026
54, 58, 591	Convenience goods stores:								
	Number	11 232	3 643	171	233	16	8	16	10
	Sales (\$1,000)	5 235 464	1 130 020	80 798	69 598	2 050	17 804	7 975	9 288
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number	7 266	1 143	90	176	19	23	80	29
	Sales (\$1,000)	4 271 820	522 621	80 147	159 815	5 975	15 043	161 575	37 887
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number	9 213	2 017	167	64	12	7	11	6
	Sales (\$1,000)	6 121 646	1 280 135	136 678	12 316	6 729	3 634	1 359	1 408
	Number of Establishments								
	Retail stores^{1 2}	27 711	8 803	428	473	47	38	107	45
52	Building materials, hardware, garden supply, and mobile home dealers	1 272	217	16	3	2	2	1	1
525	Hardware stores	462	111	3	2	-	1	-	-
52 ex. 525	Other	810	106	13	1	2	1	1	1
53	General merchandise group stores	443	98	9	6	2	2	3	4
531	Department stores ⁴	126	18	2	3	-	1	2	3
533	Variety stores	183	58	5	2	1	1	1	1
539	Miscellaneous general merchandise stores	134	22	2	1	1	-	-	-
54	Food stores⁵	4 160	1 348	47	30	2	2	9	4
541	Grocery stores	2 495	944	36	10	1	2	2	2
55 ex. 554	Automotive dealers	1 731	308	46	2	3	3	-	3
554	Gasoline service stations	2 645	703	55	6	1	1	-	-
56	Apparel and accessory stores	2 192	349	19	103	7	8	53	17
561	Men's and boys' clothing and furnishings stores --	454	90	5	31	3	2	15	5
562, 3, 8	Women's clothing and specialty stores and furriers	790	110	4	27	1	4	23	6
562	Women's ready-to-wear stores	672	87	3	15	-	4	21	5
565	Family clothing stores	209	33	1	7	1	-	1	-
566	Shoe stores	513	86	7	33	1	2	13	4
564, 9	Other apparel and accessory stores	226	30	2	5	1	-	1	2
57	Furniture, home furnishings, and equipment stores	2 068	337	33	15	3	11	6	6
5712	Furniture stores	511	90	8	1	2	6	1	1
5713, 4, 9	Home furnishings stores	726	97	5	5	-	2	1	-
572, 3	Household appliance, radio, television, and music stores	831	150	20	9	1	3	4	5
58	Eating and drinking places	8 185	2 057	108	191	12	4	7	4
5812	Eating places	4 303	1 166	77	144	6	3	7	2
5813	Drinking places (alcoholic beverages)	1 882	891	31	47	6	1	-	2
591	Drug and proprietary stores	887	238	16	12	2	2	-	2
59 ex. 591, 6	Miscellaneous retail stores⁶	6 128	1 148	79	105	13	3	28	4
592	Liquor stores	509	225	7	1	-	-	-	-
594	Miscellaneous shopping goods stores	2 563	359	29	52	7	2	18	2
5992	Florists	458	109	2	6	-	-	2	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 4	No. 5	No. 6	No. 7	No. 8	No. 9	No. 10	No. 11
	Retail stores:^{1 2}								
	Number	39	134	117	91	29	50	73	46
	Sales (\$1,000)	38 424	62 748	40 049	50 797	15 710	49 329	43 132	19 504
	Payroll entire year (\$1,000)	6 429	9 867	5 475	6 005	1 987	5 469	6 493	3 026
	Paid employees for week including March 12 ---	938	1 583	870	219	261	756	815	463
54, 58, 591	Convenience goods stores:								
	Number	11	34	23	9	11	11	27	8
	Sales (\$1,000)	13 151	8 489	7 556	1 446	3 724	8 715	13 593	3 226
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number	23	75	58	77	8	29	41	27
	Sales (\$1,000)	22 772	41 986	17 199	48 474	5 318	17 615	29 183	13 599
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number	5	25	36	5	10	10	5	11
	Sales (\$1,000)	2 501	12 273	15 294	877	6 668	22 999	356	2 679
	Number of Establishments								
	Retail stores^{1 2}	39	134	117	91	29	50	73	46
52	Building materials, hardware, garden supply, and mobile home dealers	2	3	7	-	1	1	-	1
525	Hardware stores	-	1	1	-	-	-	-	-
52 ex. 525	Other	2	2	6	-	1	1	-	1
53	General merchandise group stores	6	7	4	2	2	1	3	2
531	Department stores ⁴	2	2	-	2	1	1	2	1
533	Variety stores	3	2	2	-	1	-	1	-
539	Miscellaneous general merchandise stores	1	3	2	-	-	-	-	1
54	Food stores⁵	5	3	7	5	3	4	11	3
541	Grocery stores	5	1	-	-	1	1	6	2
55 ex. 554	Automotive dealers	2	8	4	-	2	3	2	4
554	Gasoline service stations	1	4	4	-	2	2	-	2
56	Apparel and accessory stores	12	26	18	49	2	10	16	8
561	Men's and boys' clothing and furnishings stores --	2	4	4	9	-	1	4	2
562, 3, 8	Women's clothing and specialty stores and furriers	4	10	4	22	1	6	7	1
562	Women's ready-to-wear stores	3	8	4	21	1	6	6	1
565	Family clothing stores	-	1	1	1	-	1	-	2
566	Shoe stores	3	7	7	13	-	1	4	1
564, 9	Other apparel and accessory stores	3	4	2	4	1	1	1	2
57	Furniture, home furnishings, and equipment stores	3	17	18	9	2	8	11	11
5712	Furniture stores	1	6	3	-	1	1	3	4
5713, 4, 9	Home furnishings stores	-	1	6	3	1	5	3	4
572, 3	Household appliance, radio, television, and music stores	2	10	9	6	-	2	5	3
58	Eating and drinking places	4	28	12	4	7	7	14	5
5812	Eating places	3	17	8	4	4	7	10	5
5813	Drinking places (alcoholic beverages)	1	11	4	-	3	-	4	-
591	Drug and proprietary stores	2	3	4	-	1	-	2	-
59 ex. 591, 8	Miscellaneous retail stores⁶	2	37	39	22	7	14	14	10
592	Liquor stores	-	1	-	-	2	-	-	-
594	Miscellaneous shopping goods stores	2	25	18	17	2	10	11	6
5992	Florists	-	4	4	-	-	1	1	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 12	No. 13	No. 14	No. 15	No. 16	No. 17	No. 18	No. 19
	Retail stores:^{1 2}								
	Number -----	161	24	116	36	36	60	39	67
	Sales (\$1,000) -----	241 437	30 598	108 483	85 293	40 726	34 876	53 758	53 942
	Payroll entire year (\$1,000) -----	32 947	3 796	15 117	13 364	6 077	5 586	7 675	7 533
	Paid employees for week including March 12 ---	4 546	464	2 297	1 480	824	748	1 050	1 003
54, 58, 591	Convenience goods stores:								
	Number -----	28	6	19	7	14	13	9	18
	Sales (\$1,000) -----	29 770	(D)	4 640	7 460	15 459	3 470	14 076	12 204
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number -----	125	17	90	22	18	36	24	38
	Sales (\$1,000) -----	209 223	13 328	98 146	67 657	23 025	28 696	37 771	34 360
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	8	1	7	7	4	11	6	11
	Sales (\$1,000) -----	2 444	(D)	5 697	10 176	2 242	2 710	1 911	7 378
	Number of Establishments								
	Retail stores ^{1 2} -----	161	24	116	36	36	60	39	67
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	-	1	2	-	2	2	5
525	Hardware stores -----	-	-	-	-	-	-	-	2
52 ex. 525	Other -----	-	-	1	2	-	2	2	3
53	General merchandise group stores -----	5	2	3	2	4	4	5	1
531	Department stores ⁴ -----	2	1	3	1	1	2	3	-
533	Variety stores -----	2	1	-	1	2	2	2	-
539	Miscellaneous general merchandise stores -----	1	-	-	-	1	-	-	1
54	Food stores ⁵ -----	11	2	6	3	4	4	4	5
541	Grocery stores -----	3	1	-	2	2	1	2	1
55 ex. 554	Automotive dealers -----	1	1	-	1	1	5	1	1
554	Gasoline service stations -----	-	-	1	3	2	1	1	1
56	Apparel and accessory stores -----	88	11	59	16	6	15	11	16
561	Men's and boys' clothing and furnishings stores --	24	2	11	4	2	3	3	3
562, 3, 8	Women's clothing and specialty stores and furriers -----	31	4	21	6	3	6	3	7
562	Women's ready-to-wear stores -----	29	4	17	6	2	6	3	7
565	Family clothing stores -----	2	-	4	-	-	-	-	3
566	Shoe stores -----	24	4	18	5	1	4	4	1
564, 9	Other apparel and accessory stores -----	7	1	5	1	-	2	1	2
57	Furniture, home furnishings, and equipment stores -----	10	1	10	2	4	10	2	11
5712	Furniture stores -----	2	1	-	-	1	1	-	5
5713, 4, 9	Home furnishings stores -----	3	-	5	1	2	2	-	4
572, 3	Household appliance, radio, television, and music stores -----	5	-	5	1	1	7	2	2
58	Eating and drinking places -----	15	3	12	3	8	7	5	10
5812	Eating places -----	15	3	12	3	6	3	5	7
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	2	4	-	3
591	Drug and proprietary stores -----	2	1	1	1	2	2	-	3
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	29	3	23	3	5	10	8	14
592	Liquor stores -----	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	22	3	18	2	4	7	6	10
5992	Florists -----	-	-	-	-	1	-	-	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 20	No. 21	No. 22	No. 23	No. 24	No. 25	No. 26	No. 27
54, 58, 591	Retail stores:^{1 2}								
	Number	146	31	57	32	40	25	76	34
	Sales (\$1,000)	164 465	43 855	29 260	39 522	48 593	22 592	107 398	44 869
	Payroll entire year (\$1,000)	22 277	4 960	5 961	6 377	8 384	3 110	13 021	6 647
53, 56, 57; 594	Convenience goods stores:								
	Number	23	7	22	4	6	5	13	11
	Sales (\$1,000)	8 713	21 842	3 801	(D)	3 717	2 128	11 276	9 928
	Shopping goods stores (GAF):³								
52, 55, 59, ex. 591, 4, 6	Number	114	16	28	26	30	15	59	14
	Sales (\$1,000)	153 935	17 734	24 478	30 711	44 363	18 944	95 844	19 976
	All other stores:								
	Number	9	8	7	2	4	5	4	9
52	Sales (\$1,000)	1 817	4 279	981	(D)	513	1 520	278	14 965
	Number of Establishments								
	Retail stores ^{1 2}	146	31	57	32	40	25	76	34
	Building materials, hardware, garden supply, and mobile home dealers								
525	Number	1	3	1	-	1	2	-	-
	Sales (\$1,000)	-	-	-	-	-	-	-	-
	Hardware stores	-	1	1	-	-	1	-	-
	Other	1	2	-	-	1	1	-	-
53	General merchandise group stores	3	1	3	3	1	2	4	2
	Department stores ⁴	3	1	1	1	-	2	3	1
	Variety stores	-	-	2	2	-	-	1	1
	Miscellaneous general merchandise stores	-	-	-	-	1	-	-	-
54	Food stores⁵	8	5	3	2	1	2	9	4
	Grocery stores	-	2	-	1	-	1	1	1
	Automotive dealers	-	-	-	-	-	-	1	2
	Gasoline service stations	1	3	1	-	-	1	-	3
56	Apparel and accessory stores	73	3	17	15	19	6	32	10
	Men's and boys' clothing and furnishings stores ..	16	-	7	3	4	1	8	2
	Women's clothing and specialty stores and furriers ..	25	2	5	4	9	2	14	4
	Women's ready-to-wear stores	19	1	5	2	7	2	14	4
562, 3, 8	Family clothing stores	4	-	-	-	1	-	1	-
	Shoe stores	20	1	3	5	5	2	9	3
	Other apparel and accessory stores	8	-	2	3	-	1	-	1
	Furniture, home furnishings, and equipment stores	11	5	-	2	3	3	6	-
57	Furniture stores	-	1	-	1	2	1	-	-
	Home furnishings stores	3	2	-	-	1	-	1	-
	Household appliance, radio, television, and music stores ..	8	2	-	1	-	2	5	-
	Eating and drinking places	15	1	16	2	4	2	4	5
58	Eating places	14	1	14	1	4	2	4	4
	Drinking places (alcoholic beverages)	1	-	2	1	-	-	-	1
	Drug and proprietary stores	-	1	3	-	1	1	-	2
	Miscellaneous retail stores⁶	34	9	13	8	10	6	20	6
59 ex. 591, 6	Liquor stores	-	-	2	-	-	-	-	-
	Miscellaneous shopping goods stores	27	7	8	6	7	4	17	2
	Florists	1	-	2	-	-	-	1	-

See footnotes at end of table.

Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 28	No. 29	No. 30	No. 31	No. 32	No. 33	No. 34	No. 35
54, 58, 591	Retail stores:^{1 2}								
	Number -----	68	84	37	58	80	80	26	25
	Sales (\$1,000) -----	226 743	88 451	14 637	139 717	32 103	110 898	10 059	25 899
	Payroll entire year (\$1,000) -----	28 135	12 639	2 213	13 809	3 718	12 837	1 512	3 475
	Paid employees for week including March 12 ---	3 598	1 680	282	1 574	482	2 030	251	492
53, 56, 57; 594	Convenience goods stores:								
	Number -----	10	19	8	11	23	17	8	11
52, 55, 59, ex. 591, 4, 6	Shopping goods stores (GAF):³								
	Number -----	50	53	20	38	42	56	12	6
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	8	12	9	9	15	7	6	8
52	Sales (\$1,000) -----	34 935	4 336	909	78 575	11 400	4 474	2 052	2 696
	Number of Establishments								
52	Retail stores^{1 2} -----	68	84	37	58	80	80	26	25
	Building materials, hardware, garden supply, and mobile home dealers -----	1	2	1	1	2	1	1	-
525 52 ex. 525	Hardware stores -----	-	1	-	-	2	-	1	-
	Other -----	1	1	1	1	-	1	-	-
53	General merchandise group stores -----	3	5	3	3	1	3	2	1
	Department stores ⁴ -----	2	3	1	2	-	2	-	1
531 533 539	Variety stores -----	1	2	1	1	1	1	1	-
	Miscellaneous general merchandise stores -----	-	-	1	-	-	-	1	-
54	Food stores⁵ -----	3	9	4	4	8	7	3	2
	Grocery stores -----	-	2	2	1	3	1	2	1
55 ex. 554	Automotive dealers -----	4	2	1	3	3	-	2	3
	Gasoline service stations -----	-	1	-	1	1	1	2	2
56	Apparel and accessory stores -----	30	20	5	18	16	35	2	1
	Men's and boys' clothing and furnishings stores --	7	4	1	5	5	6	-	-
561 562, 3, 8	Women's clothing and specialty stores and furriers -----	14	6	1	6	6	15	1	-
	Women's ready-to-wear stores -----	11	6	1	4	6	14	1	-
562 565 566 564, 9	Family clothing stores -----	-	1	-	-	1	2	1	-
	Shoe stores -----	6	7	2	4	1	11	-	-
57	Other apparel and accessory stores -----	3	2	1	3	3	1	-	1
	Furniture, home furnishings, and equipment stores -----	7	12	2	8	11	4	5	3
5712 5713, 4, 9 572, 3	Furniture stores -----	-	2	1	1	2	1	1	1
	Home furnishings stores -----	2	5	1	3	3	2	2	-
58	Household appliance, radio, television, and music stores -----	5	5	-	4	6	1	2	2
	Eating and drinking places -----	7	7	2	6	11	10	4	8
5812 5813	Eating places -----	7	7	2	6	9	10	1	5
	Drinking places (alcoholic beverages) -----	-	-	-	-	2	-	3	3
591	Drug and proprietary stores -----	-	3	2	1	4	-	1	1
	Miscellaneous retail stores⁶ -----	13	23	17	13	23	19	4	4
59 ex. 591, 6	Liquor stores -----	-	-	1	-	1	-	-	2
	Miscellaneous shopping goods stores -----	10	16	10	9	14	14	3	1
592 594 5992	Florists -----	-	1	1	1	2	1	-	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.						
		No. 36	No. 37	No. 38	No. 39	No. 40	No. 41	No. 42
	Retail stores:^{1 2}							
	Number -----	183	80	52	29	53	86	30
	Sales (\$1,000) -----	93 965	156 066	116 373	32 160	102 053	86 731	59 220
	Payroll entire year (\$1,000) -----	15 111	20 239	16 887	3 675	15 405	10 600	5 682
	Paid employees for week including March 12 ---	2 100	2 412	2 089	529	1 981	1 473	580
54, 58, 591	Convenience goods stores:							
	Number -----	22	17	9	6	11	24	7
	Sales (\$1,000) -----	7 299	17 342	6 345	7 394	3 066	15 239	12 493
53, 56, 57; 594	Shopping goods stores (GAF):³							
	Number -----	133	49	38	16	39	49	15
	Sales (\$1,000) -----	71 903	115 635	108 939	22 077	98 164	44 695	17 295
52, 55, 59, ex. 591, 4, 6	All other stores:							
	Number -----	28	14	5	7	3	13	8
	Sales (\$1,000) -----	14 763	23 089	1 089	2 689	823	26 797	29 432
	Number of Establishments							
	Retail stores ^{1 2} -----	183	80	52	29	53	86	30
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	1	-	2	-	2	2
525	Hardware stores -----	1	-	-	1	-	-	-
52 ex. 525	Other -----	2	1	-	1	-	2	2
53	General merchandise group stores -----	4	5	3	3	3	3	3
531	Department stores ⁴ -----	1	3	2	1	2	2	2
533	Variety stores -----	1	1	1	1	1	1	1
539	Miscellaneous general merchandise stores -----	2	1	-	1	-	-	-
54	Food stores ⁵ -----	7	7	4	1	2	10	3
541	Grocery stores -----	1	2	1	1	-	2	1
55 ex. 554	Automotive dealers -----	2	3	2	1	1	4	1
554	Gasoline service stations -----	3	2	-	2	-	2	-
56	Apparel and accessory stores -----	60	22	19	3	21	23	5
561	Men's and boys' clothing and furnishings stores --	13	4	5	1	6	6	1
562, 3, 8	Women's clothing and specialty stores and furriers -----	29	9	6	1	6	8	2
562	Women's ready-to-wear stores -----	23	9	5	-	4	6	2
565	Family clothing stores -----	2	2	1	-	1	-	-
566	Shoe stores -----	12	5	6	-	6	6	2
564, 9	Other apparel and accessory stores -----	4	2	1	1	2	3	-
57	Furniture, home furnishings, and equipment stores -----	27	11	4	6	7	10	3
5712	Furniture stores -----	7	-	-	2	1	1	1
5713, 4, 9	Home furnishings stores -----	13	5	1	1	3	2	1
572, 3	Household appliance, radio, television, and music stores -----	7	6	3	3	3	7	1
58	Eating and drinking places -----	13	8	4	4	8	11	3
5812	Eating places -----	13	8	4	3	7	9	3
5813	Drinking places (alcoholic beverages) -----	-	-	-	1	1	2	-
591	Drug and proprietary stores -----	2	2	1	1	1	3	1
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	62	19	15	6	10	18	9
592	Liquor stores -----	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	42	11	12	4	8	13	4
5992	Florists -----	2	3	1	1	-	1	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Detroit CBD						
	Retail stores² -----	473	241 729	47 600	12 237	7 028
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	(D)	(D)	(D)	(D)
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	73 234	13 028	3 592	2 046
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	30	8 383	1 158	293	171
541	Grocery stores -----	10	4 582	489	130	67
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	6	2 234	170	54	31
56	Apparel and accessory stores -----	103	59 730	10 469	2 500	1 195
561	Men's and boys' clothing and furnishings stores -----	31	21 246	4 932	1 186	420
562, 3, 8	Women's clothing and specialty stores and furriers -----	27	28 127	3 717	902	575
562	Women's ready-to-wear stores -----	15	24 476	3 215	788	510
565	Family clothing stores -----	7	(D)	(D)	(D)	(D)
566	Shoe stores -----	33	9 484	1 657	377	171
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	15	9 083	1 148	303	173
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	191	49 415	14 603	3 679	2 652
5812	Eating places -----	144	43 471	13 289	3 358	2 360
5813	Drinking places (alcoholic beverages) -----	47	5 944	1 314	321	292
591	Drug and proprietary stores -----	12	11 800	2 346	589	223
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	105	27 461	4 613	1 219	533
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	52	17 768	2 959	803	319
5992	Florists -----	6	1 000	225	53	35

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2					
	Retail stores²-----	107	170 909	22 297	5 516	3 175
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	9	(D)	(D)	(D)	(D)
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	53	38 593	4 945	1 109	745
561	Men's and boys' clothing and furnishings stores -----	15	9 420	1 334	306	182
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	21 501	2 493	558	399
562	Women's ready-to-wear stores -----	21	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	13	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	6	3 013	368	105	55
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	7	3 685	1 049	296	289
5812	Eating places -----	7	3 685	1 049	296	289
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	-	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	28	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	18	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 5					
	Retail stores ²	134	62 748	9 867	2 344	1 583
52	Building materials, hardware, garden supply, and mobile home dealers	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	18 542	2 971	676	405
531	Department stores ³	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores ⁴	3	(D)	(D)	(D)	(D)
541	Grocery stores	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	6	6 417	685	180	53
554	Gasoline service stations	4	983	71	18	13
56	Apparel and accessory stores	26	11 675	1 686	396	305
561	Men's and boys' clothing and furnishings stores	4	1 965	337	90	41
562, 3, 8	Women's clothing and specialty stores and furriers	10	3 236	642	144	161
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	17	6 385	993	266	135
5712	Furniture stores	6	4 134	742	200	76
5713, 4, 9	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	Eating and drinking places	28	6 212	1 701	374	404
5812	Eating places	17	4 037	1 260	263	275
5813	Drinking places (alcoholic beverages)	11	2 175	441	111	129
591	Drug and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵	37	(D)	(D)	(D)	(D)
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	5 384	797	183	120
5992	Florists	4	410	76	20	16

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 6					
	Retail stores²	117	40 049	5 475	1 345	870
52	Building materials, hardware, garden supply, and mobile home dealers	7	3 941	545	130	64
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	1 777	288	67	45
531	Department stores ³	-	-	-	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores⁴	7	1 947	332	78	53
541	Grocery stores	-	-	-	-	-
55 ex. 554	Automotive dealers	4	(D)	(D)	(D)	(D)
554	Gasoline service stations	4	1 422	138	39	30
56	Apparel and accessory stores	18	4 149	578	150	105
561	Men's and boys' clothing and furnishings stores	4	834	91	19	12
562, 3, 8	Women's clothing and specialty stores and furriers	4	1 893	257	75	58
562	Women's ready-to-wear stores	4	1 893	257	75	58
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	7	961	147	36	21
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	18	5 964	963	202	75
5712	Furniture stores	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	9	1 588	235	68	26
58	Eating and drinking places	12	2 737	613	200	198
5812	Eating places	8	2 180	486	169	172
5813	Drinking places (alcoholic beverages)	4	557	127	31	26
591	Drug and proprietary stores	4	2 872	337	77	70
59 ex. 591, 6	Miscellaneous retail stores⁵	39	(D)	(D)	(D)	(D)
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	18	5 309	921	221	116
5992	Florists	4	727	103	27	30

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 12					
	Retail stores²-----	161	241 437	32 947	8 249	4 546
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	5	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	11	22 392	2 845	660	278
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	88	69 202	9 504	2 186	1 327
561	Men's and boys' clothing and furnishings stores -----	24	19 647	3 057	697	324
562, 3, 8	Women's clothing and specialty stores and furriers -----	31	31 017	3 873	909	647
562	Women's ready-to-wear stores -----	29	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	24	12 398	1 825	391	238
564, 9	Other apparel and accessory stores -----	7	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	10	6 597	799	208	108
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	5	2 650	359	89	51
58	Eating and drinking places -----	15	(D)	(D)	(D)	(D)
5812	Eating places -----	15	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	29	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	22	(D)	(D)	(D)	(D)
5992	Florists -----	-	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 14					
	Retail stores ² -----	116	108 483	15 117	3 324	2 297
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	58 843	8 391	1 780	1 110
531	Department stores ³ -----	3	58 843	8 391	1 780	1 110
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores ⁴ -----	6	(D)	(D)	(D)	(D)
541	Grocery stores -----	-	-	-	-	-
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	59	30 678	3 669	831	589
561	Men's and boys' clothing and furnishings stores -----	11	6 165	841	195	123
562, 3, 8	Women's clothing and specialty stores and furriers -----	21	14 893	1 600	376	290
562	Women's ready-to-wear stores -----	17	13 206	1 437	337	262
565	Family clothing stores -----	4	3 005	249	48	41
566	Shoe stores -----	18	6 065	861	187	122
564, 9	Other apparel and accessory stores -----	5	550	118	25	13
57	Furniture, home furnishings, and equipment stores -----	10	2 791	337	81	60
5712	Furniture stores -----	-	-	-	-	-
5713, 4, 9	Home furnishings stores -----	5	1 421	171	44	32
572, 3	Household appliance, radio, television, and music stores -----	5	1 370	166	37	28
58	Eating and drinking places -----	12	2 954	764	160	235
5812	Eating places -----	12	2 954	764	160	235
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	23	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	18	5 834	804	219	133
5992	Florists -----	-	-	-	-	-

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 20					
	Retail stores²-----	146	164 465	22 277	5 137	3 388
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	92 713	11 840	2 753	1 617
531	Department stores ³ -----	3	92 713	11 840	2 753	1 617
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴-----	8	(D)	(D)	(D)	(D)
541	Grocery stores -----	-	-	-	-	-
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	73	45 287	5 464	1 300	862
561	Men's and boys' clothing and furnishings stores -----	16	12 099	1 771	434	238
562, 3, 8	Women's clothing and specialty stores and furriers -----	25	19 037	1 948	464	390
562	Women's ready-to-wear stores -----	19	18 493	1 864	448	374
565	Family clothing stores -----	4	2 717	232	47	39
566	Shoe stores -----	20	9 670	1 250	284	174
564, 9	Other apparel and accessory stores -----	8	1 764	263	71	41
57	Furniture, home furnishings, and equipment stores -----	11	4 025	534	132	86
5712	Furniture stores -----	-	-	-	-	-
5713, 4, 9	Home furnishings stores -----	3	1 318	164	38	38
572, 3	Household appliance, radio, television, and music stores -----	8	2 707	370	94	48
58	Eating and drinking places -----	15	(D)	(D)	(D)	(D)
5812	Eating places -----	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	1	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	-	-	-	-	-
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	34	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	27	11 910	1 804	407	262
5992	Florists -----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 36					
	Retail stores² -----	183	93 965	15 111	3 437	2 100
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	790	95	22	19
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	4	(D)	(D)	(D)	(D)
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	7	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	60	43 032	6 772	1 555	969
561	Men's and boys' clothing and furnishings stores -----	13	7 303	1 096	261	146
562, 3, 8	Women's clothing and specialty stores and furriers -----	29	29 046	4 776	1 068	690
562	Women's ready-to-wear stores -----	23	26 077	4 318	963	636
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	3 660	534	147	73
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	27	7 829	1 218	275	125
5712	Furniture stores -----	7	1 857	274	58	23
5713, 4, 9	Home furnishings stores -----	13	2 306	435	95	49
572, 3	Household appliance, radio, television, and music stores -----	7	3 666	509	122	53
58	Eating and drinking places -----	13	4 960	1 435	326	320
5812	Eating places -----	13	4 960	1 435	326	320
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	62	14 587	2 396	583	295
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	42	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Detroit					
	Retail stores ² -----	6 803	2 932 776	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	217	91 750	13 547	3 199	1 325
525	Hardware stores -----	111	25 561	3 933	980	483
52 ex. 525	Other -----	106	66 189	9 614	2 219	842
53	General merchandise group stores -----	98	218 399	35 404	8 878	5 376
531	Department stores ³ -----	18	174 513	29 136	7 435	4 316
533	Variety stores -----	58	34 402	5 191	1 179	906
539	Miscellaneous general merchandise stores -----	22	9 484	1 077	264	154
54	Food stores ⁴ -----	1 348	683 975	61 497	14 934	7 194
541	Grocery stores -----	944	613 513	52 289	12 649	5 527
55 ex. 554	Automotive dealers -----	308	781 956	68 575	16 240	4 567
554	Gasoline service stations -----	703	264 832	17 004	4 362	3 400
56	Apparel and accessory stores -----	349	137 650	23 760	5 726	2 976
561	Men's and boys' clothing and furnishings stores -----	90	40 010	8 500	1 984	789
562, 3, 8	Women's clothing and specialty stores and furriers -----	110	66 060	10 335	2 575	1 488
562	Women's ready-to-wear stores -----	87	59 718	9 259	2 327	1 373
565	Family clothing stores -----	33	4 447	602	193	171
566	Shoe stores -----	86	24 811	3 962	901	473
564, 9	Other apparel and accessory stores -----	30	2 322	361	73	55
57	Furniture, home furnishings, and equipment stores -----	337	107 596	15 599	3 735	1 563
5712	Furniture stores -----	90	47 656	8 429	1 899	723
5713, 4, 9	Home furnishings stores -----	97	10 590	1 940	464	229
572, 3	Household appliance, radio, television, and music stores -----	150	49 350	5 230	1 372	611
58	Eating and drinking places -----	2 057	315 473	75 280	18 330	16 202
5812	Eating places -----	1 166	252 058	64 489	15 416	13 608
5813	Drinking places (alcoholic beverages) -----	891	63 415	10 791	2 914	2 594
591	Drug and proprietary stores -----	238	130 572	19 290	4 821	2 276
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	1 148	200 573	(D)	(D)	(D)
592	Liquor stores -----	225	76 644	4 886	1 177	743
594	Miscellaneous shopping goods stores -----	359	58 976	7 838	1 988	1 044
5992	Florists -----	109	10 839	1 864	403	276

See footnotes at end of table.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Pontiac					
	Retail stores² -----	428	297 623	34 776	8 058	4 336
52	Building materials, hardware, garden supply, and mobile home dealers -----	16	10 303	(D)	(D)	(D)
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	13	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	9	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	5	1 740	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	47	48 173	4 900	1 039	488
541	Grocery stores -----	36	45 620	4 578	957	418
55 ex. 554	Automotive dealers -----	46	89 012	7 069	1 715	496
554	Gasoline service stations -----	55	24 406	1 453	374	285
56	Apparel and accessory stores -----	19	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	5	3 978	582	168	69
562, 3, 8	Women's clothing and specialty stores and furriers -----	4	2 840	302	65	39
562	Women's ready-to-wear stores -----	3	2 555	260	56	32
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	2 261	300	69	39
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	33	11 511	1 577	341	163
5712	Furniture stores -----	8	3 017	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	20	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	108	20 967	(D)	(D)	(D)
5812	Eating places -----	77	17 273	5 294	1 297	1 116
5813	Drinking places (alcoholic beverages) -----	31	3 694	(D)	(D)	(D)
591	Drug and proprietary stores -----	16	11 658	1 340	341	159
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	79	20 927	2 690	654	314
592	Liquor stores -----	7	2 548	91	24	18
594	Miscellaneous shopping goods stores -----	29	7 970	1 232	287	147
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Detroit, Mich., SMSA						
	Retail stores²-----	27 711	15 628 930	1 832 695	428 980	250 196
52	Building materials, hardware, garden supply, and mobile home dealers -----	1 272	662 040	78 848	17 296	7 920
525	Hardware stores -----	462	164 470	20 794	4 798	2 653
52 ex. 525	Other -----	810	497 570	58 054	12 498	5 267
53	General merchandise group stores -----	443	2 167 914	299 140	66 501	39 788
531	Department stores ³ -----	126	1 955 595	271 021	59 975	35 109
533	Variety stores -----	183	129 135	19 139	4 273	3 407
539	Miscellaneous general merchandise stores -----	134	83 184	8 980	2 253	1 272
54	Food stores⁴ -----	4 160	3 290 862	323 748	76 498	34 339
541	Grocery stores -----	2 495	2 985 451	284 667	67 429	27 195
55 ex. 554	Automotive dealers -----	1 731	3 779 019	311 599	73 518	20 824
554	Gasoline service stations -----	2 645	1 215 623	75 016	19 204	14 775
56	Apparel and accessory stores -----	2 192	903 492	131 713	30 997	19 023
561	Men's and boys' clothing and furnishings stores -----	454	226 121	37 972	9 173	4 306
562, 3, 8	Women's clothing and specialty stores and furriers -----	790	432 830	59 748	13 956	9 543
562	Women's ready-to-wear stores -----	672	404 598	55 617	13 044	8 991
565	Family clothing stores -----	209	59 207	6 725	1 803	1 429
566	Shoe stores -----	513	149 947	21 829	4 739	2 788
564, 9	Other apparel and accessory stores -----	226	35 387	5 439	1 326	957
57	Furniture, home furnishings, and equipment stores -----	2 068	752 040	99 556	23 119	9 655
5712	Furniture stores -----	511	273 591	43 040	9 624	3 603
5713, 4, 9	Home furnishings stores -----	726	149 074	22 101	5 163	2 288
572, 3	Household appliance, radio, television, and music stores -----	831	329 375	34 415	8 332	3 764
58	Eating and drinking places -----	6 185	1 329 011	327 238	77 132	78 382
5812	Eating places -----	4 303	1 134 921	290 827	68 098	69 970
5813	Drinking places (alcoholic beverages) -----	1 882	194 090	36 411	9 034	8 412
591	Drug and proprietary stores -----	887	615 591	78 964	19 475	9 944
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	6 128	913 338	106 873	25 240	15 546
592	Liquor stores -----	509	168 459	10 250	2 456	1 733
594	Miscellaneous shopping goods stores -----	2 563	448 374	57 744	13 597	8 704
5992	Florists -----	458	47 868	9 499	2 172	1 518

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Detroit					
	Retail storea ² -----	609	291 442	55 864	13 254	9 717
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	(D)	(D)	(D)	(D)
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group storea -----	10	(D)	(D)	(D)	(D)
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food storea -----	41	7 771	993	240	169
55 ex. 554	Automotive dealers -----	5	606	48	6	4
554	Gasoline service stations -----	12	2 056	149	44	33
56	Apparel and accessory storea -----	121	67 846	10 903	2 502	1 785
561	Men's and boys' clothing and furnishings stores -----	40	23 527	4 911	1 100	560
562, 3, 8	Women's clothing and specialty stores and furriers -----	32	30 626	3 881	917	851
562	Women's ready-to-wear stores -----	17	28 258	3 497	817	775
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	39	11 834	1 736	392	309
564, 9	Other apparel and accessory stores -----	9	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment storea -----	23	13 466	3 197	860	461
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	16	11 615	2 850	774	403
58	Eating and drinking placea -----	228	34 860	10 156	2 510	2 404
5812	Eating places -----	145	27 377	8 612	2 171	1 997
5813	Drinking places (alcoholic beverages) -----	83	7 483	1 544	339	407
591	Drug and proprietary storea -----	17	12 854	2 190	542	342
59 ex. 591, 6	Miscellaneous retail storea ⁴ -----	148	23 131	4 061	960	717
592	Liquor stores -----	3	461	32	16	6
594	Miscellaneous shopping goods stores -----	76	15 438	2 777	646	509
5992	Florists -----	10	892	187	47	33

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Detroit			
	Retail stores ² -----	-17.1	9.7	52.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	-87.1	26.7	48.7
525	Hardware stores -----	-87.8	22.1	67.0
52 ex. 525	Other -----	100.0	28.6	43.6
53	General merchandise group stores -----	(D)	-37.2	26.2
531	Department stores ³ -----	-44.8	-39.8	28.7
533	Variety stores -----	-16.9	-21.0	-6.4
539	Miscellaneous general merchandise stores -----	-59.3	-33.5	37.2
54	Food stores ⁴ -----	7.9	12.7	45.4
541	Grocery stores -----	(NA)	13.4	44.2
55 ex. 554	Automotive dealers -----	(D)	33.9	70.2
554	Gasoline service stations -----	8.7	47.4	81.2
56	Apparel and accessory stores -----	-12.0	-16.1	44.8
561	Men's and boys' clothing and furnishings stores -----	-9.7	-16.6	33.2
562, 3, 8	Women's clothing and specialty stores and furriers -----	-8.2	-16.2	43.3
562	Women's ready-to-wear stores -----	-13.4	-15.7	42.9
565	Family clothing stores -----	-35.3	-40.8	50.2
566	Shoe stores -----	-19.9	-3.0	51.5
564, 9	Other apparel and accessory stores -----	-62.3	-44.8	161.2
57	Furniture, home furnishings, and equipment stores -----	-32.5	-18.9	46.3
5712	Furniture stores -----	(D)	-1.4	41.7
5713, 4, 9	Home furnishings stores -----	54.2	-44.0	56.7
572, 3	Household appliance, radio, television, and music stores -----	(D)	-24.5	45.7
58	Eating and drinking places -----	41.8	11.2	60.6
5812	Eating places -----	58.8	25.6	76.9
5813	Drinking places (alcoholic beverages) -----	-20.6	-23.6	4.4
591	Drug and proprietary stores -----	-8.2	0.3	37.8
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	18.7	17.4	66.3
592	Liquor stores -----	(D)	40.5	46.7
594	Miscellaneous shopping goods stores -----	15.1	2.3	78.2
5992	Florists -----	12.1	2.0	37.8

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Detroit					
	Retail stores ¹ -----	8.2	1.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	3.1	4.2
525	Hardware stores -----	(D)	(D)	(D)	0.9	1.1
52 ex. 525	Other -----	(D)	(D)	(D)	2.3	3.2
53	General merchandise group stores -----	33.5	3.4	30.3	7.4	13.9
531	Department stores ² -----	(D)	(D)	(D)	6.0	12.5
533	Variety stores -----	(D)	(D)	(D)	1.2	0.8
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	0.3	0.5
54	Food stores ³ -----	1.2	0.3	3.5	23.3	21.1
541	Grocery stores -----	0.7	0.2	1.9	20.9	19.1
55 ex. 554	Automotive dealers -----	(D)	(D)	(D)	26.7	24.2
554	Gasoline service stations -----	0.8	0.2	0.9	9.0	7.8
56	Apparel and accessory stores -----	43.4	6.6	24.7	4.7	5.8
561	Men's and boys' clothing and furnishings stores -----	53.1	9.4	8.8	1.4	1.4
562, 3, 8	Women's clothing and specialty stores and furriers -----	42.6	6.5	11.6	2.3	2.8
562	Women's ready-to-wear stores -----	41.0	6.0	10.1	2.0	2.6
565	Family clothing stores -----	(D)	(D)	(D)	0.2	0.4
566	Shoe stores -----	38.2	6.3	3.9	0.8	1.0
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	0.1	0.2
57	Furniture, home furnishings, and equipment stores -----	8.4	1.2	3.8	3.7	4.8
5712	Furniture stores -----	(D)	(D)	(D)	1.6	1.8
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.4	1.0
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	1.7	2.1
58	Eating and drinking places -----	15.7	3.7	20.4	10.8	8.5
5812	Eating places -----	17.2	3.8	18.0	8.6	7.3
5813	Drinking places (alcoholic beverages) -----	9.4	3.1	2.5	2.2	1.2
591	Drug and proprietary stores -----	9.0	1.9	4.9	4.5	3.9
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	13.7	3.0	11.4	6.8	5.8
592	Liquor stores -----	(D)	(D)	(D)	2.6	1.1
594	Miscellaneous shopping goods stores -----	30.1	4.0	7.4	2.0	2.9
5992	Florists -----	9.2	2.1	0.4	0.4	0.3

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

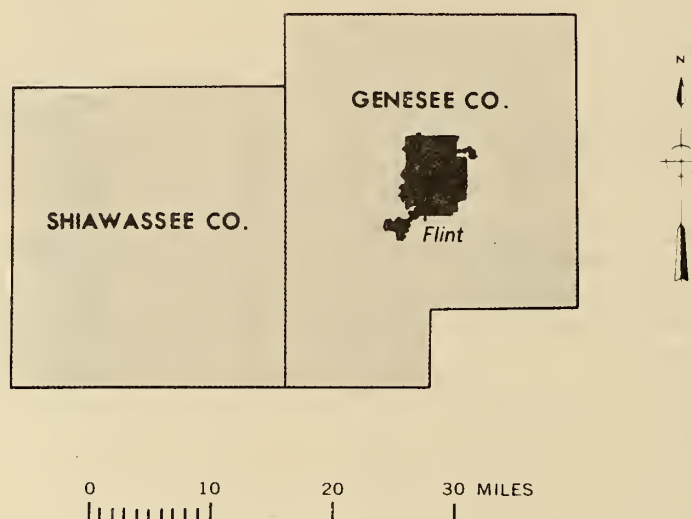
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

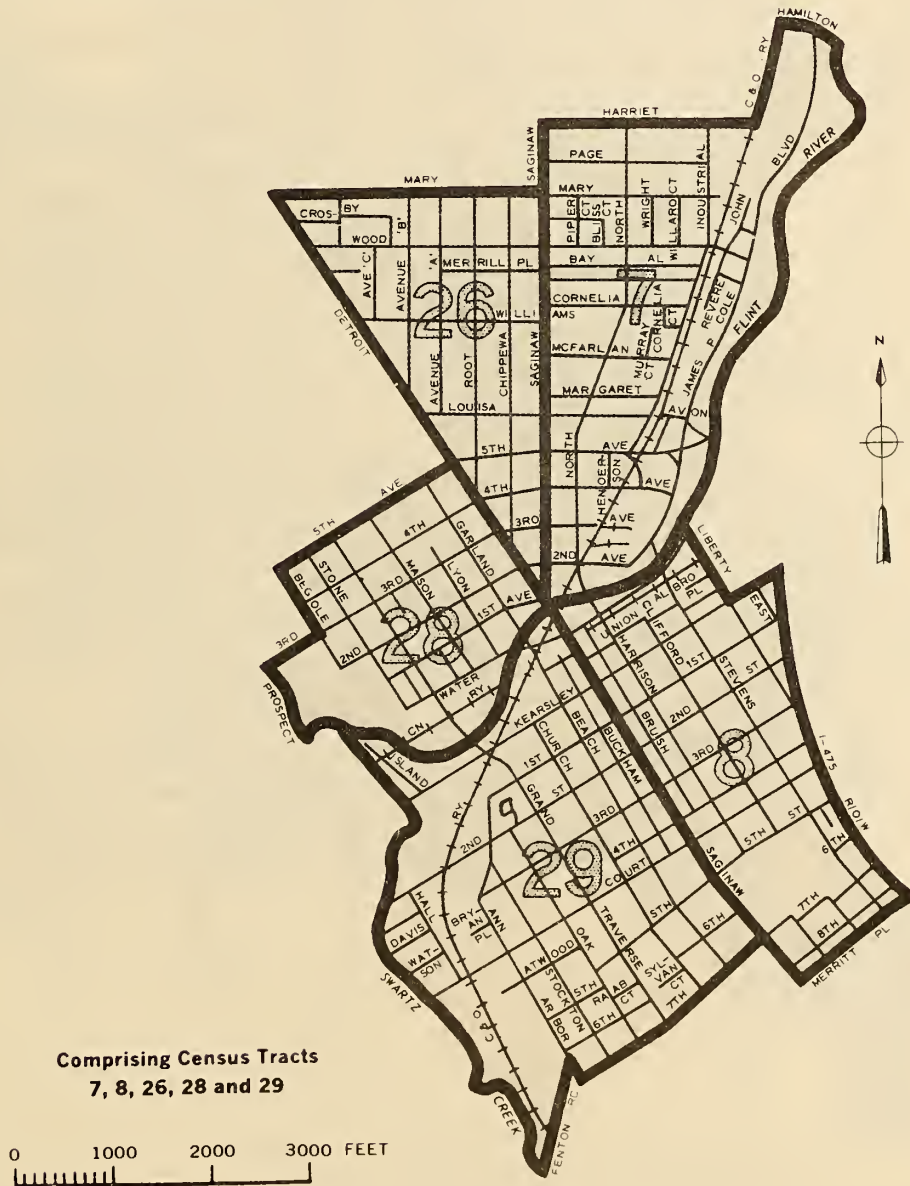
FLINT

Standard Metropolitan Statistical Area



FLINT

Central Business District



FLINT

Major Retail Centers



- Central Business District
- ① ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores:^{1 2}					
	Number -----	3 434	1 394	198	33	77
	Sales (\$1,000) -----	1 995 918	674 502	73 342	69 878	143 748
	Payroll entire year (\$1,000) -----	224 674	79 921	11 674	11 476	17 375
	Paid employees for week including March 12 ---	30 206	11 259	1 494	1 165	2 492
54, 58, 591	Convenience goods stores:					
	Number -----	1 258	587	62	16	15
	Sales (\$1,000) -----	611 988	(D)	15 154	9 167	8 758
53, 56, 57; 594	Shopping goods stores (GAF):³					
	Number -----	965	386	96	7	51
	Sales (\$1,000) -----	549 436	(D)	35 558	54 345	130 976
52, 55, 59, ex. 591, 4, 6	All other stores:					
	Number -----	1 211	421	40	10	11
	Sales (\$1,000) -----	834 494	298 292	22 630	6 366	4 014
	Number of Establishments					
	Retail stores ^{1 2} -----	3 434	1 394	198	33	77
52	Building materials, hardware, garden supply, and mobile home dealers -----	212	58	4	2	2
525	Hardware stores -----	70	18	-	1	-
52 ex. 525	Other -----	142	40	4	1	2
53	General merchandise group stores -----	73	22	4	2	4
531	Department stores ⁴ -----	25	6	-	2	2
533	Variety stores -----	29	7	1	-	1
539	Miscellaneous general merchandise stores -----	19	9	3	-	1
54	Food stores ⁵ -----	467	195	11	2	2
541	Grocery stores -----	353	153	8	1	1
55 ex. 554	Automotive dealers -----	287	93	10	2	3
554	Gasoline service stations -----	319	119	7	6	3
56	Apparel and accessory stores -----	251	115	42	3	27
561	Men's and boys' clothing and furnishings stores --	49	27	15	1	5
562, 3, 8	Women's clothing and specialty stores and furriers -----	90	41	12	-	13
562	Women's ready-to-wear stores -----	74	32	10	-	11
565	Family clothing stores -----	28	6	2	1	-
566	Shoe stores -----	58	24	8	1	8
564, 9	Other apparel and accessory stores -----	26	17	5	-	1
57	Furniture, home furnishings, and equipment stores -----	309	122	22	1	11
5712	Furniture stores -----	65	28	7	1	4
5713, 4, 9	Home furnishings stores -----	106	37	9	-	3
572, 3	Household appliance, radio, television, and music stores -----	138	57	6	-	4
58	Eating and drinking places -----	667	334	44	13	12
5812	Eating places -----	456	218	30	12	12
5813	Drinking places (alcoholic beverages) -----	211	116	14	1	-
591	Drug and proprietary stores -----	124	58	7	1	1
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	725	278	47	1	12
592	Liquor stores -----	40	27	2	-	-
594	Miscellaneous shopping goods stores -----	332	127	28	1	9
5992	Florists -----	64	22	5	-	-

See footnotes at end of table.

Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.				
		No. 3	No. 4	No. 5	No. 6	No. 7
	Retail stores:^{1 2}					
	Number	87	61	54	99	43
	Sales (\$1,000)	114 474	23 925	36 209	53 924	47 370
	Payroll entire year (\$1,000)	11 550	3 722	4 981	6 991	6 561
	Paid employees for week including March 12 ---	1 397	597	1 015	1 154	922
54, 58, 591	Convenience goods stores:					
	Number	21	21	14	37	18
	Sales (\$1,000)	15 170	8 967	4 446	16 412	14 649
53, 56, 57; 594	Shopping goods stores (GAF):³					
	Number	42	21	35	38	17
	Sales (\$1,000)	29 360	10 019	30 288	25 815	27 312
52, 55, 59, ex. 591, 4, 6	All other stores:					
	Number	24	19	5	24	8
	Sales (\$1,000)	69 944	4 939	1 475	11 697	5 409
	Number of Establishments					
	Retail stores^{1 2}	87	61	54	99	43
52	Building materials, hardware, garden supply, and mobile home dealers	3	3	2	3	-
525	Hardware stores	-	1	-	-	-
52 ex. 525	Other	3	2	2	3	-
53	General merchandise group stores	3	3	2	4	1
531	Department stores ⁴	2	1	2	1	1
533	Variety stores	1	1	-	-	-
539	Miscellaneous general merchandise stores	-	1	-	3	-
54	Food stores⁵	5	5	2	7	3
541	Grocery stores	2	5	-	5	1
55 ex. 554	Automotive dealers	10	6	1	6	3
554	Gasoline service stations	7	3	-	8	2
56	Apparel and accessory stores	12	6	19	12	4
561	Men's and boys' clothing and furnishings stores --	3	3	5	2	1
562, 3, 8	Women's clothing and specialty stores and furriers	4	2	6	5	-
562	Women's ready-to-wear stores	4	1	4	3	-
565	Family clothing stores	2	-	1	-	1
566	Shoe stores	3	1	6	5	1
564, 9	Other apparel and accessory stores	-	-	1	-	1
57	Furniture, home furnishings, and equipment stores	15	5	5	12	5
5712	Furniture stores	5	2	-	2	1
5713, 4, 9	Home furnishings stores	2	2	1	2	-
572, 3	Household appliance, radio, television, and music stores	8	1	4	8	4
58	Eating and drinking places	14	14	11	28	13
5812	Eating places	9	10	11	22	13
5813	Drinking places (alcoholic beverages)	5	4	-	6	-
591	Drug and proprietary stores	2	2	1	2	2
59 ex. 591, 6	Miscellaneous retail stores⁶	16	14	11	17	10
592	Liquor stores	-	-	-	2	-
594	Miscellaneous shopping goods stores	12	7	9	10	7
5992	Florists	-	1	-	1	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Flint CBD					
	Retail stores² -----	198	73 342	11 674	2 629	1 494
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	2 763	461	91	34
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	4	2 763	461	91	34
53	General merchandise group stores -----	4	2 432	333	88	65
531	Department stores ³ -----	-	-	-	-	-
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	11	4 546	485	118	58
541	Grocery stores -----	8	3 972	420	101	45
55 ex. 554	Automotive dealers -----	10	13 965	1 584	382	125
554	Gasoline service stations -----	7	3 022	152	36	49
56	Apparel and accessory stores -----	42	17 508	2 492	568	329
561	Men's and boys' clothing and furnishings stores -----	15	5 107	1 078	234	118
562, 3, 8	Women's clothing and specialty stores and furriers -----	12	4 783	578	138	82
562	Women's ready-to-wear stores -----	10	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	968	170	46	26
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	22	11 300	2 143	411	140
5712	Furniture stores -----	7	3 748	689	133	53
5713, 4, 9	Home furnishings stores -----	9	6 192	1 299	238	74
572, 3	Household appliance, radio, television, and music stores -----	6	1 360	155	40	13
58	Eating and drinking places -----	44	6 355	2 005	478	413
5812	Eating places -----	30	4 506	1 608	378	323
5813	Drinking places (alcoholic beverages) -----	14	1 849	397	100	90
591	Drug and proprietary stores -----	7	4 253	558	127	72
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	47	7 198	1 461	330	209
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	28	4 318	767	183	106
5992	Florists -----	5	1 252	399	83	69

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Flint					
	Retail stores ² -----	1 394	674 502	79 921	18 391	11 259
52	Building materials, hardware, garden supply, and mobile home dealers -----	58	30 068	4 141	785	348
525	Hardware stores -----	18	4 538	738	150	77
52 ex. 525	Other -----	40	25 530	3 403	635	271
53	General merchandise group stores -----	22	(D)	5 608	1 263	976
531	Department stores ³ -----	6	27 968	4 389	973	751
533	Variety stores -----	7	(D)	779	188	146
539	Miscellaneous general merchandise stores -----	9	(D)	440	102	79
54	Food stores ⁴ -----	195	137 248	12 279	2 882	1 544
541	Grocery stores -----	153	130 089	11 196	2 615	1 314
55 ex. 554	Automotive dealers -----	93	186 318	14 775	3 387	991
554	Gasoline service stations -----	119	60 424	4 196	884	663
56	Apparel and accessory stores -----	115	40 887	5 621	1 319	900
561	Men's and boys' clothing and furnishings stores -----	27	(D)	1 629	345	178
562, 3, 8	Women's clothing and specialty stores and furriers -----	41	14 543	1 801	410	291
562	Women's ready-to-wear stores -----	32	(D)	1 475	338	257
565	Family clothing stores -----	6	(D)	751	206	175
566	Shoe stores -----	24	6 758	975	253	184
564, 9	Other apparel and accessory stores -----	17	3 415	465	105	72
57	Furniture, home furnishings, and equipment stores -----	122	46 759	6 954	1 503	606
5712	Furniture stores -----	28	17 993	2 782	592	215
5713, 4, 9	Home furnishings stores -----	37	10 886	1 969	387	148
572, 3	Household appliance, radio, television, and music stores -----	57	17 880	2 203	524	243
58	Eating and drinking places -----	334	68 207	17 342	4 283	3 979
5812	Eating places -----	218	54 154	14 625	3 619	3 352
5813	Drinking places (alcoholic beverages) -----	116	14 053	2 717	664	627
591	Drug and proprietary stores -----	58	(D)	3 851	904	522
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	278	37 336	5 154	1 181	730
592	Liquor stores -----	27	5 591	319	86	70
594	Miscellaneous shopping goods stores -----	127	15 854	2 291	491	328
5992	Florists -----	22	3 468	844	178	145

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Flint, Mich., SMSA					
	Retail stores ² -----	3 434	1 995 918	224 674	50 007	30 206
52	Building materials, hardware, garden supply, and mobile home dealers -----	212	101 086	10 623	2 142	1 028
525	Hardware stores -----	70	16 276	2 102	440	275
52 ex. 525	Other -----	142	84 810	8 521	1 702	753
53	General merchandise group stores -----	73	314 304	45 282	8 581	5 448
531	Department stores ³ -----	25	278 838	41 652	7 807	4 763
533	Variety stores -----	29	16 813	2 229	516	473
539	Miscellaneous general merchandise stores -----	19	18 653	1 401	258	212
54	Food stores ⁴ -----	467	395 451	35 094	8 267	4 274
541	Grocery stores -----	353	377 825	32 516	7 650	3 723
55 ex. 554	Automotive dealers -----	287	535 752	41 944	9 600	3 006
554	Gasoline service stations -----	319	149 514	9 565	2 235	1 616
56	Apparel and accessory stores -----	251	90 161	11 679	2 811	2 003
561	Men's and boys' clothing and furnishings stores -----	49	(D)	3 135	693	372
562, 3, 8	Women's clothing and specialty stores and furriers -----	90	36 782	4 276	1 008	749
562	Women's ready-to-wear stores -----	74	33 608	(D)	(D)	(D)
565	Family clothing stores -----	28	16 338	1 779	525	457
566	Shoe stores -----	58	13 929	1 872	440	317
564, 9	Other apparel and accessory stores -----	26	(D)	617	145	108
57	Furniture, home furnishings, and equipment stores -----	309	99 605	13 229	2 876	1 195
5712	Furniture stores -----	65	35 181	5 481	1 205	445
5713, 4, 9	Home furnishings stores -----	106	21 400	3 057	593	263
572, 3	Household appliance, radio, television, and music stores -----	138	43 024	4 691	1 078	487
58	Eating and drinking places -----	667	149 226	36 737	8 683	8 836
5812	Eating places -----	456	122 537	31 484	7 433	7 619
5813	Drinking places (alcoholic beverages) -----	211	26 689	5 253	1 250	1 217
591	Drug and proprietary stores -----	124	67 311	9 013	2 124	1 232
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	725	93 508	11 508	2 688	1 568
592	Liquor stores -----	40	8 530	506	137	110
594	Miscellaneous shopping goods stores -----	332	45 366	5 879	1 359	802
5992	Florists -----	64	5 907	1 200	265	226

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Flint					
	Retail stores ² -----	226	84 350	13 794	3 277	2 608
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	4 009	514	131	55
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	3	4 009	514	131	55
53	General merchandise group stores -----	6	21 461	3 804	933	835
531	Department stores ³ -----	3	19 862	3 557	882	786
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores -----	23	4 147	339	80	73
55 ex. 554	Automotive dealers -----	15	11 860	1 542	388	193
554	Gasoline service stations -----	13	2 420	220	55	53
56	Apparel and accessory stores -----	44	11 918	2 289	488	475
561	Men's and boys' clothing and furnishings stores -----	10	5 075	855	194	151
562, 3, 8	Women's clothing and specialty stores and furriers -----	15	4 835	1 076	200	237
562	Women's ready-to-wear stores -----	11	4 499	1 017	181	217
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	1 384	255	69	63
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	27	9 851	1 696	379	218
5712	Furniture stores -----	6	2 796	623	145	81
5713, 4, 9	Home furnishings stores -----	9	3 861	704	148	79
572, 3	Household appliance, radio, television, and music stores -----	12	3 194	369	86	58
58	Eating and drinking places -----	39	4 880	1 275	299	328
5812	Eating places -----	27	3 812	1 023	248	274
5813	Drinking places (alcoholic beverages) -----	12	1 068	252	51	54
591	Drug and proprietary stores -----	7	3 577	488	130	98
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	49	10 227	1 627	394	280
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	28	6 256	1 029	252	191
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Flint			
	Retail stores ²	-13.1	23.0	64.4
52	Building materials, hardware, garden supply, and mobile home dealers	-31.1	20.0	34.1
525	Hardware stores	-	(D)	34.7
52 ex. 525	Other	-31.1	18.9	34.0
53	General merchandise group stores	-88.7	(D)	68.9
531	Department stores ³	-	-57.4	68.9
533	Variety stores	-9.2	(D)	20.6
539	Miscellaneous general merchandise stores	(D)	(D)	166.5
54	Food stores ⁴	9.6	14.6	44.7
541	Grocery stores	(NA)	15.7	45.4
55 ex. 554	Automotive dealers	17.7	47.9	95.0
554	Gasoline service stations	24.9	85.7	68.4
56	Apparel and accessory stores	46.9	20.2	45.9
561	Men's and boys' clothing and furnishings stores	0.6	-16.8	14.2
562, 3, 8	Women's clothing and specialty stores and furriers	-1.1	1.3	39.2
562	Women's ready-to-wear stores	(D)	(D)	41.8
565	Family clothing stores	(D)	242.6	(D)
566	Shoe stores	-30.1	14.4	22.9
564, 9	Other apparel and accessory stores	(D)	203.6	138.1
57	Furniture, home furnishings, and equipment stores	14.7	39.1	66.3
5712	Furniture stores	34.0	71.8	62.5
5713, 4, 9	Home furnishings stores	60.4	47.3	70.5
572, 3	Household appliance, radio, television, and music stores	-57.4	13.5	67.6
58	Eating and drinking places	30.2	50.6	75.6
5812	Eating places	18.2	57.1	88.8
5813	Drinking places (alcoholic beverages)	73.1	29.6	32.8
591	Drug and proprietary stores	18.9	12.1	41.7
59 ex. 591, 6	Miscellaneous retail stores ⁵	-29.6	(D)	51.5
592	Liquor stores	-80.0	3.4	13.1
594	Miscellaneous shopping goods stores	-31.0	8.8	41.9
5992	Florists	(D)	27.7	41.2

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Flint					
	Retail stores ¹ -----	10.9	3.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	9.2	2.7	3.8	4.5	5.1
525	Hardware stores -----	—	—	—	0.7	0.8
52 ex. 525	Other -----	10.8	3.3	3.8	3.8	4.2
53	General merchandise group stores -----	(D)	0.8	3.3	(D)	15.7
531	Department stores ² -----	—	—	—	4.1	14.0
533	Variety stores -----	(D)	(D)	(D)	(D)	0.8
539	Miscellaneous general merchandise stores -----	26.8	(D)	(D)	(D)	0.9
54	Food stores ³ -----	3.3	1.1	6.2	20.3	19.8
541	Grocery stores -----	3.1	1.1	5.4	19.3	18.9
55 ex. 554	Automotive dealers -----	7.5	2.6	19.0	27.6	26.8
554	Gasoline service stations -----	5.0	2.0	4.1	9.0	7.5
56	Apparel and accessory stores -----	42.8	19.4	23.9	6.1	4.5
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	7.0	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	32.9	13.0	6.5	2.2	1.8
562	Women's ready-to-wear stores -----	38.1	(D)	(D)	(D)	1.7
565	Family clothing stores -----	(D)	(D)	(D)	(D)	0.8
566	Shoe stores -----	14.3	6.9	1.3	1.0	0.7
564, 9	Other apparel and accessory stores -----	(D)	21.5	(D)	0.5	(D)
57	Furniture, home furnishings, and equipment stores -----	24.2	11.3	15.4	6.9	5.0
5712	Furniture stores -----	20.8	10.7	5.1	2.7	1.8
5713, 4, 9	Home furnishings stores -----	56.9	28.9	8.4	1.6	1.1
572, 3	Household appliance, radio, television, and music stores -----	7.6	3.2	1.9	2.7	2.2
58	Eating and drinking places -----	9.3	4.3	8.7	10.1	7.5
5812	Eating places -----	8.3	3.7	6.1	8.0	6.1
5813	Drinking places (alcoholic beverages) -----	13.2	6.9	2.5	2.1	1.3
591	Drug and proprietary stores -----	(D)	6.3	5.8	(D)	3.4
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	19.3	7.7	9.8	5.5	4.7
592	Liquor stores -----	(D)	(D)	(D)	0.8	0.4
594	Miscellaneous shopping goods stores -----	27.2	9.5	5.9	2.4	2.3
5992	Florists -----	36.1	21.2	1.7	0.5	0.3

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

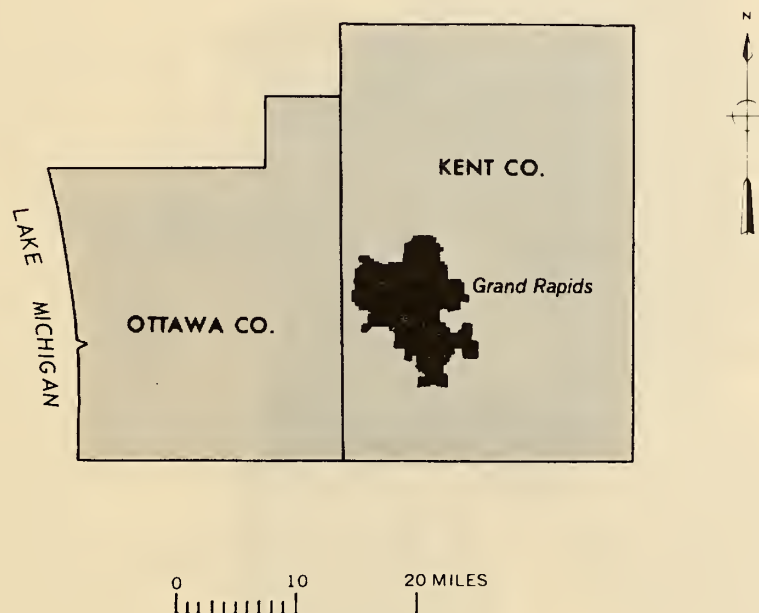
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

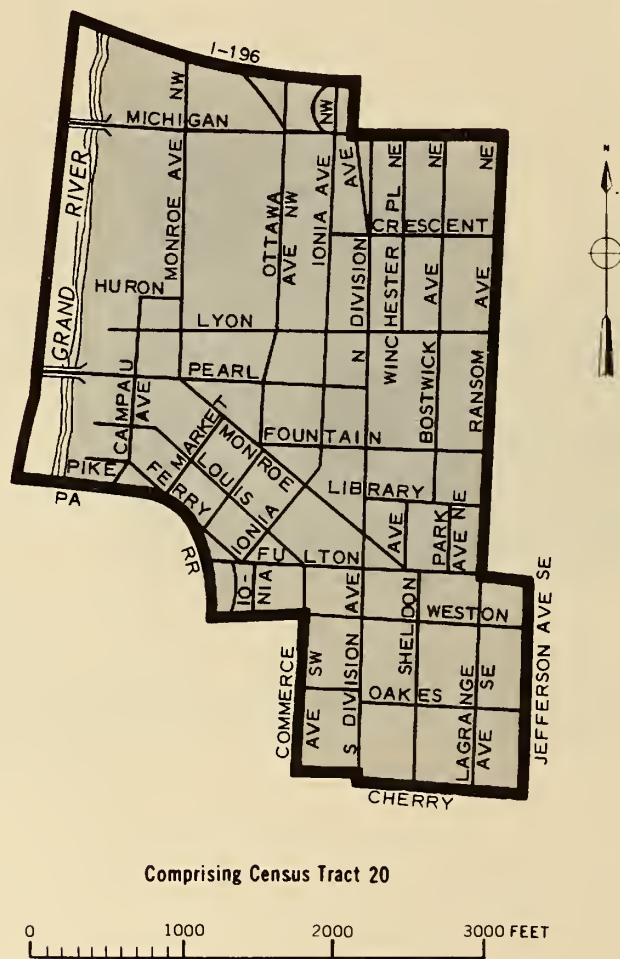
GRAND RAPIDS

Standard Metropolitan Statistical Area



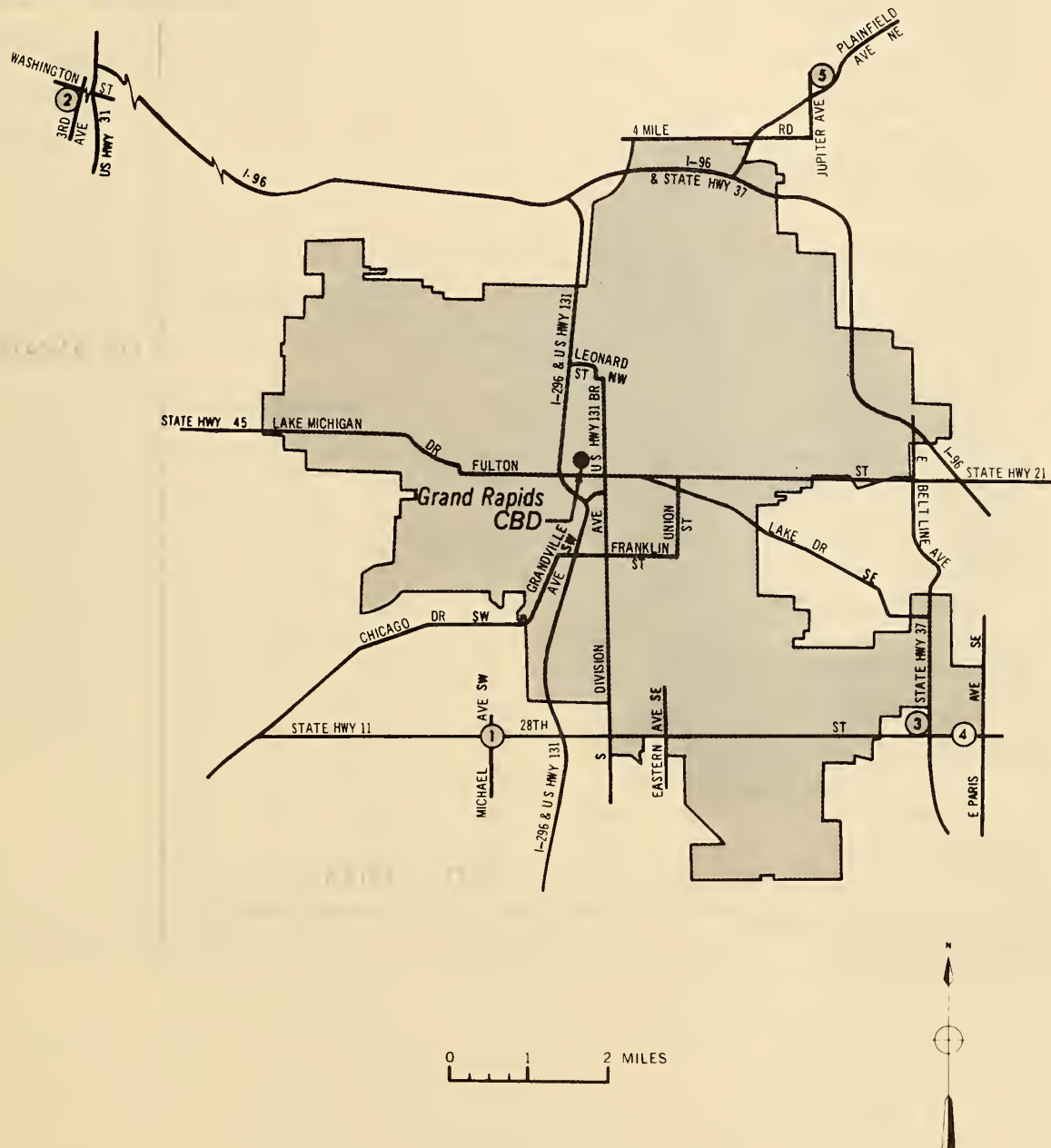
GRAND RAPIDS

Central Business District



GRAND RAPIDS

Major Retail Centers



- Central Business District
- ① ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

		Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 2	No. 3	No. 4	No. 5
54, 58, 591	Retail stores:^{1 2}								
	Number	4 083	1 476	116	72	35	133	71	47
	Sales (\$1,000)	2 087 815	728 963	67 420	68 941	7 585	192 216	66 101	26 670
	Payroll entire year (\$1,000)	264 969	98 871	14 427	9 627	983	22 019	8 913	3 876
53, 56, 57; 594	Convenience goods stores:								
	Number	1 320	522	31	22	4	33	18	10
	Sales (\$1,000)	587 577	(D)	7 083	17 601	730	12 541	13 946	(D)
	Shopping goods stores (GAF):³								
52, 55, 59, ex. 591, 4, 6	Number	1 197	474	67	41	26	85	44	35
	Sales (\$1,000)	676 524	267 739	49 987	47 900	6 505	119 033	33 863	24 215
	All other stores:								
	Number	1 566	480	18	9	5	15	9	2
52	Sales (\$1,000)	823 714	(D)	10 350	3 440	350	60 642	18 292	(D)
	Number of Establishments								
	Retail stores ^{1 2}	4 083	1 476	116	72	35	133	71	47
	Building materials, hardware, garden supply, and mobile home dealers	232	65	-	1	1	1	-	-
525	Hardware stores	68	19	-	-	1	-	-	-
	Other	164	46	-	1	-	1	-	-
53	General merchandise group stores	77	27	6	4	3	6	3	2
531	Department stores ⁴	26	7	2	3	1	3	3	2
533	Variety stores	23	12	2	-	1	1	-	-
539	Miscellaneous general merchandise stores	28	8	2	1	1	2	-	-
54	Food stores ⁵	454	182	7	6	1	9	3	2
541	Grocery stores	267	109	2	2	-	3	1	-
55 ex. 554	Automotive dealers	371	78	2	1	-	6	3	1
554	Gasoline service stations	379	114	-	3	-	4	2	-
56	Apparel and accessory stores	280	118	22	17	10	38	19	16
561	Men's and boys' clothing and furnishings stores ..	52	22	5	3	1	9	4	2
562, 3, 8	Women's clothing and specialty stores and furriers	98	40	7	7	5	16	9	8
562	Women's ready-to-wear stores	83	34	5	5	4	13	8	7
565	Family clothing stores	26	6	1	1	1	2	-	1
566	Shoe stores	63	31	6	4	2	9	3	4
564, 9	Other apparel and accessory stores	41	19	3	2	1	2	3	1
57	Furniture, home furnishings, and equipment stores	411	164	20	7	4	17	7	4
5712	Furniture stores	98	41	7	-	1	-	1	-
5713, 4, 9	Home furnishings stores	136	58	5	-	2	5	1	1
572, 3	Household appliance, radio, television, and music stores	177	65	8	7	1	12	5	3
58	Eating and drinking places	763	305	21	14	1	22	14	6
5812	Eating places	598	214	14	14	-	22	14	6
5813	Drinking places (alcoholic beverages)	165	91	7	-	1	-	-	-
591	Drug and proprietary stores	103	35	3	2	2	2	1	2
59 ex. 591, 6	Miscellaneous retail stores ⁶	1 013	388	35	17	13	28	19	14
592	Liquor stores	49	26	2	-	1	-	-	-
594	Miscellaneous shopping goods stores	429	165	19	13	9	24	15	13
5992	Florists	59	20	2	-	-	1	1	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Grand Rapids CBD					
	Retail stores ² -----	116	67 420	14 427	3 499	2 028
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	6	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	7	1 416	106	35	27
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	22	9 613	2 156	516	290
561	Men's and boys' clothing and furnishings stores -----	5	2 695	693	156	68
562, 3, 8	Women's clothing and specialty stores and furriers -----	7	3 243	639	158	108
562	Women's ready-to-wear stores -----	5	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	20	14 387	2 316	502	197
5712	Furniture stores -----	7	11 046	1 920	410	147
5713, 4, 9	Home furnishings stores -----	5	721	116	26	20
572, 3	Household appliance, radio, television, and music stores -----	8	2 620	280	66	30
58	Eating and drinking places -----	21	3 306	1 227	351	277
5812	Eating places -----	14	2 606	1 094	320	246
5813	Drinking places (alcoholic beverages) -----	7	700	133	31	31
591	Drug and proprietary stores -----	3	2 361	394	88	43
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	35	(D)	(D)	(D)	(D)
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	19	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
MRC No. 3						
	Retail stores² -----	133	192 216	22 019	5 061	3 208
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	72 342	8 757	1 953	1 215
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	9	(D)	(D)	(D)	(D)
541	Grocery stores -----	3	333	45	12	12
55 ex. 554	Automotive dealers -----	6	56 715	4 233	1 119	283
554	Gasoline service stations -----	4	2 740	123	29	27
56	Apparel and accessory stores -----	38	20 907	2 868	665	475
561	Men's and boys' clothing and furnishings stores -----	9	6 531	1 069	280	162
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	10 088	1 246	257	202
562	Women's ready-to-wear stores -----	13	9 576	1 164	238	185
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	2 802	371	76	65
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	17	13 484	1 266	265	142
5712	Furniture stores -----	-	-	-	-	-
5713, 4, 9	Home furnishings stores -----	5	1 999	318	49	35
572, 3	Household appliance, radio, television, and music stores -----	12	11 485	948	216	107
58	Eating and drinking places -----	22	10 400	2 551	537	692
5812	Eating places -----	22	10 400	2 551	537	692
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	28	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	24	12 300	1 682	368	277
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Grand Rapids					
	Retail stores ² -----	1 476	728 963	98 871	22 442	14 516
52	Building materials, hardware, garden supply, and mobile home dealers -----	65	35 292	4 597	1 061	410
525	Hardware stores -----	19	6 299	701	164	100
52 ex. 525	Other -----	46	28 993	3 896	897	310
53	General merchandise group stores -----	27	131 349	22 162	4 256	2 700
531	Department stores ³ -----	7	121 747	21 159	4 013	2 487
533	Variety stores -----	12	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	8	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	182	122 408	12 918	2 788	1 628
541	Grocery stores -----	109	110 551	11 487	2 466	1 353
55 ex. 554	Automotive dealers -----	78	149 093	12 104	3 039	878
554	Gasoline service stations -----	114	38 751	2 707	673	488
56	Apparel and accessory stores -----	118	42 906	7 181	1 731	1 118
561	Men's and boys' clothing and furnishings stores -----	22	(D)	1 851	475	233
562, 3, 8	Women's clothing and specialty stores and furriers -----	40	17 545	2 605	606	462
562	Women's ready-to-wear stores -----	34	(D)	2 451	564	441
565	Family clothing stores -----	6	(D)	835	188	146
566	Shoe stores -----	31	(D)	1 460	351	188
564, 9	Other apparel and accessory stores -----	19	2 478	430	111	89
57	Furniture, home furnishings, and equipment stores -----	164	53 746	7 151	1 658	728
5712	Furniture stores -----	41	22 105	3 700	859	311
5713, 4, 9	Home furnishings stores -----	58	8 731	1 131	234	152
572, 3	Household appliance, radio, television, and music stores -----	65	22 910	2 320	565	265
58	Eating and drinking places -----	305	66 808	17 160	4 177	4 608
5812	Eating places -----	214	(D)	14 536	3 531	3 909
5813	Drinking places (alcoholic beverages) -----	91	(D)	2 624	646	699
591	Drug and proprietary stores -----	35	(D)	2 386	549	378
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	388	(D)	10 505	2 510	1 580
592	Liquor stores -----	26	(D)	495	119	96
594	Miscellaneous shopping goods stores -----	165	39 738	6 331	1 518	1 043
5992	Florists -----	20	2 044	384	93	106

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Grand Rapids, Mich., SMSA						
	Retail stores ² -----	4 083	2 087 815	264 969	57 735	38 293
52	Building materials, hardware, garden supply, and mobile home dealers -----	232	135 456	15 100	3 342	1 369
525	Hardware stores -----	68	20 864	2 456	531	356
52 ex. 525	Other -----	164	114 592	12 644	2 811	1 013
53	General merchandise group stores -----	77	374 799	63 209	10 891	6 720
531	Department stores ³ -----	26	353 018	60 800	10 327	6 250
533	Variety stores -----	23	6 929	954	223	215
539	Miscellaneous general merchandise stores -----	28	14 852	1 455	341	255
54	Food stores ⁴ -----	454	363 806	36 280	7 783	4 684
541	Grocery stores -----	267	337 685	33 104	7 063	3 992
55 ex. 554	Automotive dealers -----	371	470 648	38 085	8 899	2 993
554	Gasoline service stations -----	379	145 267	9 092	2 268	1 610
56	Apparel and accessory stores -----	280	113 759	19 334	4 670	3 099
561	Men's and boys' clothing and furnishings stores -----	52	20 584	3 637	919	502
562, 3, 8	Women's clothing and specialty stores and furriers -----	98	44 614	7 822	1 766	1 388
562	Women's ready-to-wear stores -----	83	(D)	7 505	1 687	1 330
565	Family clothing stores -----	26	24 553	4 157	1 155	637
566	Shoe stores -----	63	17 914	2 733	584	359
564, 9	Other apparel and accessory stores -----	41	6 094	985	246	213
57	Furniture, home furnishings, and equipment stores -----	411	117 299	15 163	3 541	1 600
5712	Furniture stores -----	98	44 036	6 483	1 510	607
5713, 4, 9	Home furnishings stores -----	136	22 983	2 953	637	317
572, 3	Household appliance, radio, television, and music stores -----	177	50 280	5 727	1 394	676
58	Eating and drinking places -----	763	180 960	44 255	10 598	12 265
5812	Eating places -----	598	156 062	39 599	9 485	11 043
5813	Drinking places (alcoholic beverages) -----	165	24 898	4 656	1 113	1 222
591	Drug and proprietary stores -----	103	42 811	5 796	1 360	987
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	1 013	143 010	18 655	4 383	2 966
592	Liquor stores -----	49	14 163	941	218	185
594	Miscellaneous shopping goods stores -----	429	70 667	10 049	2 365	1 758
5992	Florists -----	59	8 392	1 832	424	383

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Grand Rapids					
	Retail stores ² -----	137	58 500	11 446	2 793	2 180
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	9	15 246	3 855	924	739
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores -----	3	317	19	5	5
55 ex. 554	Automotive dealers -----	5	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	26	9 775	1 988	457	385
561	Men's and boys' clothing and furnishings stores -----	5	2 419	509	108	79
562, 3, 8	Women's clothing and specialty stores and furriers -----	11	3 774	756	191	194
562	Women's ready-to-wear stores -----	7	3 312	671	172	170
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	16	9 711	1 616	400	224
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	4	619	105	23	20
572, 3	Household appliance, radio, television, and music stores -----	9	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	29	4 215	1 371	339	430
5812	Eating places -----	21	3 230	1 170	290	364
5813	Drinking places (alcoholic beverages) -----	8	985	201	49	66
591	Drug and proprietary stores -----	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	43	8 708	1 670	442	276
592	Liquor stores -----	3	455	13	3	3
594	Miscellaneous shopping goods stores -----	23	6 735	1 357	362	231
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Grand Rapids			
	Retail stores ² -----	15.2	42.8	57.2
52	Building materials, hardware, garden supply, and mobile home dealers-----	-22.3	47.0	79.5
525	Hardware stores-----	-22.3	126.8	86.8
52 ex. 525	Other-----	-	36.5	78.2
53	General merchandise group stores-----	(D)	142.2	150.4
531	Department stores ³ -----	-11.7	154.8	164.2
533	Variety stores-----	-32.8	2.7	(D)
539	Miscellaneous general merchandise stores-----	-26.5	127.7	(D)
54	Food stores ⁴ -----	346.7	6.9	5.2
541	Grocery stores-----	(NA)	3.7	3.0
55 ex. 554	Automotive dealers-----	11.2	20.8	55.9
554	Gasoline service stations-----	(D)	34.3	48.4
56	Apparel and accessory stores-----	-1.7	24.9	50.4
561	Men's and boys' clothing and furnishings stores-----	11.4	17.0	23.0
562, 3, 8	Women's clothing and specialty stores and furriers-----	-14.1	1.9	44.4
562	Women's ready-to-wear stores-----	(D)	(D)	(D)
565	Family clothing stores-----	-	(D)	70.7
566	Shoe stores-----	-6.8	(D)	44.2
564, 9	Other apparel and accessory stores-----	(D)	364.9	404.1
57	Furniture, home furnishings, and equipment stores-----	48.2	47.6	48.1
5712	Furniture stores-----	(D)	33.7	40.8
5713, 4, 9	Home furnishings stores-----	16.5	105.0	78.0
572, 3	Household appliance, radio, television, and music stores-----	(D)	46.7	43.5
58	Eating and drinking places-----	-21.6	45.9	88.9
5812	Eating places-----	-19.3	(D)	103.0
5813	Drinking places (alcoholic beverages)-----	-28.9	(D)	31.7
591	Drug and proprietary stores-----	(D)	(D)	29.7
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	(D)	(D)	93.3
592	Liquor stores-----	(D)	(D)	42.4
594	Miscellaneous shopping goods stores-----	(D)	125.0	81.1
5992	Florists-----	(D)	36.3	56.0

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Grand Rapids					
	Retail stores ¹	9.2	3.2	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers	(D)	(D)	(D)	4.8	6.5
525	Hardware stores	(D)	(D)	(D)	0.9	1.0
52 ex. 525	Other	-	-	-	4.0	5.5
53	General merchandise group stores	(D)	(D)	(D)	18.0	18.0
531	Department stores ²	(D)	(D)	(D)	16.7	16.9
533	Variety stores	23.7	(D)	(D)	(D)	0.3
539	Miscellaneous general merchandise stores	2.0	(D)	(D)	(D)	0.7
54	Food stores ³	1.2	0.4	2.1	16.8	17.4
541	Grocery stores	(D)	(D)	(D)	15.2	16.2
55 ex. 554	Automotive dealers	(D)	(D)	(D)	20.5	22.5
554	Gasoline service stations	-	-	-	5.3	7.0
56	Apparel and accessory stores	22.4	8.5	14.3	5.9	5.4
561	Men's and boys' clothing and furnishings stores	(D)	13.1	4.0	(D)	1.0
562, 3, 8	Women's clothing and specialty stores and furriers	18.5	7.3	4.8	2.4	2.1
562	Women's ready-to-wear stores	17.6	6.9	(D)	(D)	(D)
565	Family clothing stores	(D)	(D)	(D)	(D)	1.2
566	Shoe stores	17.2	(D)	(D)	(D)	0.9
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	0.3	0.3
57	Furniture, home furnishings, and equipment stores	26.8	12.3	21.3	7.4	5.6
5712	Furniture stores	50.0	25.1	16.4	3.0	2.1
5713, 4, 9	Home furnishings stores	8.3	3.1	1.1	1.2	1.1
572, 3	Household appliance, radio, television, and music stores	11.4	5.2	3.9	3.1	2.4
58	Eating and drinking places	4.9	1.8	4.9	9.2	8.7
5812	Eating places	(D)	1.7	3.9	(D)	7.5
5813	Drinking places (alcoholic beverages)	(D)	2.8	1.0	(D)	1.2
591	Drug and proprietary stores	(D)	5.5	3.5	(D)	2.1
59 ex. 591, 6	Miscellaneous retail stores ⁴	21.0	(D)	(D)	(D)	6.8
592	Liquor stores	4.8	(D)	(D)	(D)	0.7
594	Miscellaneous shopping goods stores	(D)	(D)	(D)	5.5	3.4
5992	Florists	(D)	(D)	(D)	0.3	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

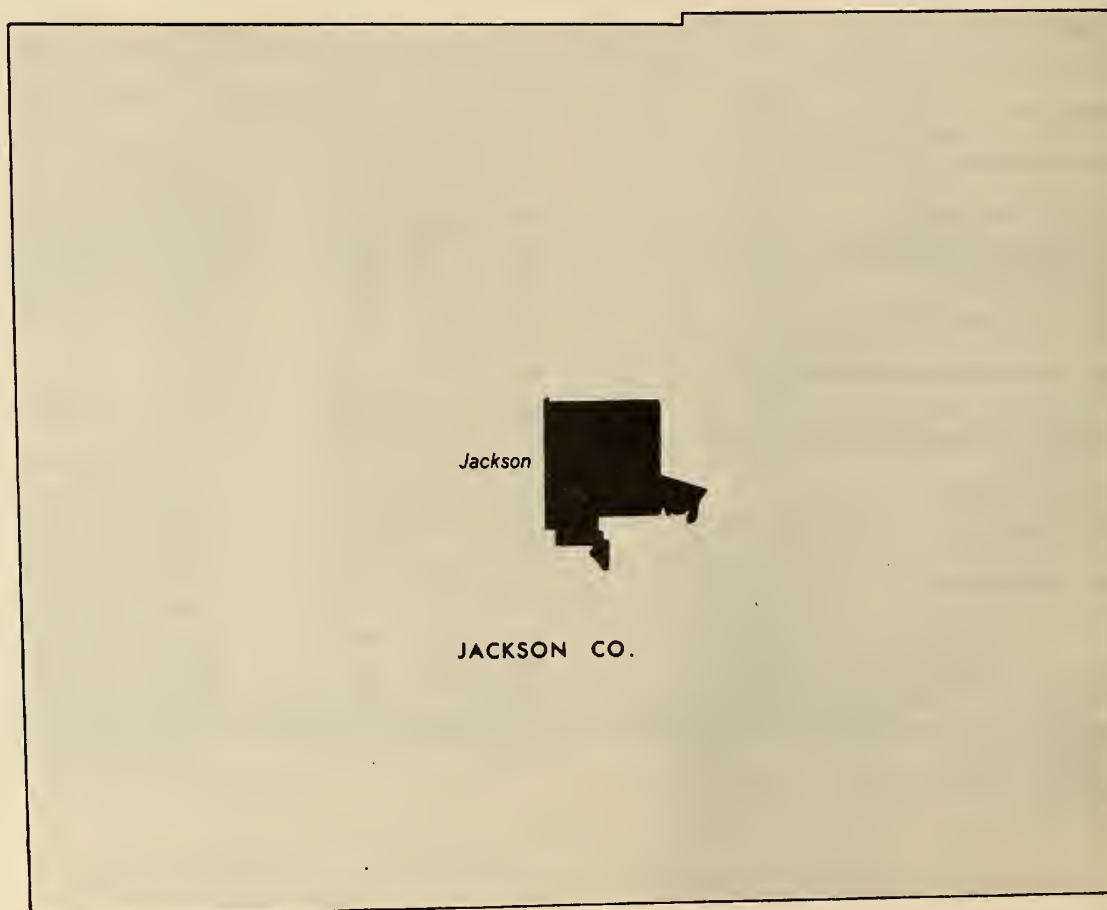
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

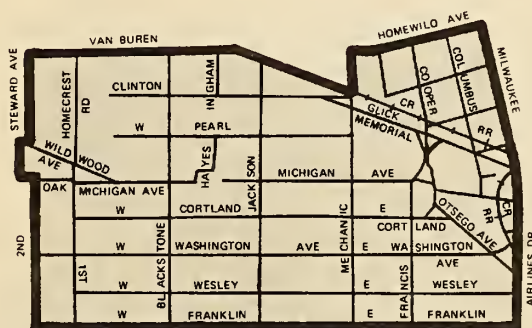
JACKSON

Standard Metropolitan Statistical Area



JACKSON

Central Business District

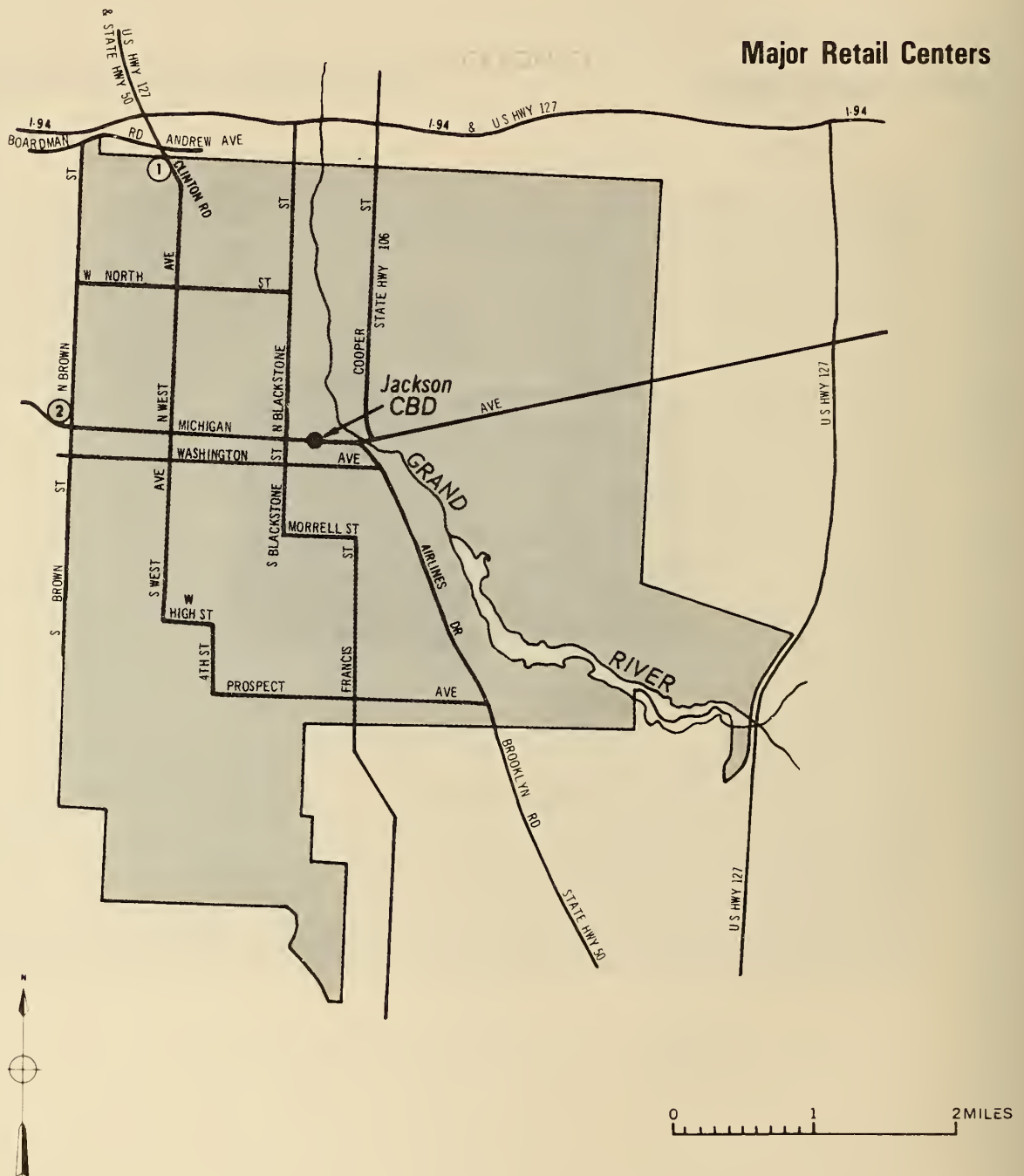


Comprising Census Tract 6

0 1000 2000 FEET

JACKSON

Major Retail Centers



- Central Business District
- ① ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores:^{1 2}					
	Number -----	1 001	450	86	33	54
	Sales (\$1,000) -----	476 582	197 577	46 066	34 922	28 498
	Payroll entire year (\$1,000) -----	61 287	26 217	6 764	5 018	4 051
	Paid employees for week including March 12 ---	8 565	3 856	898	679	779
54, 58, 591	Convenience goods stores:					
	Number -----	359	170	28	5	10
	Sales (\$1,000) -----	(D)	(D)	8 339	12 729	2 287
53, 56, 57; 594	Shopping goods stores (GAF):³					
	Number -----	241	119	35	21	41
	Sales (\$1,000) -----	(D)	55 977	21 989	19 264	25 737
52, 55, 59, ex. 591, 4, 6	All other stores:					
	Number -----	401	161	23	7	3
	Sales (\$1,000) -----	181 822	(D)	15 738	2 929	474
	Number of Establishments					
	Retail stores^{1 2} -----	1 001	450	86	33	54
52	Building materials, hardware, garden supply, and mobile home dealers -----	68	24	4	3	1
525	Hardware stores -----	22	6	-	-	-
52 ex. 525	Other -----	46	18	4	3	1
53	General merchandise group stores -----	24	8	3	3	2
531	Department stores ⁴ -----	7	2	1	1	2
533	Variety stores -----	10	3	2	1	-
539	Miscellaneous general merchandise stores -----	7	3	-	1	-
54	Food stores⁵ -----	123	39	5	1	3
541	Grocery stores -----	88	27	4	1	-
55 ex. 554	Automotive dealers -----	71	29	5	-	-
554	Gasoline service stations -----	109	45	4	2	-
56	Apparel and accessory stores -----	58	33	11	9	22
561	Men's and boys' clothing and furnishings stores --	11	5	3	2	5
562, 3, 8	Women's clothing and specialty stores and furriers -----	19	14	3	4	7
562	Women's ready-to-wear stores -----	15	13	3	4	5
565	Family clothing stores -----	4	1	1	-	1
566	Shoe stores -----	14	7	1	3	6
564, 9	Other apparel and accessory stores -----	10	6	3	-	3
57	Furniture, home furnishings, and equipment stores -----	66	34	8	3	3
5712	Furniture stores -----	10	6	4	-	-
5713, 4, 9	Home furnishings stores -----	23	14	4	-	1
572, 3	Household appliance, radio, television, and music stores -----	33	14	-	3	2
58	Eating and drinking places -----	205	114	18	3	6
5812	Eating places -----	140	69	7	3	6
5813	Drinking places (alcoholic beverages) -----	65	45	11	-	-
591	Drug and proprietary stores -----	31	17	5	1	1
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	246	107	23	8	16
592	Liquor stores -----	18	10	2	1	-
594	Miscellaneous shopping goods stores -----	93	44	13	6	14
5992	Florists -----	16	5	1	-	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Jackson					
	Retail stores ² -----	450	197 577	26 217	6 350	3 856
52	Building materials, hardware, garden supply, and mobile home dealers -----	24	9 444	1 466	393	123
525	Hardware stores -----	6	1 391	(D)	(D)	(D)
52 ex. 525	Other -----	18	8 053	(D)	(D)	(D)
53	General merchandise group stores -----	8	20 234	2 936	655	419
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	3	943	155	36	32
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	39	25 765	2 647	667	328
541	Grocery stores -----	27	23 350	2 175	566	243
55 ex. 554	Automotive dealers -----	29	52 079	5 488	1 316	411
554	Gasoline service stations -----	45	18 913	(D)	(D)	(D)
56	Apparel and accessory stores -----	33	16 932	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	5	2 500	516	178	56
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	8 639	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	13	8 623	1 341	304	247
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 420	176	40	45
564, 9	Other apparel and accessory stores -----	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	34	12 200	(D)	(D)	(D)
5712	Furniture stores -----	6	5 048	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	14	2 887	458	105	59
572, 3	Household appliance, radio, television, and music stores -----	14	4 265	(D)	(D)	(D)
58	Eating and drinking places -----	114	20 056	4 668	1 106	1 135
5812	Eating places -----	69	16 395	4 087	962	1 001
5813	Drinking places (alcoholic beverages) -----	45	3 661	581	144	134
591	Drug and proprietary stores -----	17	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	107	(D)	1 911	460	276
592	Liquor stores -----	10	2 127	117	29	26
594	Miscellaneous shopping goods stores -----	44	6 611	907	213	150
5992	Florists -----	5	787	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Jackson, Mich., SMSA					
	Retail stores² -----	1 001	476 582	61 287	13 546	8 565
52	Building materials, hardware, garden supply, and mobile home dealers -----	68	25 517	2 890	711	276
525	Hardware stores -----	22	5 329	603	140	77
52 ex. 525	Other -----	46	20 188	2 287	571	199
53	General merchandise group stores -----	24	(D)	17 363	3 084	1 873
531	Department stores ³ -----	7	99 658	16 509	2 900	1 736
533	Variety stores -----	10	(D)	378	88	86
539	Miscellaneous general merchandise stores -----	7	4 129	476	96	51
54	Food stores⁴ -----	123	84 808	7 992	1 810	965
541	Grocery stores -----	88	78 120	7 078	1 602	783
55 ex. 554	Automotive dealers -----	71	95 589	9 224	2 217	700
554	Gasoline service stations -----	109	42 856	2 836	696	597
56	Apparel and accessory stores -----	58	23 149	4 120	1 038	705
561	Men's and boys' clothing and furnishings stores -----	11	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	19	(D)	1 558	357	300
562	Women's ready-to-wear stores -----	15	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	(D)	321	100	87
566	Shoe stores -----	14	(D)	356	80	74
564, 9	Other apparel and accessory stores -----	10	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	66	17 552	2 559	616	359
5712	Furniture stores -----	10	(D)	947	240	100
5713, 4, 9	Home furnishings stores -----	23	(D)	563	120	73
572, 3	Household appliance, radio, television, and music stores -----	33	8 149	1 049	256	186
58	Eating and drinking places -----	205	38 106	9 244	2 164	2 347
5812	Eating places -----	140	32 053	8 205	1 913	2 078
5813	Drinking places (alcoholic beverages) -----	65	6 053	1 039	251	269
591	Drug and proprietary stores -----	31	(D)	1 562	361	195
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	246	31 760	3 497	849	548
592	Liquor stores -----	18	3 953	240	61	65
594	Miscellaneous shopping goods stores -----	93	13 900	1 861	443	304
5992	Florists -----	16	1 649	214	50	35

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Jackson SMSA in 1972

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

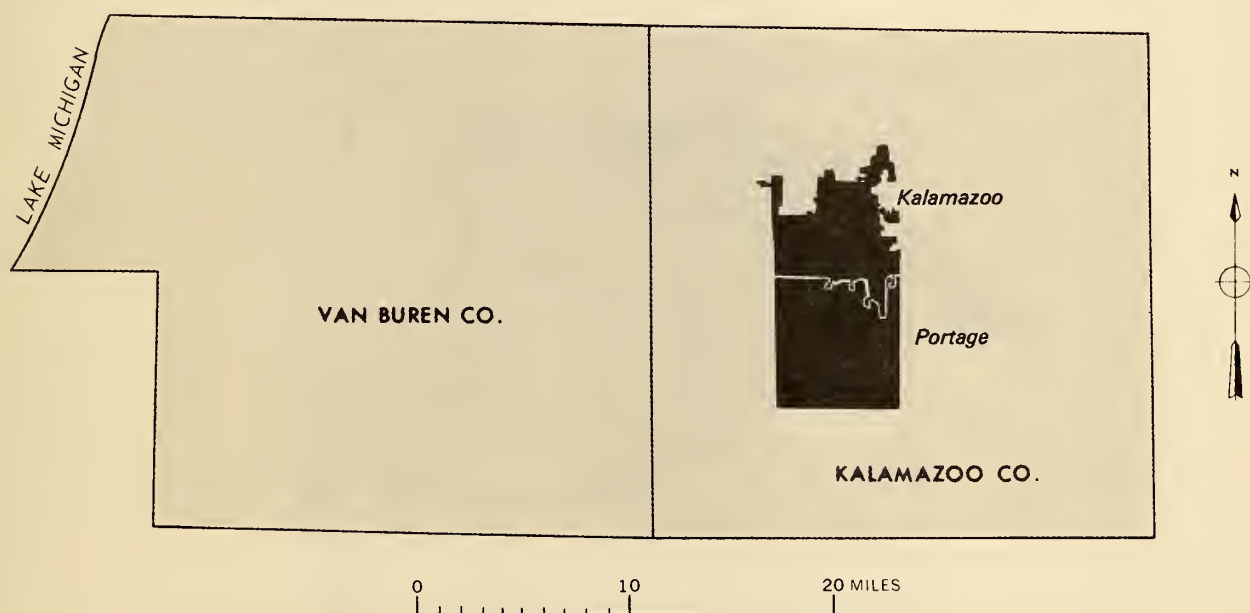
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Jackson SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Jackson SMSA in 1977

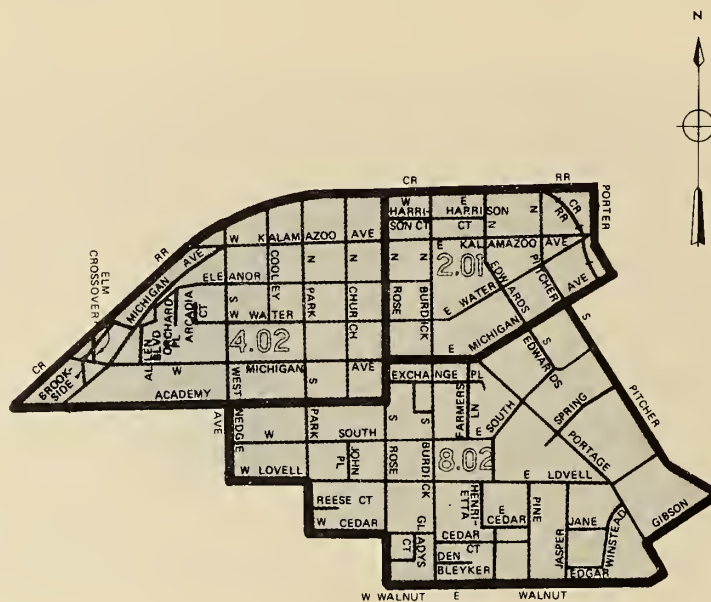
KALAMAZOO-PORTAGE

Standard Metropolitan Statistical Area



KALAMAZOO-PORTAGE

Central Business District



Comprising Census Tracts 2.01, 4.02 and 8.02



KALAMAZOO-PORTAGE

Major Retail Centers

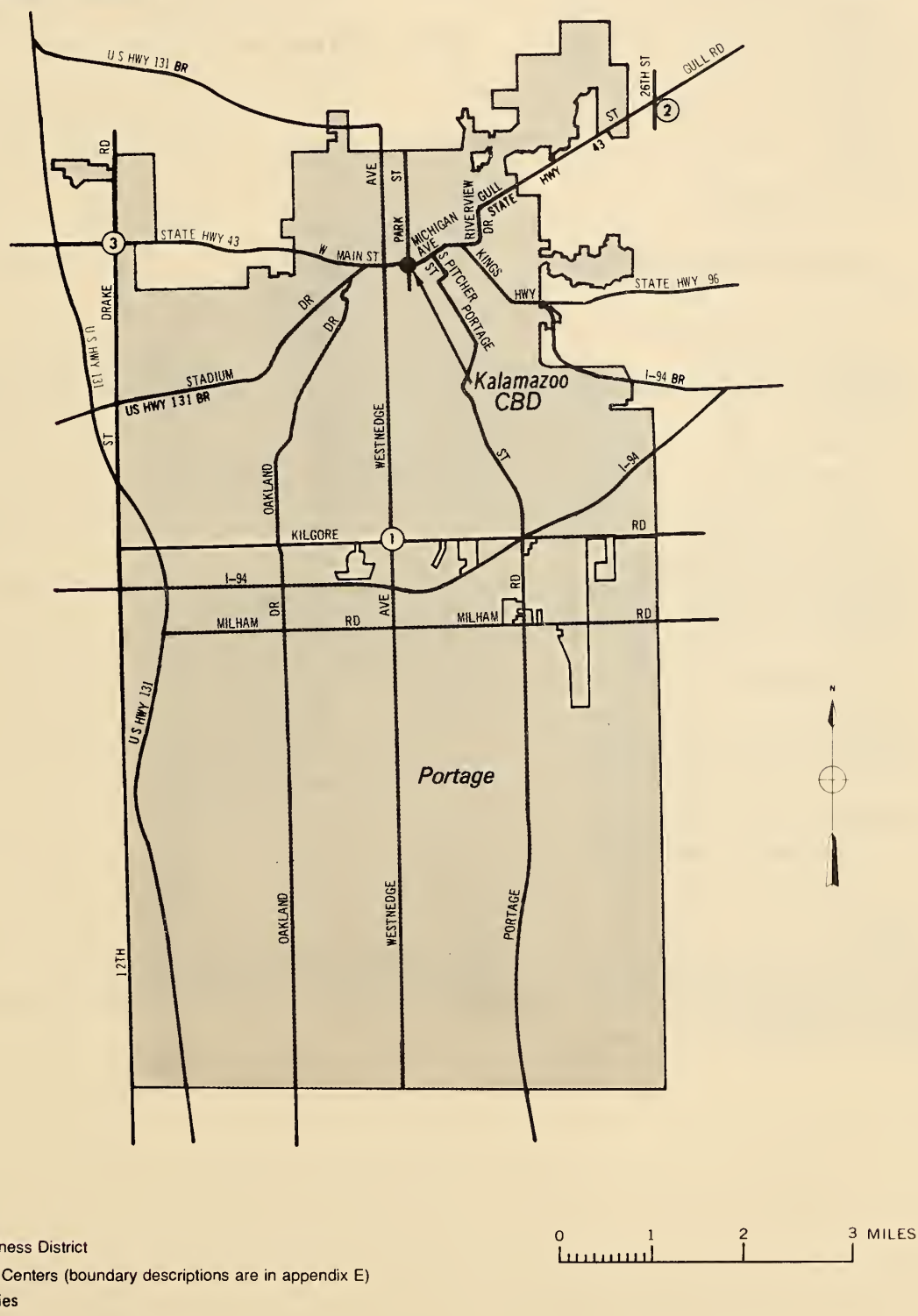


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers		
					No. 1	No. 2	No. 3
	Retail stores:^{1 2}						
	Number -----	1 995	699	165	37	30	133
	Sales (\$1,000) -----	939 010	(D)	92 047	54 922	42 951	97 017
	Payroll entire year (\$1,000) -----	117 285	49 994	12 597	10 379	7 809	12 060
	Paid employees for week including March 12 ---	17 068	7 786	1 810	936	694	2 053
54, 58, 591	Convenience goods stores:						
	Number -----	641	222	43	6	6	24
	Sales (\$1,000) -----	(D)	93 941	10 647	3 811	8 211	18 671
53, 56, 57; 594	Shopping goods stores (GAF):³						
	Number -----	582	235	83	22	21	92
	Sales (\$1,000) -----	289 429	(D)	33 726	48 797	34 473	64 159
52, 55, 59, ex. 591, 4, 6	All other stores:						
	Number -----	772	242	39	9	3	17
	Sales (\$1,000) -----	(D)	(D)	47 674	2 314	267	14 187
	Number of Establishments						
	Retail stores^{1 2} -----	1 995	699	165	37	30	133
52	Building materials, hardware, garden supply, and mobile home dealers -----	121	33	5	1	-	3
525	Hardware stores -----	34	4	-	-	-	1
52 ex. 525	Other -----	87	29	5	1	-	2
53	General merchandise group stores -----	49	15	4	2	2	6
531	Department stores ⁴ -----	16	7	1	1	2	6
533	Variety stores -----	16	4	2	-	-	-
539	Miscellaneous general merchandise stores -----	17	4	1	1	-	-
54	Food stores⁵ -----	213	56	4	1	1	7
541	Grocery stores -----	153	34	1	-	1	2
55 ex. 554	Automotive dealers -----	159	53	11	3	-	4
554	Gasoline service stations -----	210	62	5	4	1	3
56	Apparel and accessory stores -----	148	65	26	7	8	50
561	Men's and boys' clothing and furnishings stores --	28	12	6	1	1	10
562, 3, 8	Women's clothing and specialty stores and furriers -----	61	25	9	2	3	24
562	Women's ready-to-wear stores -----	51	20	6	2	2	21
565	Family clothing stores -----	11	5	1	-	-	1
566	Shoe stores -----	29	14	4	3	2	13
564, 9	Other apparel and accessory stores -----	19	9	6	1	2	2
57	Furniture, home furnishings, and equipment stores -----	168	64	20	9	4	12
5712	Furniture stores -----	38	20	7	3	-	1
5713, 4, 9	Home furnishings stores -----	49	11	2	4	1	2
572, 3	Household appliance, radio, television, and music stores -----	81	33	11	2	3	9
58	Eating and drinking places -----	384	152	36	5	5	15
5812	Eating places -----	312	125	26	5	5	15
5813	Drinking places (alcoholic beverages) -----	72	27	10	-	-	-
591	Drug and proprietary stores -----	44	14	3	-	-	2
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	499	185	51	5	9	31
592	Liquor stores -----	33	11	2	-	-	-
594	Miscellaneous shopping goods stores -----	217	91	33	4	7	24
5992	Florists -----	28	9	1	-	1	1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Kalamazoo CBD					
	Retail stores² -----	165	92 047	12 597	2 994	1 810
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	1 063	221	53	24
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	5	1 063	221	53	24
53	General merchandise group stores -----	4	(D)	(D)	(D)	(D)
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	4	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	11	39 642	3 698	893	256
554	Gasoline service stations -----	5	2 205	149	34	23
56	Apparel and accessory stores -----	26	11 029	1 850	514	268
561	Men's and boys' clothing and furnishings stores -----	6	2 124	370	119	43
562, 3, 8	Women's clothing and specialty stores and furriers -----	9	4 819	807	181	144
562	Women's ready-to-wear stores -----	6	4 560	777	172	137
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	20	11 381	1 666	371	202
5712	Furniture stores -----	7	7 070	1 092	258	128
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	11	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	36	8 677	2 333	520	630
5812	Eating places -----	26	6 910	1 899	423	463
5813	Drinking places (alcoholic beverages) -----	10	1 767	434	97	167
591	Drug and proprietary stores -----	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	51	11 236	1 728	369	213
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	33	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 3					
	Retail stores²-----	133	97 017	12 060	2 782	2 053
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	509	75	14	17
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	35 535	4 261	922	688
531	Department stores ³ -----	6	35 535	4 261	922	688
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	7	12 532	1 235	286	166
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	4	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	50	17 094	2 212	551	410
561	Men's and boys' clothing and furnishings stores -----	10	3 747	543	125	93
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	9 435	975	230	208
562	Women's ready-to-wear stores -----	21	9 144	926	219	195
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	13	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	12	5 340	804	182	94
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	4 284	662	150	77
58	Eating and drinking places -----	15	(D)	(D)	(D)	(D)
5812	Eating places -----	15	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	31	7 237	1 095	260	221
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	24	6 190	891	214	195
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Kalamazoo					
	Retail stores ² -----	699	(D)	49 994	11 868	7 786
52	Building materials, hardware, garden supply, and mobile home dealers -----	33	28 117	3 579	866	306
525	Hardware stores -----	4	481	(D)	(D)	(D)
52 ex. 525	Other -----	29	27 636	(D)	(D)	(D)
53	General merchandise group stores -----	15	(D)	7 977	1 821	1 216
531	Department stores ³ -----	7	48 426	7 324	1 662	1 097
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	56	47 345	4 702	1 060	662
541	Grocery stores -----	34	43 782	4 124	948	499
55 ex. 554	Automotive dealers -----	53	110 099	9 775	2 452	729
554	Gasoline service stations -----	62	25 153	1 670	434	300
56	Apparel and accessory stores -----	65	25 399	3 920	1 006	623
561	Men's and boys' clothing and furnishings stores -----	12	6 781	1 138	307	135
562, 3, 8	Women's clothing and specialty stores and furriers -----	25	(D)	1 623	373	309
562	Women's ready-to-wear stores -----	20	(D)	1 579	360	296
565	Family clothing stores -----	5	(D)	(D)	(D)	(D)
566	Shoe stores -----	14	5 704	948	272	120
564, 9	Other apparel and accessory stores -----	9	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	64	21 192	3 115	698	351
5712	Furniture stores -----	20	11 301	1 836	418	194
5713, 4, 9	Home furnishings stores -----	11	1 270	212	38	38
572, 3	Household appliance, radio, television, and music stores -----	33	8 621	1 067	242	119
58	Eating and drinking places -----	152	38 227	9 710	2 240	2 765
5812	Eating places -----	125	33 340	8 530	1 963	2 400
5813	Drinking places (alcoholic beverages) -----	27	4 887	1 180	277	365
591	Drug and proprietary stores -----	14	8 369	1 071	295	182
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	185	(D)	4 475	996	652
592	Liquor stores -----	11	(D)	435	89	77
594	Miscellaneous shopping goods stores -----	91	14 236	2 109	446	335
5992	Florists -----	9	(D)	522	110	75

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Kalamazoo-Portage, Mich., SMSA					
	Retail stores²-----	1 995	939 010	117 285	25 960	17 068
52	Building materials, hardware, garden supply, and mobile home dealers -----	121	58 397	6 817	1 525	627
525	Hardware stores -----	34	5 910	749	168	115
52 ex. 525	Other -----	87	52 487	6 068	1 357	512
53	General merchandise group stores -----	49	172 950	27 819	4 989	3 131
531	Department stores ³ -----	16	157 421	25 780	4 499	2 756
533	Variety stores -----	16	3 610	756	181	144
539	Miscellaneous general merchandise stores -----	17	11 919	1 283	309	231
54	Food stores⁴ -----	213	180 935	17 323	3 973	2 196
541	Grocery stores -----	153	173 188	15 916	3 692	1 886
55 ex. 554	Automotive dealers -----	159	207 633	17 288	4 199	1 434
554	Gasoline service stations -----	210	71 104	4 925	1 240	831
56	Apparel and accessory stores -----	148	43 823	6 601	1 677	1 102
561	Men's and boys' clothing and furnishings stores -----	28	(D)	1 923	481	266
562, 3, 8	Women's clothing and specialty stores and furriers -----	61	19 370	2 606	612	520
562	Women's ready-to-wear stores -----	51	17 817	2 393	560	472
565	Family clothing stores -----	11	2 021	262	80	54
566	Shoe stores -----	29	8 269	1 441	412	179
564, 9	Other apparel and accessory stores -----	19	(D)	369	92	83
57	Furniture, home furnishings, and equipment stores -----	168	47 109	6 715	1 491	728
5712	Furniture stores -----	38	18 848	2 963	665	300
5713, 4, 9	Home furnishings stores -----	49	7 115	1 099	214	129
572, 3	Household appliance, radio, television, and music stores -----	81	21 146	2 653	612	299
58	Eating and drinking places -----	384	79 509	19 769	4 474	5 385
5812	Eating places -----	312	(D)	17 309	3 895	4 756
5813	Drinking places (alcoholic beverages) -----	72	(D)	2 460	579	629
591	Drug and proprietary stores -----	44	(D)	2 591	689	445
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	499	(D)	7 437	1 703	1 189
592	Liquor stores -----	33	9 869	829	170	149
594	Miscellaneous shopping goods stores -----	217	25 547	3 556	797	642
5992	Florists -----	28	3 378	655	135	111

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Kalamazoo-Portage SMSA in 1972

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area
	Kalamazoo			
	Retail stores ³ -----	(NA)	(D)	64.1
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	159.9	81.7
525	Hardware stores -----	(NA)	(D)	18.1
52 ex. 525	Other -----	(NA)	(D)	93.4
53	General merchandise group stores -----	(NA)	(D)	168.0
531	Department stores ⁴ -----	(NA)	29.2	187.7
533	Variety stores -----	(NA)	-16.4	-50.0
539	Miscellaneous general merchandise stores -----	(NA)	(D)	356.1
54	Food stores ⁵ -----	(NA)	5.3	27.6
541	Grocery stores -----	(NA)	3.0	27.5
55 ex. 554	Automotive dealers -----	(NA)	66.5	66.6
554	Gasoline service stations -----	(NA)	64.9	60.2
56	Apparel and accessory stores -----	(NA)	31.3	38.7
561	Men's and boys' clothing and furnishings stores -----	(NA)	(D)	30.1
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NA)	50.1	(D)
562	Women's ready-to-wear stores -----	(NA)	50.3	(D)
565	Family clothing stores -----	(NA)	(D)	-26.9
566	Shoe stores -----	(NA)	19.8	35.0
564, 9	Other apparel and accessory stores -----	(NA)	91.6	(D)
57	Furniture, home furnishings, and equipment stores -----	(NA)	14.4	42.1
5712	Furniture stores -----	(NA)	32.4	52.7
5713, 4, 9	Home furnishings stores -----	(NA)	(D)	33.3
572, 3	Household appliance, radio, television, and music stores -----	(NA)	(D)	36.8
58	Eating and drinking places -----	(NA)	84.3	76.2
5812	Eating places -----	(NA)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	(NA)	(D)	(D)
591	Drug and proprietary stores -----	(NA)	6.2	27.2
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	(NA)	(D)	47.7
592	Liquor stores -----	(NA)	-0.8	19.7
594	Miscellaneous shopping goods stores -----	(NA)	35.7	39.8
5992	Florists -----	(NA)	(D)	95.8

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²This CBD did not qualify as a central business district in 1972.

³Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Kalamazoo					
	Retail stores ¹ -----	(D)	9.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	3.8	1.8	1.2	(D)	6.2
525	Hardware stores -----	-	-	-	(D)	0.6
52 ex. 525	Other -----	3.8	2.0	1.2	(D)	5.6
53	General merchandise group stores -----	9.4	(D)	(D)	13.4	18.4
531	Department stores ² -----	(D)	(D)	(D)	(D)	16.8
533	Variety stores -----	60.1	(D)	(D)	0.3	0.4
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	0.6	1.3
54	Food stores ³ -----	(D)	(D)	(D)	(D)	19.3
541	Grocery stores -----	(D)	(D)	(D)	(D)	18.4
55 ex. 554	Automotive dealers -----	36.0	19.1	43.1	(D)	22.1
554	Gasoline service stations -----	8.8	3.1	2.4	(D)	7.6
56	Apparel and accessory stores -----	43.4	25.2	12.0	(D)	4.7
561	Men's and boys' clothing and furnishings stores -----	31.3	(D)	2.3	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	24.9	5.2	2.9	2.1
562	Women's ready-to-wear stores -----	(D)	25.6	5.0	2.8	1.9
565	Family clothing stores -----	(D)	(D)	(D)	0.2	0.2
566	Shoe stores -----	(D)	(D)	(D)	(D)	0.9
564, 9	Other apparel and accessory stores -----	66.3	25.7	(D)	0.2	(D)
57	Furniture, home furnishings, and equipment stores -----	53.7	24.2	12.4	(D)	5.0
5712	Furniture stores -----	62.6	37.5	7.7	(D)	2.0
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	(D)	0.8
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	(D)	2.3
58	Eating and drinking places -----	22.7	10.9	9.4	(D)	8.5
5812	Eating places -----	20.7	(D)	7.5	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	36.2	(D)	1.9	(D)	(D)
591	Drug and proprietary stores -----	(D)	7.4	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	(D)	(D)	12.2	7.7	(D)
592	Liquor stores -----	31.6	(D)	(D)	1.1	1.1
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	(D)	2.7
5992	Florists -----	(D)	(D)	(D)	0.5	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

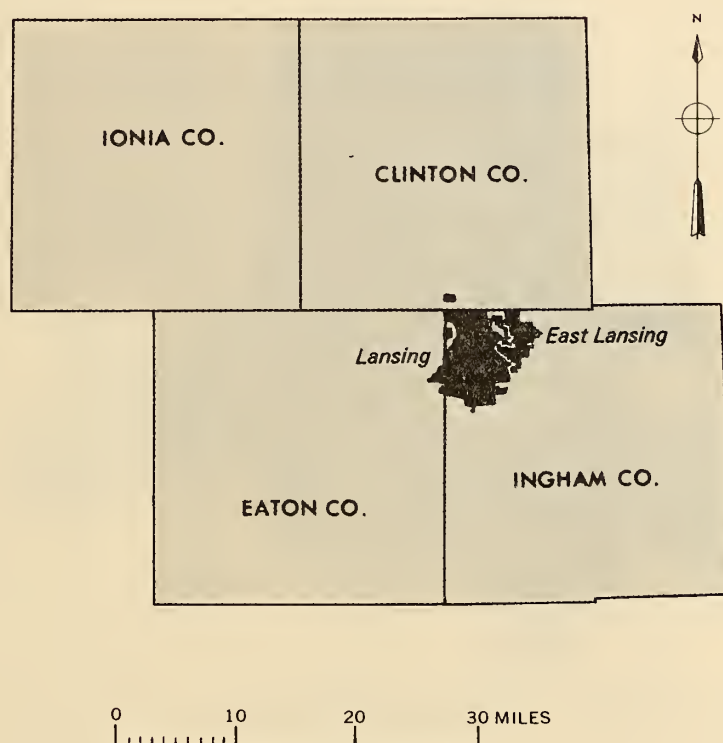
²Includes sales from catalog order desks.

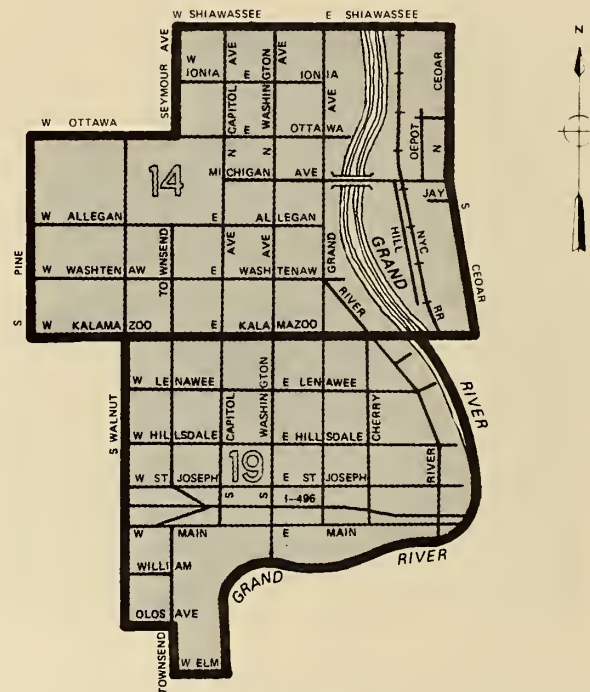
³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

LANSING-EAST LANSING

Standard Metropolitan Statistical Area



LANSING-EAST LANSING**Lansing**
Central Business District

Comprising Census Tracts 14 and 19

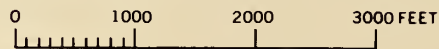


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers
			Lansing	East Lansing	Lansing	East Lansing	No. 1
	Retail stores:^{1 2}						
	Number -----	3 042	970	200	101	76	50
	Sales (\$1,000) -----	1 566 896	(D)	(D)	44 957	26 119	119 282
	Payroll entire year (\$1,000) -----	187 952	75 677	(D)	7 395	4 552	14 810
	Paid employees for week including March 12 ---	27 042	10 431	(D)	1 325	1 060	1 465
54, 58, 591	Convenience goods stores:						
	Number -----	1 047	373	69	32	25	24
	Sales (\$1,000) -----	458 199	(D)	35 948	9 472	10 416	8 634
53, 56, 57; 594	Shopping goods stores (GAF):³						
	Number -----	837	264	76	51	38	7
	Sales (\$1,000) -----	466 818	(D)	(D)	32 223	11 987	52 342
52, 55, 59, ex. 591, 4, 6	All other stores:						
	Number -----	1 158	333	55	18	13	19
	Sales (\$1,000) -----	641 879	(D)	28 660	3 262	3 716	58 306
	Number of Establishments						
	Retail stores^{1 2} -----	3 042	970	200	101	76	50
52	Building materials, hardware, garden supply, and mobile home dealers -----	168	39	2	1	1	1
525	Hardware stores -----	64	12	-	1	-	-
52 ex. 525	Other -----	104	27	2	-	1	1
53	General merchandise group stores -----	64	16	1	5	-	2
531	Department stores ⁴ -----	15	5	-	2	-	1
533	Variety stores -----	26	8	1	3	-	-
539	Miscellaneous general merchandise stores -----	23	3	-	-	-	1
54	Food stores⁵ -----	377	131	22	8	7	4
541	Grocery stores -----	278	94	16	2	5	2
55 ex. 554	Automotive dealers -----	234	76	6	4	1	9
554	Gasoline service stations -----	325	90	15	-	3	8
56	Apparel and accessory stores -----	237	59	24	17	11	2
561	Men's and boys' clothing and furnishings stores --	41	12	4	3	1	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	88	16	8	6	3	-
562	Women's ready-to-wear stores -----	77	12	7	3	2	-
565	Family clothing stores -----	31	7	3	-	2	-
566	Shoe stores -----	54	15	6	5	3	1
564, 9	Other apparel and accessory stores -----	23	9	3	3	2	1
57	Furniture, home furnishings, and equipment stores -----	231	85	19	12	9	2
5712	Furniture stores -----	54	25	2	3	-	-
5713, 4, 9	Home furnishings stores -----	68	26	6	5	3	-
572, 3	Household appliance, radio, television, and music stores -----	109	34	11	4	6	2
58	Eating and drinking places -----	584	210	42	22	16	20
5812	Eating places -----	447	168	38	15	13	20
5813	Drinking places (alcoholic beverages) -----	137	42	4	7	3	-
591	Drug and proprietary stores -----	86	32	5	2	2	-
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	736	232	64	30	26	2
592	Liquor stores -----	35	9	4	2	3	-
594	Miscellaneous shopping goods stores -----	305	104	32	17	18	1
5992	Florists -----	57	17	7	1	3	-

See footnotes at end of table.

Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.					
		No. 2	No. 3	No. 4	No. 5	No. 6	No. 7
	Retail stores:^{1 2}						
	Number	22	95	67	59	54	37
	Sales (\$1,000)	56 296	148 892	25 746	46 683	29 038	63 038
	Payroll entire year (\$1,000)	10 137	17 920	2 791	6 349	4 204	11 437
	Paid employees for week including March 12 ---	826	2 250	449	1 082	801	1 091
54, 58, 591	Convenience goods stores:						
	Number	7	30	19	9	9	15
	Sales (\$1,000)	2 761	29 079	5 598	5 029	1 768	5 174
53, 56, 57; 594	Shopping goods stores (GAF):³						
	Number	11	40	27	46	43	7
	Sales (\$1,000)	52 419	54 571	7 784	41 104	(D)	52 549
52, 55, 59, ex. 591, 4, 6	All other stores:						
	Number	4	25	21	4	2	15
	Sales (\$1,000)	1 116	65 242	12 364	550	(D)	5 315
	Number of Establishments						
	Retail stores^{1 2}	22	95	67	59	54	37
52	Building materials, hardware, garden supply, and mobile home dealers	1	3	7	-	-	3
525	Hardware stores	1	1	4	-	-	1
52 ex. 525	Other	-	2	3	-	-	2
53	General merchandise group stores	2	4	4	2	3	2
531	Department stores ⁴	2	1	1	2	2	2
533	Variety stores	-	1	2	-	1	-
539	Miscellaneous general merchandise stores	-	2	1	-	-	-
54	Food stores⁵	4	7	4	3	3	3
541	Grocery stores	2	5	2	1	-	2
55 ex. 554	Automotive dealers	1	7	7	-	-	2
554	Gasoline service stations	1	6	2	-	-	8
56	Apparel and accessory stores	5	13	12	25	25	1
561	Men's and boys' clothing and furnishings stores --	1	3	3	7	4	-
562, 3, 8	Women's clothing and specialty stores and furriers	2	4	5	10	10	-
562	Women's ready-to-wear stores	1	3	5	9	9	-
565	Family clothing stores	1	-	1	-	2	-
566	Shoe stores	1	4	3	7	7	-
564, 9	Other apparel and accessory stores	-	2	-	1	2	1
57	Furniture, home furnishings, and equipment stores	3	6	7	5	5	1
5712	Furniture stores	-	2	3	-	-	-
5713, 4, 9	Home furnishings stores	-	-	-	1	2	1
572, 3	Household appliance, radio, television, and music stores	3	4	4	4	3	-
58	Eating and drinking places	3	19	11	5	6	11
5812	Eating places	2	17	8	5	6	10
5813	Drinking places (alcoholic beverages)	1	2	3	-	-	1
591	Drug and proprietary stores	-	4	4	1	-	1
59 ex. 591, 6	Miscellaneous retail stores⁶	2	26	9	18	12	5
592	Liquor stores	-	-	-	-	-	1
594	Miscellaneous shopping goods stores	1	17	4	14	10	3
5992	Florists	-	1	1	-	-	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Lansing CBD					
	Retail stores² -----	101	44 957	7 395	1 792	1 325
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	5	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	8	(D)	(D)	(D)	(D)
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	4	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	17	5 036	983	233	121
561	Men's and boys' clothing and furnishings stores -----	3	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	1 335	293	57	39
562	Women's ready-to-wear stores -----	3	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	5	1 067	218	54	25
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	12	7 149	1 418	389	142
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	3 057	560	172	60
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	22	6 379	1 605	393	461
5812	Eating places -----	15	4 637	1 320	320	388
5813	Drinking places (alcoholic beverages) -----	7	1 742	285	73	73
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	30	6 364	1 007	241	157
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	17	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Lansing					
	Retail stores² -----	970	(D)	75 677	16 908	10 431
52	Building materials, hardware, garden supply, and mobile home dealers -----	39	26 456	2 918	679	279
525	Hardware stores -----	12	1 969	(D)	(D)	(D)
52 ex. 525	Other -----	27	24 487	(D)	(D)	(D)
53	General merchandise group stores -----	16	(D)	17 554	3 063	1 864
531	Department stores ³ -----	5	99 880	16 658	2 870	1 690
533	Variety stores -----	8	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	131	86 049	8 325	1 901	1 020
541	Grocery stores -----	94	80 090	7 215	1 630	803
55 ex. 554	Automotive dealers -----	76	196 891	14 627	3 481	1 181
554	Gasoline service stations -----	90	38 302	2 293	598	465
56	Apparel and accessory stores -----	59	17 294	3 189	776	455
561	Men's and boys' clothing and furnishings stores -----	12	6 473	1 278	337	155
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	(D)	1 074	237	163
562	Women's ready-to-wear stores -----	12	(D)	(D)	(D)	(D)
565	Family clothing stores -----	7	(D)	(D)	(D)	(D)
566	Shoe stores -----	15	(D)	465	108	59
564, 9	Other apparel and accessory stores -----	9	845	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	85	37 881	5 243	1 265	506
5712	Furniture stores -----	25	13 697	2 040	493	192
5713, 4, 9	Home furnishings stores -----	26	7 254	1 126	303	127
572, 3	Household appliance, radio, television, and music stores -----	34	16 930	2 077	469	187
58	Eating and drinking places -----	210	56 459	13 881	3 398	3 534
5812	Eating places -----	168	47 545	11 855	2 866	3 074
5813	Drinking places (alcoholic beverages) -----	42	8 914	2 026	532	460
591	Drug and proprietary stores -----	32	(D)	2 047	449	277
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	232	(D)	5 600	1 298	850
592	Liquor stores -----	9	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	104	17 114	2 425	578	407
5992	Florists -----	17	2 452	542	119	85

See footnotes at end of table.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	East Lansing					
	Retail stores ²	200	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	—	—	—	—
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	1	(D)	(D)	(D)	(D)
531	Department stores ³	—	—	—	—	—
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores ⁴	22	17 130	(D)	(D)	(D)
541	Grocery stores	16	14 576	1 549	379	256
55 ex. 554	Automotive dealers	6	13 740	(D)	(D)	(D)
554	Gasoline service stations	15	9 030	(D)	(D)	(D)
56	Apparel and accessory stores	24	15 029	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	993	133	33	22
562, 3, 8	Women's clothing and specialty stores and furriers	8	11 675	1 962	431	376
562	Women's ready-to-wear stores	7	11 612	1 950	428	369
565	Family clothing stores	3	586	134	32	22
566	Shoe stores	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	19	6 650	931	213	114
5712	Furniture stores	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	11	4 157	589	137	70
58	Eating and drinking places	42	16 070	(D)	(D)	(D)
5812	Eating places	38	13 027	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	4	3 043	738	173	225
591	Drug and proprietary stores	5	2 748	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵	64	(D)	(D)	(D)	(D)
592	Liquor stores	4	1 510	117	28	31
594	Miscellaneous shopping goods stores	32	8 324	1 074	247	196
5992	Florists	7	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Lansing-East Lansing, Mich., SMSA					
	Retail stores² -----	3 042	1 566 896	187 952	40 949	27 042
52	Building materials, hardware, garden supply, and mobile home dealers -----	168	76 839	7 602	1 741	739
525	Hardware stores -----	64	11 266	1 199	264	183
52 ex. 525	Other -----	104	65 573	6 403	1 477	556
53	General merchandise group stores -----	64	280 365	45 928	7 551	4 480
531	Department stores ³ -----	15	253 369	42 877	6 871	3 908
533	Variety stores -----	26	12 210	1 694	410	374
539	Miscellaneous general merchandise stores -----	23	14 786	1 357	270	198
54	Food stores⁴ -----	377	287 307	26 414	5 934	3 368
541	Grocery stores -----	278	266 992	23 974	5 376	2 902
55 ex. 554	Automotive dealers -----	234	387 873	29 842	6 998	2 547
554	Gasoline service stations -----	325	124 222	7 624	1 973	1 474
56	Apparel and accessory stores -----	237	73 584	10 870	2 551	1 916
561	Men's and boys' clothing and furnishings stores -----	41	(D)	2 554	631	328
562, 3, 8	Women's clothing and specialty stores and furriers -----	88	36 945	5 550	1 223	1 028
562	Women's ready-to-wear stores -----	77	36 049	5 380	1 188	1 005
565	Family clothing stores -----	31	8 084	1 030	291	269
566	Shoe stores -----	54	9 914	1 314	311	202
564, 9	Other apparel and accessory stores -----	23	(D)	422	95	89
57	Furniture, home furnishings, and equipment stores -----	231	69 245	9 483	2 237	977
5712	Furniture stores -----	54	23 757	3 590	841	330
5713, 4, 9	Home furnishings stores -----	68	13 651	1 858	471	230
572, 3	Household appliance, radio, television, and music stores -----	109	31 837	4 035	925	417
58	Eating and drinking places -----	584	137 512	33 283	7 983	8 890
5812	Eating places -----	447	114 005	28 426	6 754	7 648
5813	Drinking places (alcoholic beverages) -----	137	23 507	4 857	1 229	1 242
591	Drug and proprietary stores -----	86	33 380	4 616	1 087	696
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	736	96 569	12 290	2 894	1 955
592	Liquor stores -----	35	9 717	830	182	145
594	Miscellaneous shopping goods stores -----	305	43 624	5 796	1 400	1 035
5992	Florists -----	57	5 659	1 140	273	203

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Lansing					
	Retail stores ² -----	108	45 019	9 291	1 998	1 907
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	7	17 001	3 874	718	744
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	7	668	69	15	27
55 ex. 554	Automotive dealers -----	3	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	25	7 744	1 442	333	277
561	Men's and boys' clothing and furnishings stores -----	7	3 360	633	143	99
562, 3, 8	Women's clothing and specialty stores and furriers -----	9	2 880	534	128	130
562	Women's ready-to-wear stores -----	6	2 680	495	118	119
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	8	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	11	3 485	642	211	125
5712	Furniture stores -----	4	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	1 750	326	115	69
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	19	4 202	1 360	321	406
5812	Eating places -----	16	4 039	1 315	309	374
5813	Drinking places (alcoholic beverages) -----	3	163	45	12	32
591	Drug and proprietary stores -----	2	1 325	475	96	75
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	29	6 333	1 003	240	214
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	17	5 235	837	199	183
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Lansing			
	Retail stores ² -----	-0.1	(D)	58.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	-96.4	51.3	44.8
525	Hardware stores -----	(D)	(D)	26.1
52 ex. 525	Other -----	-96.8	(D)	48.6
53	General merchandise group stores -----	(D)	13.2	55.8
531	Department stores ³ -----	-7.3	9.8	57.0
533	Variety stores -----	-21.1	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	(D)	(D)
54	Food stores ⁴ -----	(D)	60.0	53.8
541	Grocery stores -----	(NA)	56.8	49.3
55 ex. 554	Automotive dealers -----	1.8	63.6	56.0
554	Gasoline service stations -----	(D)	52.8	77.5
56	Apparel and accessory stores -----	-35.0	10.9	70.0
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	-53.6	(D)	103.3
562	Women's ready-to-wear stores -----	(D)	(D)	(D)
565	Family clothing stores -----	-	-19.0	119.0
566	Shoe stores -----	(D)	(D)	34.7
564, 9	Other apparel and accessory stores -----	11.2	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	105.1	37.3	39.7
5712	Furniture stores -----	-41.7	70.6	43.1
5713, 4, 9	Home furnishings stores -----	74.7	-22.5	11.0
572, 3	Household appliance, radio, television, and music stores -----	354.2	66.0	54.0
58	Eating and drinking places -----	51.8	50.4	73.9
5812	Eating places -----	14.8	(D)	80.9
5813	Drinking places (alcoholic beverages) -----	(D)	(D)	46.5
591	Drug and proprietary stores -----	(D)	-2.5	20.2
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	0.5	(D)	81.1
592	Liquor stores -----	143.8	(D)	40.4
594	Miscellaneous shopping goods stores -----	(D)	81.1	59.3
5992	Florists -----	-34.8	75.4	58.5

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Lansing					
	Retail stores ¹	(D)	2.9	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers	(D)	(D)	(D)	(D)	4.9
525	Hardware stores	(D)	(D)	(D)	(D)	0.7
52 ex. 525	Other	(D)	(D)	(D)	(D)	4.2
53	General merchandise group stores	14.2	(D)	(D)	17.6	17.9
531	Department stores ²	(D)	(D)	(D)	(D)	16.2
533	Variety stores	49.5	(D)	(D)	0.5	0.8
539	Miscellaneous general merchandise stores	(D)	-	-	1.0	0.9
54	Food stores ³	(D)	(D)	(D)	(D)	18.3
541	Grocery stores	(D)	(D)	(D)	(D)	17.0
55 ex. 554	Automotive dealers	(D)	(D)	(D)	(D)	24.8
554	Gasoline service stations	-	-	-	(D)	7.9
56	Apparel and accessory stores	29.1	6.8	11.2	(D)	4.7
561	Men's and boys' clothing and furnishings stores	(D)	15.3	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	(D)	3.6	3.0	0.9	2.4
562	Women's ready-to-wear stores	15.9	(D)	(D)	0.8	2.3
565	Family clothing stores	(D)	-	-	0.2	0.5
566	Shoe stores	(D)	10.8	2.4	0.5	0.6
564, 9	Other apparel and accessory stores	(D)	7.4	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	18.9	10.3	15.9	(D)	4.4
5712	Furniture stores	(D)	(D)	(D)	(D)	1.5
5713, 4, 9	Home furnishings stores	42.1	22.4	6.8	(D)	0.9
572, 3	Household appliance, radio, television, and music stores	(D)	(D)	(D)	(D)	2.0
58	Eating and drinking places	11.3	4.6	14.2	(D)	8.8
5812	Eating places	9.8	4.1	10.3	(D)	7.3
5813	Drinking places (alcoholic beverages)	19.5	7.4	3.9	(D)	1.5
591	Drug and proprietary stores	8.0	(D)	(D)	2.1	2.1
59 ex. 591, 6	Miscellaneous retail stores ⁴	(D)	6.6	14.2	6.2	6.2
592	Liquor stores	17.7	(D)	(D)	0.6	0.6
594	Miscellaneous shopping goods stores	(D)	(D)	(D)	(D)	2.8
5992	Florists	(D)	(D)	(D)	(D)	0.4

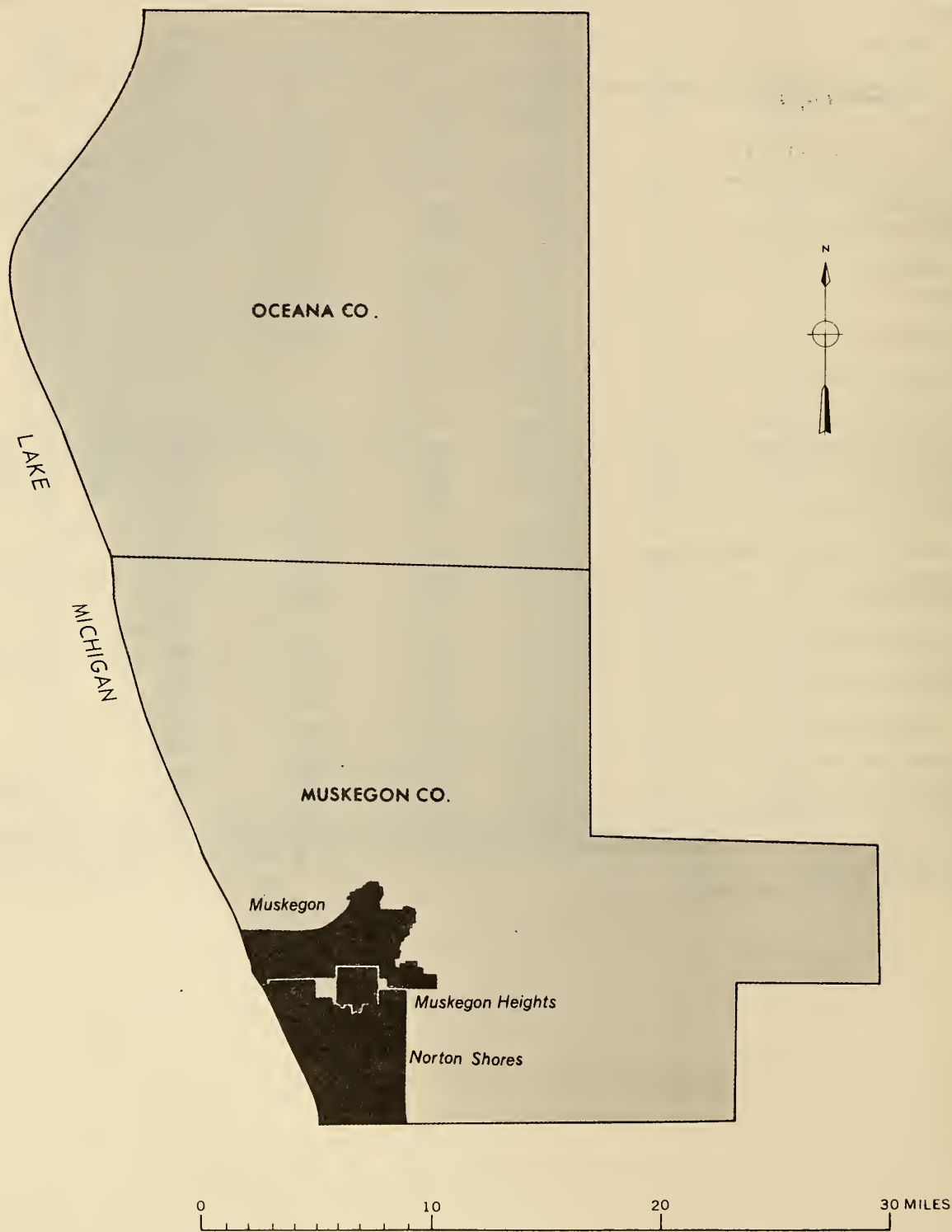
¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

MUSKEGON-NORTON SHORES-MUSKEGON HEIGHTS



MUSKEGON-NORTON SHORES-MUSKEGON HEIGHTS**Muskegon**
Central Business District

Comprising Census Tract 7

0 1000 2000 3000 FEET

MUSKEGON-NORTON SHORES-MUSKEGON HEIGHTS

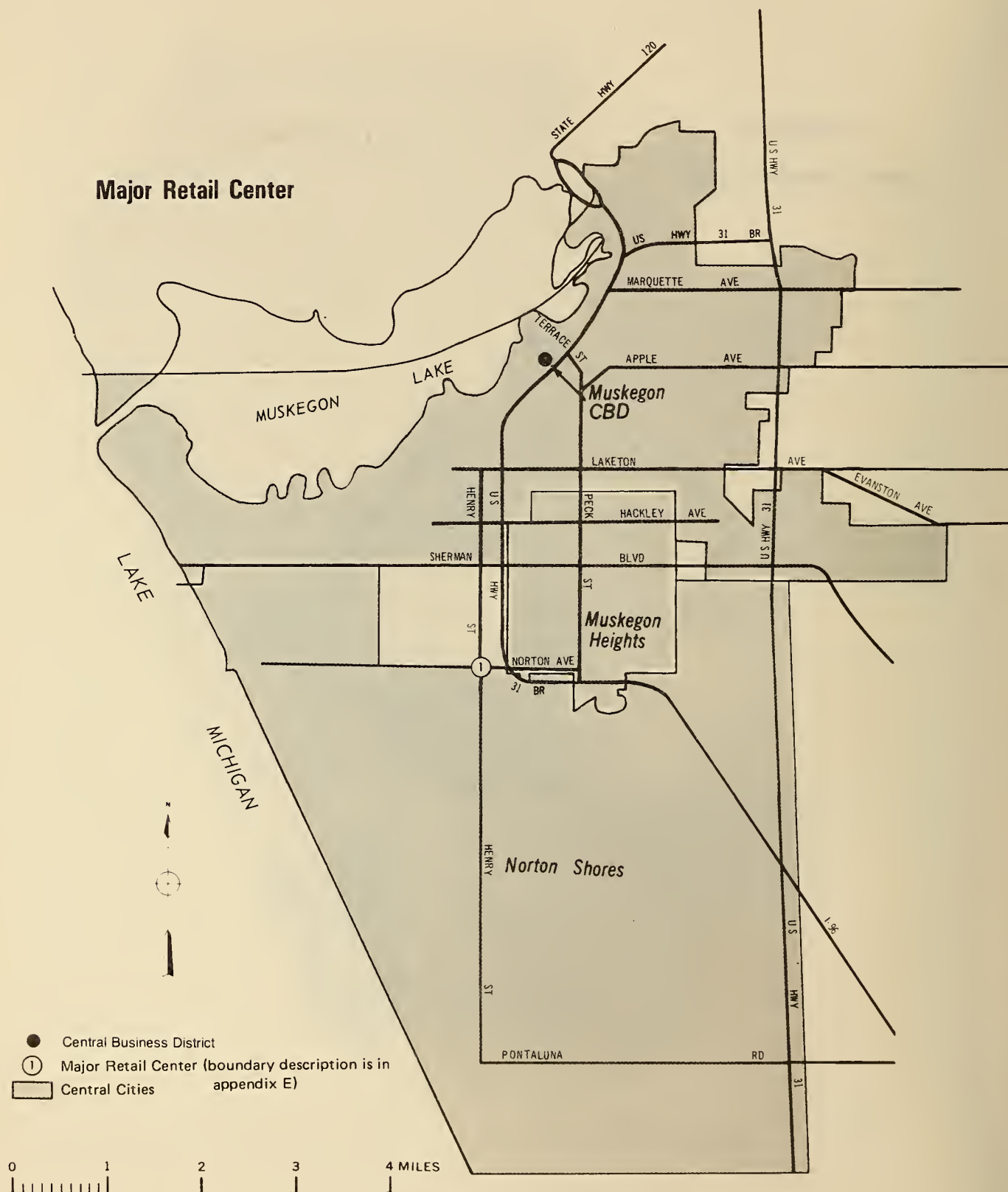


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:^{1 2}				
	Number -----	1 300	368	52	48
	Sales (\$1,000) -----	515 104	161 516	42 792	95 962
	Payroll entire year (\$1,000) -----	60 677	19 875	6 293	14 336
	Paid employees for week including March 12 ---	8 839	3 031	949	1 511
54, 58, 591	Convenience goods stores:				
	Number -----	481	127	13	12
	Sales (\$1,000) -----	175 586	50 465	3 616	8 470
53, 56, 57; 594	Shopping goods stores (GAF):³				
	Number -----	316	114	34	27
	Sales (\$1,000) -----	150 297	49 429	34 601	68 588
52, 55, 59, ex. 591, 4, 6	All other stores:				
	Number -----	503	127	5	9
	Sales (\$1,000) -----	189 221	61 622	4 575	18 904
	Number of Establishments				
	Retail stores ^{1 2} -----	1 300	368	52	48
52	Building materials, hardware, garden supply, and mobile home dealers -----	73	17	1	-
525	Hardware stores -----	26	7	-	-
52 ex. 525	Other -----	47	10	1	-
53	General merchandise group stores -----	24	4	3	3
531	Department stores ⁴ -----	7	3	3	3
533	Variety stores -----	10	1	-	-
539	Miscellaneous general merchandise stores -----	7	-	-	-
54	Food stores ⁵ -----	172	44	3	2
541	Grocery stores -----	125	29	1	1
55 ex. 554	Automotive dealers -----	143	32	2	2
554	Gasoline service stations -----	125	36	-	3
56	Apparel and accessory stores -----	71	34	17	10
561	Men's and boys' clothing and furnishings stores --	14	4	3	3
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	11	7	3
562	Women's ready-to-wear stores -----	19	9	5	2
565	Family clothing stores -----	9	4	2	-
566	Shoe stores -----	18	14	5	3
564, 9	Other apparel and accessory stores -----	7	1	-	1
57	Furniture, home furnishings, and equipment stores -----	106	39	4	5
5712	Furniture stores -----	23	10	1	1
5713, 4, 9	Home furnishings stores -----	31	7	1	-
572, 3	Household appliance, radio, television, and music stores -----	52	22	2	4
58	Eating and drinking places -----	270	74	9	9
5812	Eating places -----	198	59	9	9
5813	Drinking places (alcoholic beverages) -----	72	15	-	-
591	Drug and proprietary stores -----	39	9	1	1
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	277	79	12	13
592	Liquor stores -----	13	2	-	-
594	Miscellaneous shopping goods stores -----	115	37	10	9
5992	Florists -----	15	7	-	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Muskegon					
	Retail stores² -----	368	161 516	19 875	4 491	3 031
52	Building materials, hardware, garden supply, and mobile home dealers -----	17	5 155	612	116	60
525	Hardware stores -----	7	822	(D)	(D)	(D)
52 ex. 525	Other -----	10	4 333	(D)	(D)	(D)
53	General merchandise group stores -----	4	23 547	3 593	785	500
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	44	31 415	(D)	(D)	(D)
541	Grocery stores -----	29	29 414	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	32	40 921	3 701	794	307
554	Gasoline service stations -----	36	10 816	759	164	140
56	Apparel and accessory stores -----	34	8 639	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	4	1 829	307	131	29
562, 3, 8	Women's clothing and specialty stores and furriers -----	11	2 471	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	9	2 393	(D)	(D)	(D)
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	14	2 969	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	39	9 417	1 388	339	158
5712	Furniture stores -----	10	3 115	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	7	679	74	13	11
572, 3	Household appliance, radio, television, and music stores -----	22	5 623	(D)	(D)	(D)
58	Eating and drinking places -----	74	13 151	3 194	742	819
5812	Eating places -----	59	11 743	2 926	659	742
5813	Drinking places (alcoholic beverages) -----	15	1 408	268	83	77
591	Drug and proprietary stores -----	9	5 899	713	162	132
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	79	12 556	(D)	(D)	(D)
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	37	7 826	1 159	256	178
5992	Florists -----	7	1 389	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Muskegon-Norton Shores-Muskegon Heights, Mich., SMSA					
	Retail stores ² -----	1 300	515 104	60 677	12 957	8 839
52	Building materials, hardware, garden supply, and mobile home dealers -----	73	34 690	3 722	693	305
525	Hardware stores -----	26	3 888	440	89	65
52 ex. 525	Other -----	47	30 802	3 282	604	240
53	General merchandise group stores -----	24	97 386	15 454	2 718	1 693
531	Department stores ³ -----	7	93 581	15 007	2 616	1 592
533	Variety stores -----	10	(D)	214	51	50
539	Miscellaneous general merchandise stores -----	7	(D)	233	51	51
54	Food stores ⁴ -----	172	116 326	9 583	2 165	1 267
541	Grocery stores -----	125	110 940	8 784	1 979	1 080
55 ex. 554	Automotive dealers -----	143	105 439	8 710	1 866	787
554	Gasoline service stations -----	125	35 447	2 397	604	500
56	Apparel and accessory stores -----	71	17 753	2 424	683	413
561	Men's and boys' clothing and furnishings stores -----	14	5 398	848	261	92
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	(D)	740	183	160
562	Women's ready-to-wear stores -----	19	(D)	(D)	(D)	(D)
565	Family clothing stores -----	9	2 477	385	122	70
566	Shoe stores -----	18	(D)	412	107	82
564, 9	Other apparel and accessory stores -----	7	437	39	10	9
57	Furniture, home furnishings, and equipment stores -----	106	22 759	3 233	787	377
5712	Furniture stores -----	23	(D)	1 625	414	180
5713, 4, 9	Home furnishings stores -----	31	(D)	403	94	60
572, 3	Household appliance, radio, television, and music stores -----	52	9 875	1 205	279	137
58	Eating and drinking places -----	270	43 031	10 008	2 303	2 636
5812	Eating places -----	198	35 852	8 829	2 002	2 328
5813	Drinking places (alcoholic beverages) -----	72	7 179	1 179	301	308
591	Drug and proprietary stores -----	39	16 229	1 999	450	358
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	277	26 044	3 147	688	503
592	Liquor stores -----	13	(D)	147	35	37
594	Miscellaneous shopping goods stores -----	115	12 399	1 752	363	261
5992	Florists -----	15	1 738	364	77	72

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Muskegon-Norton Shores SMSA in 1972

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Muskegon-Norton Shores SMSA in 1977

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Muskegon-Norton Shores SMSA in 1977

SAGINAW

Standard Metropolitan Statistical Area

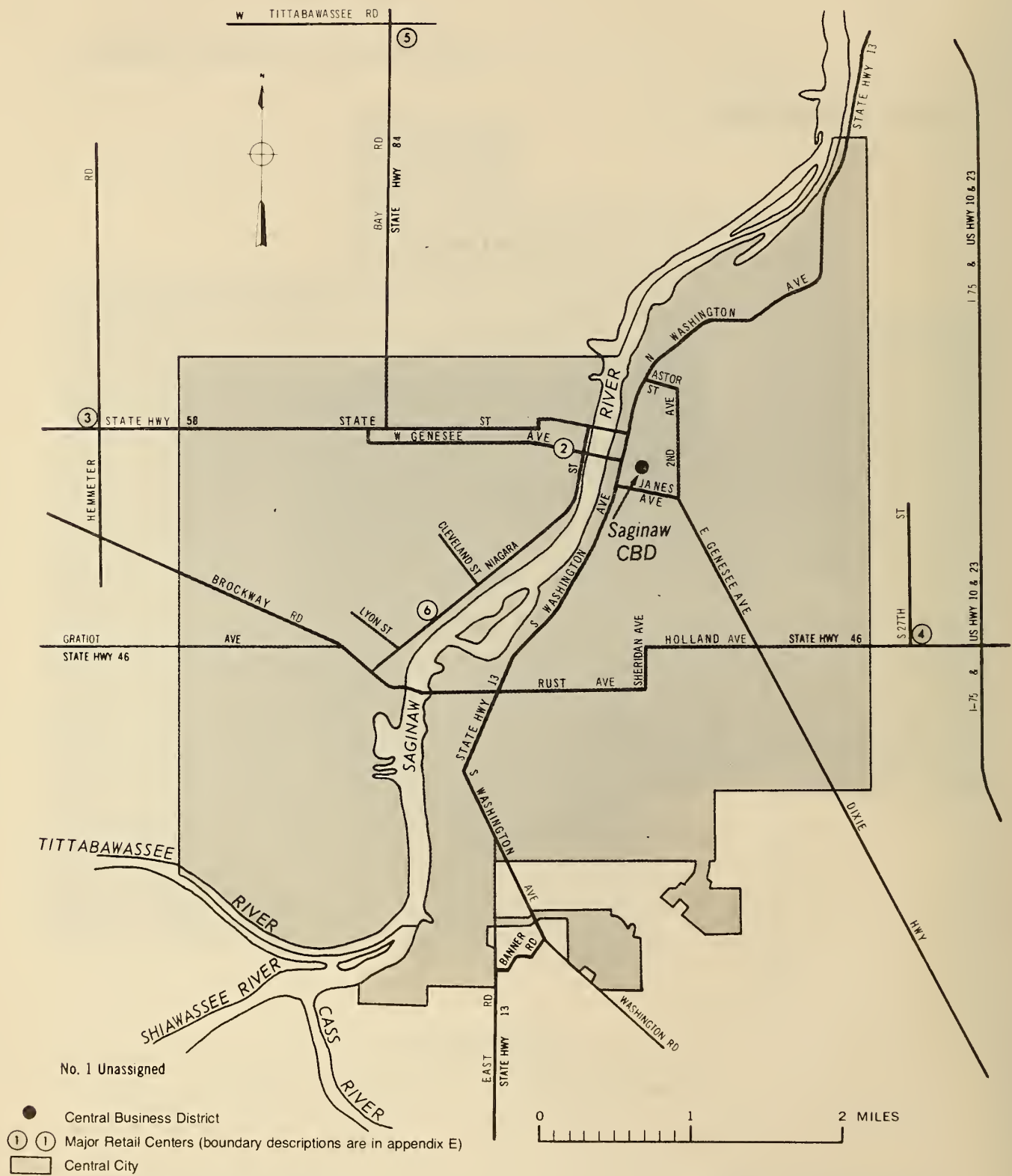


SAGINAW**Central Business District**

Comprising Census Tract 5

0 1000 2000 3000 FEET

SAGINAW



No. 1 Unassigned

Central Business District

① ① Major Retail Centers (boundary descriptions are in appendix E)

☐ Central City

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 2	No. 3	No. 4	No. 5	No. 6
	Retail stores:^{1 2}								
	Number -----	1 608	636	69	34	29	29	85	70
	Sales (\$1,000) -----	835 276	251 872	30 881	35 946	32 465	22 310	116 677	24 645
	Payroll entire year (\$1,000) -----	100 513	32 561	6 563	4 339	3 631	2 638	14 753	3 176
	Paid employees for week including March 12 ---	14 718	4 614	1 107	439	435	415	2 147	465
54, 58, 591	Convenience goods stores:								
	Number -----	598	253	20	13	7	6	15	15
	Sales (\$1,000) -----	(D)	(D)	3 827	5 484	17 392	(D)	12 896	7 644
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number -----	464	176	35	10	18	22	65	39
	Sales (\$1,000) -----	258 691	(D)	23 647	11 393	13 878	16 439	102 816	6 653
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	546	207	14	11	4	1	5	16
	Sales (\$1,000) -----	(D)	102 918	3 407	19 069	1 195	(D)	965	10 348
	Number of Establishments								
	Retail stores^{1 2} -----	1 608	636	69	34	29	29	85	70
52	Building materials, hardware, garden supply, and mobile home dealers -----	81	22	-	2	1	-	-	1
525	Hardware stores -----	35	11	-	1	-	-	-	-
52 ex. 525	Other -----	46	11	-	1	1	-	-	1
53	General merchandise group stores -----	28	13	2	3	2	2	3	2
531	Department stores ⁴ -----	13	4	2	1	1	1	3	-
533	Variety stores -----	8	4	-	-	1	1	-	1
539	Miscellaneous general merchandise stores -----	7	5	-	2	-	-	-	1
54	Food stores⁵ -----	244	91	1	3	4	4	7	5
541	Grocery stores -----	156	60	-	3	3	1	1	3
55 ex. 554	Automotive dealers -----	134	42	6	4	-	-	-	6
554	Gasoline service stations -----	144	56	2	3	1	1	-	1
56	Apparel and accessory stores -----	133	48	16	-	8	12	40	15
561	Men's and boys' clothing and furnishings stores --	28	10	4	-	2	4	10	1
562, 3, 8	Women's clothing and specialty stores and furriers -----	51	16	4	-	3	5	16	8
562	Women's ready-to-wear stores -----	40	12	4	-	3	4	15	6
565	Family clothing stores -----	11	5	2	-	-	-	3	1
566	Shoe stores -----	33	15	5	-	3	3	10	5
564, 9	Other apparel and accessory stores -----	10	2	1	-	-	-	1	-
57	Furniture, home furnishings, and equipment stores -----	148	48	9	5	4	4	6	8
5712	Furniture stores -----	30	9	5	2	-	1	-	1
5713, 4, 9	Home furnishings stores -----	55	20	-	2	1	-	2	3
572, 3	Household appliance, radio, television, and music stores -----	63	19	4	1	3	3	4	4
58	Eating and drinking places -----	302	136	18	8	2	1	6	8
5812	Eating places -----	192	84	13	4	2	1	6	4
5813	Drinking places (alcoholic beverages) -----	110	52	5	4	-	-	-	4
591	Drug and proprietary stores -----	52	26	1	2	1	1	2	2
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	342	154	14	4	6	4	21	22
592	Liquor stores -----	16	6	-	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	155	67	8	2	4	4	16	14
5992	Florists -----	24	12	1	-	-	-	1	3

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Saginaw					
	Retail stores ² -----	636	251 872	32 561	7 679	4 614
52	Building materials, hardware, garden supply, and mobile home dealers -----	22	11 073	1 470	313	140
525	Hardware stores -----	11	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	11	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	13	(D)	2 642	600	390
531	Department stores ³ -----	4	14 000	2 326	532	336
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	5	2 751	(D)	(D)	(D)
54	Food stores ⁴ -----	91	57 678	5 140	1 143	557
541	Grocery stores -----	60	53 234	4 646	1 020	444
55 ex. 554	Automotive dealers -----	42	63 528	6 377	1 545	526
554	Gasoline service stations -----	56	19 666	1 432	345	247
56	Apparel and accessory stores -----	48	18 150	3 789	893	595
561	Men's and boys' clothing and furnishings stores -----	10	2 230	294	68	42
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	(D)	2 903	671	450
562	Women's ready-to-wear stores -----	12	(D)	2 857	660	439
565	Family clothing stores -----	5	(D)	(D)	(D)	(D)
566	Shoe stores -----	15	(D)	309	79	44
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	48	8 846	1 455	374	165
5712	Furniture stores -----	9	4 446	863	245	77
5713, 4, 9	Home furnishings stores -----	20	2 301	359	70	49
572, 3	Household appliance, radio, television, and music stores -----	19	2 099	233	59	39
58	Eating and drinking places -----	136	25 354	5 861	1 442	1 339
5812	Eating places -----	84	(D)	4 686	1 160	1 088
5813	Drinking places (alcoholic beverages) -----	52	(D)	1 175	282	251
591	Drug and proprietary stores -----	26	(D)	1 446	360	211
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	154	19 270	2 949	664	444
592	Liquor stores -----	6	(D)	80	15	15
594	Miscellaneous shopping goods stores -----	67	10 619	1 648	367	261
5992	Florists -----	12	1 327	278	59	55

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Saginaw, Mich., SMSA						
	Retail stores² -----	1 608	835 276	100 513	23 288	14 718
52	Building materials, hardware, garden supply, and mobile home dealers -----	81	42 316	4 788	1 034	494
525	Hardware stores -----	35	8 504	1 142	307	167
52 ex. 525	Other -----	46	33 812	3 646	727	327
53	General merchandise group stores -----	28	134 559	16 655	3 677	2 410
531	Department stores ³ -----	13	127 048	15 919	3 510	2 263
533	Variety stores -----	8	(D)	466	112	106
539	Miscellaneous general merchandise stores -----	7	(D)	270	55	41
54	Food stores⁴ -----	244	180 617	16 052	3 714	1 825
541	Grocery stores -----	156	162 898	14 036	3 278	1 440
55 ex. 554	Automotive dealers -----	134	164 893	15 112	3 584	1 213
554	Gasoline service stations -----	144	60 757	4 009	951	868
56	Apparel and accessory stores -----	133	59 321	8 852	2 159	1 535
561	Men's and boys' clothing and furnishings stores -----	28	10 935	1 450	350	212
562, 3, 8	Women's clothing and specialty stores and furriers -----	51	33 392	5 507	1 318	891
562	Women's ready-to-wear stores -----	40	(D)	5 269	1 267	845
565	Family clothing stores -----	11	6 028	659	216	221
566	Shoe stores -----	33	(D)	1 043	235	168
564, 9	Other apparel and accessory stores -----	10	(D)	193	40	43
57	Furniture, home furnishings, and equipment stores -----	148	45 573	6 048	1 466	830
5712	Furniture stores -----	30	16 883	3 095	768	285
5713, 4, 9	Home furnishings stores -----	55	8 932	1 120	233	139
572, 3	Household appliance, radio, television, and music stores -----	63	19 758	1 833	465	206
58	Eating and drinking places -----	302	84 532	20 559	4 733	4 643
5812	Eating places -----	192	70 118	17 987	4 179	4 107
5813	Drinking places (alcoholic beverages) -----	110	14 414	2 572	554	536
591	Drug and proprietary stores -----	52	(D)	3 065	732	458
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	342	(D)	5 373	1 238	844
592	Liquor stores -----	16	(D)	350	75	90
594	Miscellaneous shopping goods stores -----	155	19 238	2 750	625	439
5992	Florists -----	24	2 363	417	94	86

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Saginaw					
	Retail stores ² -----	101	25 467	4 590	1 083	865
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	4 908	747	183	149
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	7	1 699	234	56	33
554	Gasoline service stations -----	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	25	6 794	1 186	283	212
561	Men's and boys' clothing and furnishings stores -----	5	836	110	23	22
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	10	1 938	341	84	49
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	13	6 110	1 070	266	149
5712	Furniture stores -----	6	4 403	784	194	104
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	21	1 995	662	128	185
5812	Eating places -----	13	1 599	615	114	163
5813	Drinking places (alcoholic beverages) -----	8	396	47	14	22
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	20	2 409	369	89	75
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	11	1 934	275	66	56
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Saginaw SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Saginaw SMSA in 1977

APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. This treatment is the same as in the 1972 census.

- b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.

- b. The 10-percent sample of small employers referred to in section 1b above.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

¹ **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.

Classifications—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

Sales—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about \$10 billion for the United States as a whole.

Legal form of organization—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were

derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll entire year—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

Payroll first quarter—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

Paid employees for week including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Central administrative offices and auxiliaries—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate

to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establish-

ments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishings stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near

the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprises the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Nonstore retailers (SIC 596)—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.

Item 7 – METHOD OF SELLING – Mark (X) the ONE box which best describes this establishment's principal method of selling.

300
 1 ☐ Selling at this establishment 2 ☐ Mail order (catalog selling) 3 ☐ House-to-house or telephone (direct selling) 4 ☐ Operating merchandise vending machines

Item 8 – DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 302

a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? Mark "YES" if ☐ Customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment. 1 ☐ YES
 2 ☐ NO

b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm. Name of establishment _____ Kind of business _____

Item 9 – DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977? (Exclude coin-operated amusement or vending machine space leased to others) 304
 Mark "YES" if ☐ Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.
☐ Any department is operated by a subsidiary firm or the parent firm. 1 ☐ YES → 2 ☐ NO – SKIP to item 10

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No.	Name of owner or trading name of department or concession (a)	Census use only (b)	Estimated sales and receipts (Exclude sales and other taxes) (c)			Are sales included in Item 5a? (d)	Is payroll included in Item 6? (e)
			Mil.	Thou.	Dol.		
305 1		306	307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 2		306	307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 3		306	307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO

Item 15 – OWNERSHIP OR CONTROL – Refer to instructions for definitions of ownership and control.

a. Is this company owned or controlled by another company? 1 ☐ YES → 2 ☐ NO

b. Does this company own or control any other company or companies? 1 ☐ YES → 2 ☐ NO

Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.

Owning or controlling company _____ EI No. (9 digits) _____

Owned or controlled company _____ EI No. (9 digits) _____

Item 16 – LOCATIONS OF OPERATION

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.) 1 ☐ YES – Answer (b) and (c) 2 ☐ NO – Do not complete (b) and (c) below. Review your report for completeness and accuracy and return.

Number of locations _____

b. At how many separate locations were these operations conducted during 1977? _____

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation Name, address and ZIP code (a)	1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2) (b)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)		Kind of business of each location * Describe (d)
		Sales and receipts	Total annual payroll	1st quarter payroll	084 MAR	085 MAY	
080	Name _____	081			084 MAR	085 MAY	088 Census use only
	Number and street of physical location _____	082			086 AUG	087 NOV	
	City _____ State _____ ZIP code _____	083					

080	Name _____	Sales and receipts	081			084 MAR	085 MAY	088 Census use only
	Number and street of physical location _____	Total annual payroll	082			086 AUG	087 NOV	
	City _____ State _____ ZIP code _____	1st quarter payroll	083					
TOTALS (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)		Sales and receipts				MAR	MAY	
		Total annual payroll				AUG	NOV	
		1st quarter payroll						

APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		56	APPAREL AND ACCESSORY STORES	
5211	Lumber and other building materials dealers . . .	52A	5611	Men's and boys' clothing and furnishings stores	56
5231	Paint, glass, and wallpaper stores	52B	5621	Women's ready-to-wear stores	56
5251	Hardware stores	52B	5631 PT.	Millinery stores	56
5261	Retail nurseries, lawn and garden supply stores	52B	5631 PT.	Corset and lingerie stores	56
5271	Mobile home dealers	52C	5631 PT.	Other women's accessory, specialty stores	56
53	GENERAL MERCHANDISE GROUP STORES		5641	Children's and infants' wear stores	56
5311	Department stores	53A	5651	Family clothing stores	56
5331	Variety stores	53B	5661 PT.	Men's shoe stores	56
5399	Miscellaneous general merchandise stores	53A	5661 PT.	Women's shoe stores	56
			5661 PT.	Children's and juveniles' shoe stores	56
			5661 PT.	Family shoe stores	56
54	FOOD STORES		5681	Furriers and fur shops	56
5411	Grocery stores	54	5699	Miscellaneous apparel and accessory stores	56
5422	Freezer and locker meat provisioners	54			
5423 PT.	Meat markets	54	57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5423 PT.	Fish (seafood) markets	54	5712	Furniture stores	57A
5431	Fruit stores and vegetable markets	54	5713	Floor covering stores	57B
5441	Candy, nut, and confectionery stores	54	5714	Drapery, curtain, and upholstery stores	57B
5451	Dairy products stores	54	5719	Miscellaneous home furnishings stores	57B
5462	Retail bakeries—baking and selling	54	5722	Household appliance stores	57A
5463	Retail bakeries—selling only	54	5732	Radio and television stores	57A
5499	Miscellaneous food stores	54	5733 PT.	Record shops	57B
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5733 PT.	Musical instrument stores	57B
5511 PT.	Dealers with domestic car franchise only	55A			
5511 PT.	Dealers with imported car franchise only	55A	58	EATING AND DRINKING PLACES	
5511 PT.	Dealers with domestic, import car franchises . .	55A	5812 PT.	Restaurants and lunchrooms	58
5521	Motor vehicle dealers—used cars only	55A	5812 PT.	Social caterers	58
5531 PT.	Tire, battery, and accessory dealers	55B	5812 PT.	Cafeterias	58
5531 PT.	Other auto and home supply stores	55B	5812 PT.	Refreshment places	58
5541	Gasoline service stations	55D	5812 PT.	Contract feeding	58
5551	Boat dealers	55C	5812 PT.	Ice cream, frozen custard stands	58
5561	Recreational and utility trailer dealers	55C	5812 PT.	Drinking places (alcoholic beverages)	58
5571	Motorcycle dealers	55C	5813		
5599	Automotive dealers, n.e.c.	55C			

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
59	MISCELLANEOUS RETAIL STORES			MISCELLANEOUS RETAIL STORES—Con.	
5912 PT.	Drug stores	59A	5962	Automatic merchandising machine operators	58
5912 PT.	Proprietary stores	59A			
5921	Liquor stores	59G			
5931	Used merchandise stores	59G	5963 PT.	Furniture, home furnishings, equipment— direct selling	57A
5941 PT.	General line sporting goods stores	59C	5963 PT.	Mobile food service—direct selling	58
5941 PT.	Specialty line sporting goods stores	59C	5963 PT.	Books and stationery—direct selling	59B
5942	Book stores	59B	5963 PT.	Other direct selling	59G
5943	Stationery stores	59B	5982	Fuel and ice dealers, n.e.c.	59E
5944	Jewelry stores	59D	5983	Fuel oil dealers	59E
5945	Hobby, toy, and game shops	59B	5984	Liquefied petroleum gas (bottled gas) dealers ..	59E
5946	Camera and photographic supply stores	59B	5992	Florists	59F
5947	Gift, novelty, and souvenir shops	59B	5993	Cigar stores and stands	59G
5948	Luggage and leather goods stores	59B	5994	News dealers and newsstands	59G
5949	Sewing, needlework, and piece goods stores	59B	5999 PT.	Pet shops	59G
5961 PT.	Department store merchandise—mail order	53A	5999 PT.	Typewriter stores	59B
5961 PT.	General merchandise, n.e.c.—mail order	53A	5999 PT.	Optical goods stores	59G
5961 PT.	Other mail-order houses	53A	5999 PT.	Other retail stores, n.e.c.	59G

APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

DETROIT-ANN ARBOR SCSA¹

Consists of Detroit, Mich., SMSA, and Ann Arbor, Mich., SMSA

ANN ARBOR SMSA

Coextensive with Washtenaw County, Mich.

BATTLE CREEK SMSA

Consists of Barry and Calhoun Counties, Mich.

BAY CITY SMSA

Coextensive with Bay County, Mich.

DETROIT SMSA

Consists of Lapeer, Livingston, Macomb, Oakland, St. Clair, and Wayne Counties, Mich.

FLINT SMSA

Consists of Genesee and Shiawassee Counties, Mich.

GRAND RAPIDS SMSA

Consists of Kent and Ottawa Counties, Mich.

JACKSON SMSA

Coextensive with Jackson County, Mich.

KALAMAZOO-PORTAGE SMSA

Consists of Kalamazoo and Van Buren Counties, Mich.

LANSING-EAST LANSING SMSA

Consists of Clinton, Eaton, Ingham, and Ionia Counties, Mich.

MUSKEGON-NORTON SHORES-MUSKEGON HEIGHTS SMSA²

Consists of Muskegon and Oceana Counties, Mich.

SAGINAW SMSA

Coextensive with Saginaw County, Mich.

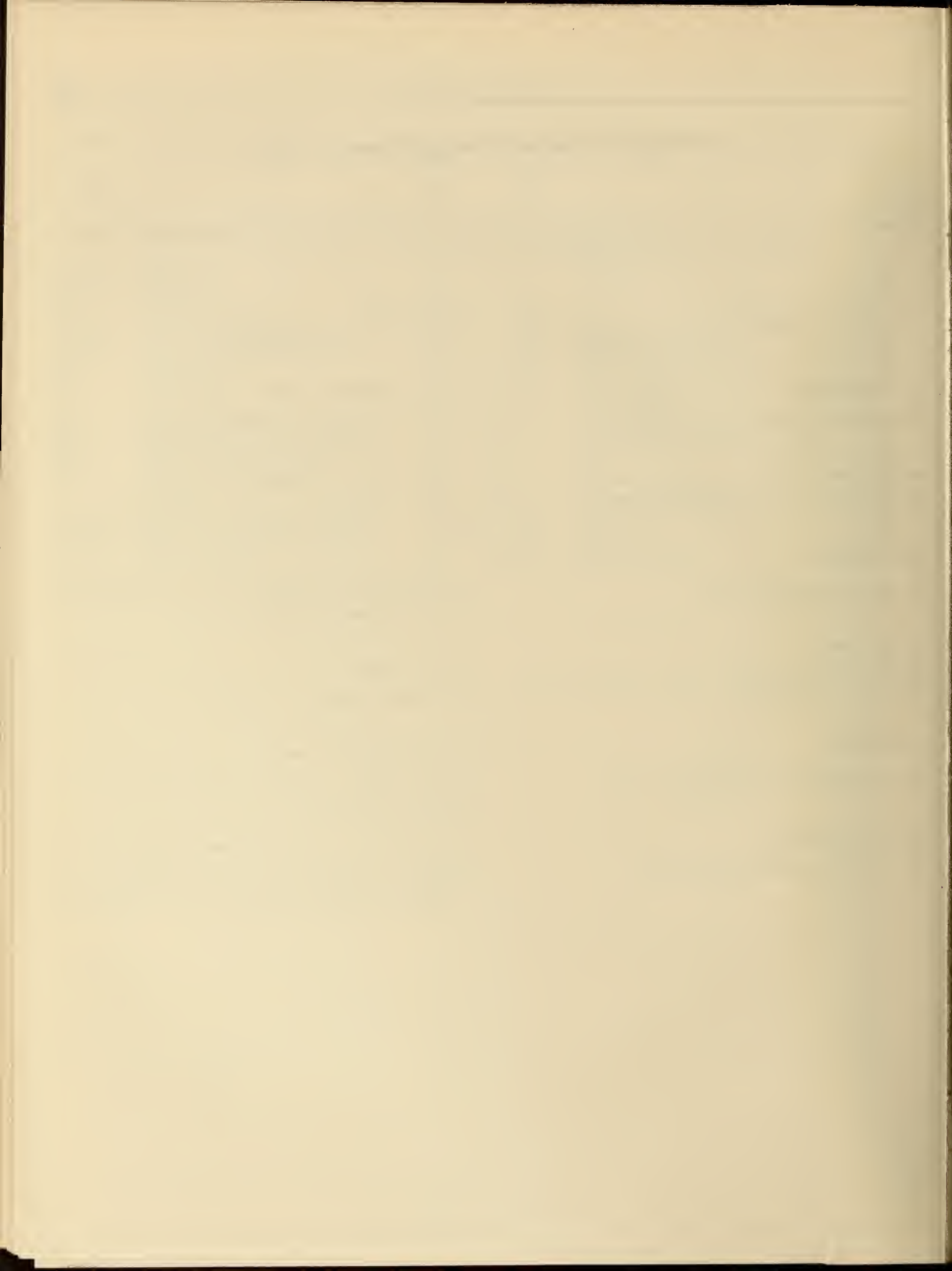
TOLEDO, OHIO-MICH., SMSA³

Consists of Fulton, Lucas, Ottawa, and Wood Counties, Ohio, and Monroe County, Mich.

¹No MRC data are published for Standard Consolidated Statistical Areas.

²Retitled from Muskegon-Muskegon Heights, Mich., SMSA since 1972 Economic Censuses.

³MRC data for this SMSA appear only in the Ohio MRC report.



APPENDIX E. Major Retail Centers

ANN ARBOR, MICH., SMSA

MRC No. 1—Includes the planned center known as "Meijers Thrifty Acres" and establishments in the area bounded by the Hogback Rd. property line north of Washtenaw Ave., Carpenter Rd., Ellsworth, and U.S. Hwy. 23. (Washtenaw County) (In tracts 11.02 and 11.03)

MRC No. 2—Includes the planned center known as "Arborland" and establishments on Washtenaw Ave. between U.S. Hwy. 23 and Platt Ave. (Ann Arbor) (In tracts 10 and 11.04)

MRC No. 3—Includes the planned centers known as "Maple Village Shopping Center" and "Westgate Shopping Center" at the intersection of Jackson Rd., Maple Rd., and W. Stadium Blvd., and establishments on W. Stadium Blvd. between Maple Rd. and Pauline. (Ann Arbor) (In tracts 14, 15, and 16)

MRC No. 4—Includes the planned center known as "Briarwood Shopping Center" and establishments in the area bounded by Eisenhower Pkwy., S. State Rd., I-94, and the Ann Arbor city boundary. (Ann Arbor) (In tracts 13.03 and 13.04)

MRC No. 5—Includes the planned center known as "K-Mart Shopping Center" and establishments on Washtenaw Ave. between Hewitt Ave. and Oakdale. (Ypsilanti) (In tracts 11.05, 11.06, and 30.01)

BATTLE CREEK, MICH., SMSA

MRC No. 1—Includes establishments on Columbia Ave. between Riverside Dr. and S. Helmer Rd. (Battle Creek, Calhoun County) (In tracts 5, 14, 15, 16, and 17)

BAY CITY, MICH., SMSA

MRC No. 1—Includes the planned center known as "Hampton Square Mall" and establishments on Center Ave.-Center Rd. from the Chessie System RR. to Cecelia Ct. (Bay City, Bay County) (In tracts 5 and 52)

DETROIT, MICH., SMSA

MRC No. 1—Includes the planned center known as "Eastgate Shopping Center" and establishments in the area bounded by Marquette St., Pinehurst Ave., Frazho Rd., Lawn, Church St., and Gratiot Ave. (Roseville) (In tracts 2015.01, 2015.04, 2017.01, and 2017.04)

MRC No. 2—Includes the planned center known as "Eastland Shopping Center" in the area bounded by E. 8 Mile Rd., Vernier Rd., Beaconsfield Rd., Eastland Dr., and Kelly Rd. (Harper Woods) (In tract 879.04)

DETROIT, MICH., SMSA—Con.

MRC No. 3—Includes establishments on Grand River Ave. from Sussex St. to Forrer St. and on Greenfield Ave. from Birch St. to Eaton Ave. (Detroit) (In tracts 256.02, 257, 401.01, and 408)

MRC No. 4—Includes establishments on Grand River Ave. from Ohio St. to Cloverdale St. and on Oakman Blvd. from Greenbaum to the PMRR (C&O, B&O) railroad crossing. (Detroit) (In tracts 208, 209, 210, 211, and 212)

MRC No. 5—Includes establishments in the area bounded by Huron St., Military St., Glenwood Ave., the St. Clair River, Griswold St., Seventh St., and Erie St. (Port Huron) (In tracts 6004 and 6005)

MRC No. 6—Includes establishments in the area bounded by 11 Mile Rd., Troy St., Lincoln Ave., and West St. (Royal Oak) (In tracts 1019.02 and 1019.03)

MRC No. 7—Includes the planned center known as "Twelve Oaks Mall" in the area bounded by 12 Mile Rd., Meadowbrook Rd., I-96, and Novi Rd. (Novi) (In tract 1050.01)

MRC No. 8—Includes establishments on McNichols Rd. from Snowden Ave. to Lesure St., and on Schaefer Hwy. from Santa Maria Ave. to Grove. (Detroit) (In tracts 367 and 395)

MRC No. 9—Includes the planned center known as "Winchester Mall" and establishments on Rochester Rd. between Avon Rd. and Hamlin Rd. (Oakland County) (In tract 1079.01)

MRC No. 10—Includes establishments in the area bounded by Colson St., Jonathon St., Bryan St., and Maple St. (Dearborn) (In tracts 831 and 832)

MRC No. 11—Includes the planned center known as "Miracle Mile Shopping Center" and establishments on S. Telegraph Rd. (U.S. 24) between Rostel and Square Lake Rd. (Oakland County) (In tract 1066)

MRC No. 12—Includes the planned centers known as "Northland Mall" and "Green-8 Center" in the area bounded by J.L. Hudson Dr., Hubbell, 8 Mile Rd., and Northwestern Hwy. (Southfield) (In tracts 1012.02 and 1038.01)

MRC No. 13—Includes the planned center known as "Northwood Center" and establishments in the area bounded by 13 Mile Rd., Woodward Ave., Coolidge Hwy., Webster Ave., and Harvard St. (Royal Oak) (In tract 1022.01)

DETROIT, MICH., SMSA—Con.

MRC No. 14—Includes the planned center known as "Lakeside," bounded by Hall Rd. (M-59), Lakeside Cir., and Schoenherr Rd. (Sterling Heights) (In tract 2037.12)

MRC No. 15—Includes the planned center known as "Sears Lincoln Park Shopping Center," bounded by Euclid St., Dix-Toledo Hwy., Southfield Hwy. (M-39), and Roger St. (Lincoln Park) (In tracts 819.01, 819.02, 821.06, and 821.07)

MRC No. 16—Includes the planned center known as "Seven Mile and Mack Shopping Center" and establishments on Mack Ave. between Bournemouth and Gateshead-Kirby and on Moross Rd. from Mack Ave. to Frankfort. (Detroit and Grosse Point Farms) (In tracts 710.02, 875, and 876)

MRC No. 17—Includes establishments on Gratiot Ave. from Saratoga to Novara and on E. 7 Mile Rd. from Hoyt Ave. to 14251. (Detroit) (In tracts 669.02, 670, 705, and 707.01)

MRC No. 18—Includes the planned centers known as "Southgate Shopping Center" and "K Mart Plaza" in the area bounded by Eureka Rd., Howard St., Orchard St., and Trenton Ave. (Southgate) (In tracts 817.01 and 817.02)

MRC No. 19—Includes establishments on Michigan Ave. from Mason St. to Haigh St. and on Newman St. from Military St. to Haigh St. (Dearborn) (In tract 829.02)

MRC No. 20—Includes the planned center known as "Fairlane Town Center" and establishments bounded by Hubbard Dr., Southfield Frwy. (M-39), Michigan Ave. (U.S. 12), and Evergreen Rd. (Dearborn) (In tract 829.01)

MRC No. 21—Includes the planned centers known as "K Mart Plaza," "Shelby Square," and "Shelby Plaza" at the intersection of 23 Mile Rd. and Van Dyke Rd. (Earle Memorial Hwy.). (Macomb County) (In tracts 2056.04, 2058.07, and 2058.08)

MRC No. 22—Includes establishments in the area bounded by Bethune, Woodward Ave., Baltimore Ave., and Second Blvd. (Detroit) (In tracts 22,151,546, and 551)

MRC No. 23—Includes establishments in the area bounded by Bartlett Ave., Woodward Ave., Labelle St., and Second Ave. (Highland Park) (In tracts 909 and 912)

MRC No. 24—Includes the planned center known as "Somerset Mall" in the area bounded by Big Beaver Rd. (16 Mile Rd.), Lakeview Dr., Golfcourse Dr., and Coolidge Hwy. (Troy) (In tract 1077.02)

MRC No. 25—Includes the planned center known as "Dyke-land Center" and establishments on both sides of Metropolitan Pkwy. between Andrew St. and Van Dyke Ave. (Earle Memorial Hwy.). (Sterling Heights) (In tracts 2034 and 2037.02)

DETROIT, MICH., SMSA—Con.

MRC No. 26—Includes the planned center known as "Southland Center" at the intersection of Eureka Rd. and Pardee Rd. (Taylor) (In tract 914.01)

MRC No. 27—Includes the planned center known as "Westborn Shopping Center" and establishments in the area bounded by Michigan Ave. (U.S. 12), Nowlin St., the Conrail RR. tracks, and W. Outer Dr. (Dearborn) (In tracts 828.01 and 829.02)

MRC No. 28—Includes the planned center known as "Oakland Mall" and establishments on 14 Mile Rd. between John R. Rd. and Chrysler Exwy. (I-75). (Troy) (In tract 1076.03)

MRC No. 29—Includes the planned center known as "Wonderland Center" and establishments in the area bounded by Plymouth Rd. (M-14), Middle Belt Rd., Orange Lawn St., and Milburn St. (Livonia) (In tracts 924.02 and 924.03)

MRC No. 30—Includes the planned center known as "Downtown Farmington Center" and establishments on Grand River Ave. between Orchard Grove and Farmington Rd. (Farmington) (In tract 1049.02)

MRC No. 31—Includes the planned center known as "Tel-Twelve Mall" and establishments on Telegraph Rd. (U.S. 24) between 12 Mile Rd. and Northwestern Hwy. (I-696). (Southfield) (In tract 1041.02)

MRC No. 32—Includes establishments on Woodward Ave. from Cambourne to Saratoga and on W. 9 Mile Rd. from Woodward Ave. to Planavon. (Ferndale) (In tracts 1009.01, 1009.02, 1010.01, and 1010.03)

MRC No. 33—Includes the planned center known as "Westland Shopping Center" and adjacent establishments in the area bounded by Nankin Blvd. N.W., Wayne St., Warren Rd., and Cowan Rd. (Westland) (In tract 923.06)

MRC No. 34—Includes establishments on Plymouth Rd. from Evergreen to Fielding. (Detroit) (In tracts 354.03 and 354.04)

MRC No. 35—Includes the planned center known as "Glenwood Plaza" and establishments on N. Perry St. between Chamberlain and Glenwood Plz. (Pontiac) (In tract 1089)

MRC No. 36—Includes establishments in the area bounded by Willits St., Bates St., Ferndale St., Oakland St., Hunter Blvd., Daines St., Purdy St., Brown St., Henrietta St., Merrill St., Pierce St., Martin St., and Chester St. (Birmingham) (In tracts 1028, 1029, 1030.02, and 1031)

MRC No. 37—Includes the planned centers known as "Pontiac Mall" and "North Oaks Plaza" and establishments on Elizabeth Lake Rd. between Telegraph Rd. (U.S. 24) and Marion. (Oakland County) (In tract 1104)

DETROIT, MICH., SMSA—Con.

MRC No. 38—Includes the planned center known as "Livonia Mall" and establishments on Middle Belt Rd. between St. Martins St. and 7 Mile Rd., and on 7 Mile Rd. (Livonia) (In tract 924.18)

MRC No. 39—Includes the planned center known as "Drayton Plains Center" and establishments on Dixie Hwy. (U.S. 10) between Williams Lake Rd.-Walton Blvd. and Shoreline Blvd. (Oakland County) (In tract 1107)

MRC No. 40—Includes the planned center known as "Macomb Mall" in the area bounded by Voiland St., Gratiot Ave., Masonic Blvd., and Beaconsfield Ave. (Roseville) (In tract 2019.03)

MRC No. 41—Includes the planned center known as "Universal Mall" and establishments on Dequindre Rd. between 12 Mile Rd. and Universal City Dr. (private), and on 12 Mile Rd. from Universal City Dr. to Dequindre Rd. (Warren and Madison Heights) (In tracts 1001.3, 1002, 2031.01, and 2032.02)

MRC No. 42—Includes the planned center known as "Macomb Regional Shopping Center" in the area bounded by Hillside St., Gratiot Ave., 15 Mile Rd., Golden Ave., and Weidman Ave. (Macomb County) (In tracts 2041.01 and 2041.02)

FLINT, MICH., SMSA

MRC No. 1—Includes the planned centers known as "Meijer Thrifty Acres" and establishments on W. Pierson Rd. between Beryl Rd. and Linden Rd. (Genesee County) (In tract 105)

MRC No. 2—Includes the planned center known as "Genesee Valley Mall" and establishments on Linden Rd. between Lennon Rd. and Bristol Rd., and on Miller Rd. between Curtis Dr. and Bristol Rd. (Genesee County) (In tracts 109.01 and 109.02)

MRC No. 3—Includes the planned centers known as "Northwest Shopping Center" and "Mayfair Plaza" and establishments on Clio Rd. between Carpenter Rd. and Canterbury St., and on W. Pierson Rd. between Cloverlawn Dr. and Minerva Dr. (Flint) (In tracts 40, 42, and 105)

MRC No. 4—Includes the planned center known as "South Flint Plaza" and establishments on Fenton Rd. between Crawford St. and Judd St. (Flint and Burton) (In tracts 34, 110, and 113.01)

MRC No. 5—Includes the planned center known as "Eastland Mall" and establishments on E. Court St. from Howe St. to Dexter St., and on Center Rd. from the Grand Trunk R.R. to the I-69 Frwy. (Flint) (In tracts 17, 45, 115.01, and 115.04)

MRC No. 6—Includes the planned center known as "Small Mall" and establishments on S. Dort Hwy. between Thread Creek and E. Hemphill Rd. (Flint and Burton) (In tracts 46, 47, and 114)

MRC No. 7—Includes the planned centers known as "K-Mart Center," "Westgate Plaza," and "Yorkshire Plaza" and establishments on Balenger Hwy. S. between Hogarth Ave. and I-69, and along Miller Rd. from Barney Ave. to Ketzler Dr. (Flint, Genesee County) (In tracts 35 and 109.02)

GRAND RAPIDS, MICH., SMSA

MRC No. 1—Includes the planned centers known as "Rogers Plaza Center" and "Southland Shopping Center" and establishments on 28th St. SW. from Clyde Park Ave. to Hook Ave. (Wyoming) (In tract 135)

MRC No. 2—Includes establishments on Washington St. from 1st Ave. to 3rd Ave. (Grand Haven) (In tract 208)

MRC No. 3—Includes the planned centers known as "Woodland Mall" and "Ridgemoor Shopping Center" and establishments on 28th St. from Breton Ave. to East Beltline Ave. (State Hwy. 37). (Kentwood) (In tracts 44 and 126)

MRC No. 4—Includes the planned centers known as "East Brook Mall" and "K-Mart Plaza" and establishments on 28th St. S.E. from East Beltline Ave. to East Paris Ave. and on Lake Eastbrook Blvd. from East Beltline Ave. to 28th St. S.E. (Grand Rapids) (In tract 126)

MRC No. 5—Includes the planned center known as "North Kent Mall" and establishments in the area bounded by the western and northern property lines of the mall, Plainfield Ave. and Jupiter Ave. (Kent County) (In tract 13)

JACKSON, MICH., SMSA

MRC No. 1—Includes the planned center known as "Paka Plaza" and establishments in the area bounded by Boardman Rd., Clinton Rd., the south property line of Paka Plaza, and North Nisner St. (Jackson) (In tracts 1 and 55)

MRC No. 2—Includes the planned center known as "Westwood Mall" and adjacent establishments in the area bounded by the railroad tracks, N. Brown St., W. Michigan Ave., and the west property line of the mall. (Jackson County) (In tract 55)

KALAMAZOO-PORTAGE, MICH., SMSA

MRC No. 1—Includes the planned centers known as "Willow Creek Shopping Center," "South Westnedge Shopping Center," and "Meijer Shopping Center" and establishments on West Kilgore Rd. (address range 229-453) and on South Westnedge Ave. (address range 4306 — 5250). (Kalamazoo and Portage) (In tracts 17.02 and 19.02)

MRC No. 2—Includes the planned centers known as "Meijers Shopping Center" and "East Towne Mall" and establishments in the area bounded by Gull Rd., 26th St., and the southern and western property lines of the centers. (South Haven) (In tract 22.02)

MRC No. 3—Includes the planned centers known as "Maple Hill Mall," "Westmain Mall" and "Westwood Plaza Shopping Center" and establishments on North Drake Rd. (address range 504 — 518), and West Main St. (address range 4432 — 5490). (Kalamazoo and Kalamazoo County) (In tracts 15.06 and 29.03)

LANSING—EAST LANSING, MICH., SMSA

MRC No. 1—Includes establishments on South Pennsylvania Ave. from Fred St. extended to South Cedar St. and on South Cedar St. from Pellen St. to Justamere. (Lansing) (In tracts 53.01 and 53.02)

MRC No. 2—Includes the planned centers known as "Meijer's Thrifty Acres," "K-Mart," "Dornet Village," and "Granger Mall" and establishments on W. Saginaw Hwy. from the east property line of K-Mart to Elmwood Rd. and on Elmwood Rd. from Saginaw Hwy. to Ivan St. (Eaton County) (In tract 201.02)

MRC No. 3—Includes the planned center known as "Frondor Shopping Center" and establishments in the area bounded by Grand River Ave., the east property line of the center, East Michigan Ave., and Homer St. (Lansing) (In tracts 30, 31.01, 38.01 and 40)

MRC No. 4—Includes establishments in the area bounded by West Washington Ave., North and South Kidd St., West Adams St., and North and South Dexter St. (Ionia) (In tracts 307 and 308)

MRC No. 5—Includes the planned center known as "Lansing Mall" and establishments in the area bounded by Elmwood Rd., West Saginaw Hwy., and East and West Mall Dr. (Eaton County) (In tract 201.01)

MRC No. 6—Includes the planned center known as "Meridian Mall" in the area bounded by Marsh (Haslett-Okemos) Rd., E. Grand River Ave., and the west and north property lines of the mall. (Ingham County) (In tract 49.01)

MRC No. 7—Includes establishments on Grand River Ave. from Marsh Rd. to Short St., on Marsh Rd. from Grand River Ave. to Hamilton Rd., and adjacent establishments on N. Okemos Rd., Hamilton Rd., and Moore Dr. (Ingham County) (In tract 49.01)

MUSKEGON-NORTON SHORES-MUSKEGON HEIGHTS, MICH., SMSA

MRC No. 1—Includes the planned center known as "K-Mart Plaza" and establishments on South Henry St. from 3000 to 3568 and on West Norton Ave. from 700-971. (Norton Shores) (In tract 24)

SAGINAW, MICH., SMSA

MRC No. 2—Includes the planned center known as "Pere Marquette Shopping Center" and the area bounded by Davenport Ave., Saginaw River, Congress Ave. extended, Grand Trunk Western R.R., Irving St. extended, North Michigan Ave., Union St., Schaefer St., and State St. (Saginaw) (In tract 18)

MRC No. 3—Includes the planned center known as "Green Acres Shopping Plaza" and establishments in the area bounded by North Hemmeter Rd., State St. and Anderson Rd. (Saginaw County) (In tract 104)

MRC No. 4—Includes the planned center known as "Fort Saginaw Mall" and adjacent establishments on Outer Dr., East Holland Ave., and South 27th St. (Saginaw County) (In tract 110)

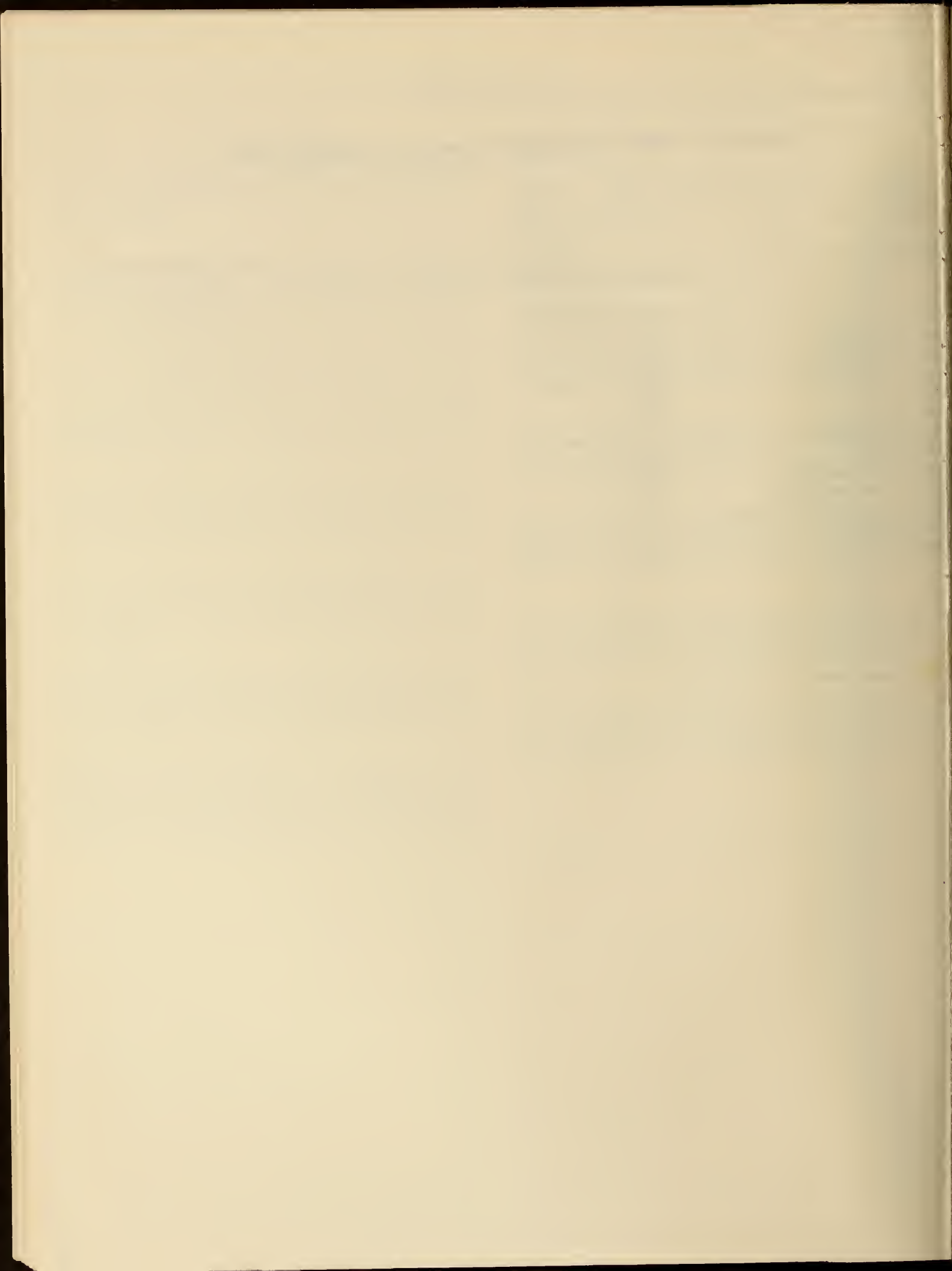
MRC No. 5—Includes the planned center known as "Fashion Square Mall," bounded by Tittabawassee Rd., Fashion Square Blvd., Schust Rd., and Bay Rd. (Saginaw County) (In tracts 13 and 17)

MRC No. 6—Includes establishments in the area bounded by Cleveland St., North and South Niagara Sts., Lyon St., and North and South Fayette Sts. (Saginaw) (In tracts 13 and 17)

APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Ann Arbor SMSA	CSAC
Battle Creek SMSA	CSAC
Bay City SMSA	CSAC
Detroit SMSA	CSAC
Flint SMSA	CSAC
Grand Rapids SMSA	F
Jackson SMSA	CSAC
Kalamazoo-Portage SMSA	CSAC
Lansing-East Lansing SMSA	CSAC
Muskegon-Norton Shores-Muskegon Heights SMSA	F
Saginaw SMSA	CSAC



PUBLICATION PROGRAM

1977 CENSUS OF RETAIL TRADE

Publications of the 1977 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently are assembled and reissued in cloth-bound volumes.

Final Reports

Geographic Area series—52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

Subject series—2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Major Retail Center series—49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

Merchandise Line Sales—1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

Final Report Volumes

- Volume I. Retail Trade—Summary Statistics. Includes data previously issued in series RC77-S and RC77-L.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC77-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC77-C.

Microfiche

In addition to microfiche of all "published" retail trade data, some "unpublished" data which are not included in printed reports are available on microfiche.

Computer Tapes

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned businesses, women-owned businesses, and transportation also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

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